

NielsenIQ Brandbank

Hellmann's Mayonnaise Real 200 g



EAN
5000184321057

Target market(s)
GB, IE

Product Description

Brand

Hellmann's

Features

Crafted with 100+ years of expertise, Hellmann's Real Mayonnaise adds an unmistakable amazing taste and creaminess to the simplest ingredients, bringing out the best in your food

Made with only real, simple ingredients including 100% free-range eggs, our mayo is a good source of Omega 3

Hellmann's is committed to making mayonnaise from only 100% sustainably sourced oils

Our mayo contains no artificial colours, flavours or preservatives, is suitable for vegetarians, and is perfect for creamy salads, tasty veggie burgers or as a sandwich spread

Try Hellmann's Real Mayonnaise on sandwiches, leftover pasta or potato salad. Create simple and tasty meals from what you have on hand because food is too good to be wasted

Make taste, not waste – Hellmann's Real Mayonnaise helps people enjoy food for the simple pleasure it is, without worry or waste

Standardised Brand

Brand - Hellmann's

Regulated Product Name

Real Mayonnaise

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

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Product Marketing

Over 100 years ago, Richard Hellmann created the perfect mayonnaise in a deli in New York. When he wrote REAL on a jar all those years ago, it was the beginning of something big. Today, it's a word that's essential to everything we do. He also proudly marked each jar by tying a blue ribbon around it, a tradition which endures on our label to highlight our ongoing commitment to great quality products. We believe in real food, made with real, simple ingredients. That's why we only use 100% free-range eggs and are committed to sustainably sourced oils. Hellmann's Real Mayonnaise doesn't need an introduction. Its creamy texture and unmistakable amazing taste speak for themselves. The secret to our mayonnaise is that it brings together even the simplest ingredients you already have at home to create flavourful dishes. We've all been there – the fridge is full of leftovers, yet it still seems like there's nothing to eat. Grab a jar of Hellmann's and make yourself the perfect tuna mayo sandwich, a jacket potato topped with mayo, a crispy grilled cheese sandwich, or a tasty chicken burger. Don't be afraid to pair and mix our mayo with unusual ingredients to whip up a quesadilla pie, add texture to your veggie burgers, or give flavour to some smashed potato nachos. Make taste, not waste. Globally, 1/3 of all food produced is wasted. Hellmann's takes this problem seriously and helps you be more resourceful with food.

Health & Lifestyle

Allergy Advice

Eggs - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

200gram e

Numeric Size

Numeric Size - 0.44

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.25	2.52	2.52

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK,
Hellmann's,
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Return To

Unilever UK,
Hellmann's,
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London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Web Address

www.hellmanns.co.uk

Extended Data

Description Breakdown

Functional Name - Mayonnaise

Nutrition Information			
(Typical Values)	Per 100g	Per portion**	%* per portion**
Energy	3011 kJ/ 720 kcal	422 kJ/ 101 kcal	5 %
Fat	79 g	11 g	16 %
of which saturates	6.1 g	0.9 g	5 %
Carbohydrate	1.4 g	< 0.5 g	< 1 %
of which sugars	1.3 g	< 0.5 g	< 1 %
Protein	1.1 g	< 0.5 g	< 1 %
Salt	1.2 g	0.17 g	3 %
Omega 3 ¹	7.1 g	1.00 g	

*% of Reference Intake of an average adult (8400 kJ / 2000 kcal)
 ** 1 portion = 14g (pack contains approx 14 portions)
¹ From plant sources



Ingredients: Rapeseed oil (78%), **EGG & EGG** yolk (7.9%), water, spirit vinegar, sugar, salt, flavourings, lemon juice concentrate, antioxidant (calcium disodium EDTA), paprika extract.



200g



PERFECT WITH SALADS!