

NielsenIQ Brandbank

Hellmann's Mayonnaise Real 400 g



EAN

5000184321064

Target market(s)

GB, IE

Components

Ingredients

Rapeseed oil (78%), EGG & EGG yolk (7.9%), water, spirit vinegar, sugar, salt, flavourings, lemon juice concentrate, antioxidant (calcium disodium EDTA), paprika extract

Nutrition

	Per 100g Unprepared	Per Serving Unprepared	%* per portion**
Energy (kJ)	3011 kJ	422 kJ	5%
Energy (kcal)	720 kcal	101 kcal	5%
Fat (g)	79 g	11 g	16%
of which saturates (g)	6.1 g	0.9 g	5%
of which mono-saturates (g)	50 g	7 g	0%
of which polyunsaturates (g)	22 g	3.1 g	0%
Carbohydrate (g)	1.4 g	<0.5 g	1%
of which sugars (g)	1.3 g	<0.5 g	1%
Fibre (g)	<0.5 g	<0.5 g	0%
Protein (g)	1.1 g	<0.5 g	1%
Salt (g)	1.2 g	0.17 g	3%
Omega 3 (g)	7.1 g	1 g	0%
Omega 6 (g)	15 g	2.1 g	0%
% of Reference Intake of an average adult (8400kJ/2000kcal).			
1 portion = GRM. (Pack contains 28 portions)			

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	3011	422
Energy (kcal)	720	101
Fat (g)	79	11
of which saturates (g)	6.1	0.9
of which polyunsaturates (g)	22	3.1
Carbohydrate (g)	1.4	<0.5
of which sugars (g)	1.3	<0.5
Fibre (g)	<0.5	<0.5
Protein (g)	1.1	<0.5
Salt (g)	1.2	0.17
Omega 3 (g)	7.1	1

Product Description

Brand

Hellmann's

Features

Crafted with 100+ years of expertise, Hellmann's Real Mayonnaise adds an unmistakable amazing taste and creaminess to the simplest ingredients, bringing out the best in your food

Our mayo is made with 100% free-range eggs, contains sustainably sourced oils and is a good source of Omega 3

Hellmann's is committed to making mayonnaise from only 100% sustainably sourced oils

Our mayo contains no artificial colours, flavours or preservatives, is suitable for vegetarians, and perfect for creamy salads, tasty veggie burgers or as a sandwich spread

You can use Hellmann's Real Mayonnaise for sandwiches, leftover pasta or potato salad – create simple and tasty meals from what you have on hand because food is too good to be wasted

Make taste, not waste – Hellmann's Real Mayonnaise helps people enjoy food for the simple pleasure it is, without worry or waste

Standardised Brand

Brand - Hellmann's

Regulated Product Name

Hellmann's Real Mayonnaise.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

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Product Marketing

Over 100 years ago Richard Hellmann created the perfect mayonnaise in a deli in New York. When he wrote REAL on a jar all those years ago, it was the beginning of something big. Today, it's a word that's essential to everything we do. He also proudly marked each jar by tying a blue ribbon around it, a tradition which endures on our label to highlight our ongoing commitment to great quality products. We believe in real food, made with real, simple ingredients. That's why we only use 100% free-range eggs and source all of our oils responsibly. Hellmann's Real Mayonnaise doesn't need an introduction. Its creamy texture and unmistakable taste speak for themselves. The secret to our mayonnaise is that it brings even the simplest ingredients you already have at home together to create flavourful dishes. We've all been there – the fridge is full of leftovers and we think "I've got nothing to eat". Grab a jar of Hellmann's and make yourself the perfect tuna mayo sandwich, a jacket potato topped with mayo, a crispy grilled cheese sandwich or a creamy pesto pasta salad. Don't be afraid to pair and mix our mayo condiment with unusual ingredients to whip up a quesadilla pie, add texture to your veggie burgers or give flavour to some smashed potato nachos. Make taste, not waste. Globally, 1/3 of all food produced is wasted. Hellmann's takes this problem seriously and helps you be more resourceful with food. Also, our jars are widely recycled – please, do your part and recycle.

Health & Lifestyle

Allergy Advice

Eggs - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

400gram e

Numeric Size

Numeric Size - 0.88

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.28	3.19	3.19

(GS1 package measurement rules)

Country

Country of Origin - Spain

Origin

Origin Free Text - Spain

Customer Services

Manufacturers Address

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

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Return To

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Web Address

www.hellmanns.co.uk

Extended Data

Description Breakdown

Functional Name - Mayonnaise

(Typical values)	Per 100g	Per portion**	%* per portion**
Energy	3011 kJ / 720 kcal	422 kJ / 101 kcal	5 %
Fat	79 g	11 g	16 %
of which saturates	6.1 g	0.9 g	5 %
Carbohydrate	1.4 g	< 0.5 g	< 1 %
of which sugars	1.3 g	< 0.5 g	< 1 %
Protein	1.1 g	< 0.5 g	< 1 %
Salt	1.2 g	0.17 g	3 %
Omega 3 ¹	7.1 g	1.00 g	

*% of Reference Intake of an average adult (8400 kJ / 2000 kcal)

** 1 portion = 14g (pack contains approx 28 portions)



Ingredients: Rapeseed oil (78%), **EGG & EGG yolk (7.9%)**, water, spirit vinegar, sugar, salt, flavourings, lemon juice concentrate, antioxidant (calcium disodium EDTA), paprika extract.



400g

HELLMANN'S REAL MAYONNAISE 400G

INGREDIENTS:
RAPESEED OIL (78%), WATER, PASTEURISED FREE RANGE EGG & EGG YOLK (7.9%), SPIRIT VINEGAR, SALT, SUGAR, LEMON JUICE CONCENTRATE, ANTIOXIDANT (CALCIUM DISODIUM EDTA), FLAVOURINGS, PAPRIKA EXTRACT.



TURN NOTHING INTO
SOMETHING DELICIOUS



PERFECT WITH
SALADS!

MAKE TASTE,
NOT WASTE