

NielsenIQ Brandbank

Knorr Stock Pot Beef 4 x 28 g



EAN

8722700268741

Target market(s)

GB, IE

Components

Ingredients

Water, salt, flavourings, beef fat (beef fat, antioxidant (extracts of rosemary)) (5.2%), yeast extract, beef stock powder (2%), potassium chloride, gelling agents (xanthan gum, locust bean gum), caramel syrup, maltodextrin, sugar, carrots†, lovage root†, sunflower oil, beef powder (0.1%), leek†, parsley†. †Sustainably grown

Nutrition

	Per 100g Unprepared	Per Serving Prepared	* per portion**
Energy (kJ)	373 kJ	26 kJ	1%
Energy (kcal)	90 kcal	6 kcal	1%
Fat (g)	5.6 g	0.5 g	1%
of which saturates (g)	2.9 g	0.2 g	1%
Carbohydrate (g)	3.4 g	0.5 g	1%
of which sugars (g)	1.3 g	0.5 g	1%
Fibre (g)	0.9 g	0.5 g	0%
Protein (g)	5.6 g	0.5 g	1%
Salt (g)	15.2 g	1.1 g	18%

% of Reference Intake of an average adult (8400kJ/2000kcal).

1 portion = 264 g. (Pack contains 16 portions)

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	373	26
Energy (kcal)	90	6
Fat (g)	5.6	0.5
of which saturates (g)	2.9	0.2
Carbohydrate (g)	3.4	0.5
of which sugars (g)	1.3	0.5
Fibre (g)	0.9	0.5
Protein (g)	5.6	0.5
Salt (g)	15.2	1.1

Product Description

Brand

Knorr

Manufacturer Brand

Brand - Knorr

Features

Enhance the beef flavour of your dishes with the full-bodied taste of Knorr Beef Stock Pots. Knorr Beef Stock Pots contain quality ingredients such as sustainably grown vegetables and herbs to bring out the rich flavour of your beef dishes.

Simply dissolve the beef stock pot in 500 ml of boiling water or add it directly into the dish.

We're on a mission to help the nation eat more vegetables as we believe it's better for you and for the planet – helping to create a more sustainable food future by reinventing food for humanity.

Our gluten-free beef stock pots contain are free from artificial colours and preservatives.

The rich and flavourful taste of a Knorr stock pot is an easy way to make a beef dish stand out. Try it in a beef stroganoff or look for recipe inspiration on the Knorr website.

Standardised Brand

Brand - Knorr

Regulated Product Name

Concentrated Beef Stock

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Knorr,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

If you have any questions or comments, please phone on: (UK) Freephone 0800 731 1411 (Mon-Fri 8am-6pm) (IE) Callsave 1850 28 10 27 (Mon-Fri 8am-6pm)

Product Marketing

Treat your taste buds and add an extra boost of taste to your dishes with Knorr Beef Stock Pots, from the nation's favourite stocks brand. Gluten-free and made with sustainably grown vegetables and herbs, they are perfect with dishes ranging from beef stroganoff to stews, delicious sauces, tasty soups and more. On top of the mouth-watering taste, Knorr Beef Stock Pots are quick and easy to prepare. Simply add the beef stock pot directly to your dishes, or dissolve into 500 ml of boiling water. For a lighter stock, use 750 ml of water. For recipe inspiration, please visit our website. We've got all your meat dishes covered. You can also explore our wide range including chicken stock cubes, chicken stock pots, vegetable stock cubes, and vegetable stock pots, ideal for almost any dish. At Knorr, we believe that if you cook with a great stock that is made with carefully selected ingredients to release rich flavour, it will taste so delicious that you may need a bigger table to satisfy all your friends and family. We use quality ingredients with no artificial colours or preservatives to create delicious and authentic flavours that can be enjoyed by families around the world. Bring an irresistible depth of flavour to your dishes – making them winners every time!

Brandbank Captured Pack Data

Pack Size

112gram e

Numeric Size

Numeric Size - 0.25

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
1.81	5.39	1.73

(GS1 package measurement rules)

Country

Country of Origin - Italy

Origin

Origin Free Text - Italy

Customer Services

Manufacturers Address

Unilever UK,
Knorr,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

If you have any questions or comments, please phone on: (UK) Freephone 0800 731 1411 (Mon-Fri 8am-6pm) (IE) Callsave 1850 28 10 27 (Mon-Fri 8am-6pm)

Return To

Unilever UK,
Knorr,
Freepost ADM3940,
London,
SW1A 1YR.
Knorr.co.uk

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Telephone Helpline

(UK) Freephone 0800 281 026
(IE) Callsave 1850 281 026

Web Address

www.knorr.co.uk

Extended Data

Description Breakdown

Functional Name - Bouillon Prepared

Nutrition Information	Per 100g	Per portion**	%* Per portion**
Energy	373kJ/90kcal	26kJ/6kcal	<1%
Fat	5.6g	<0.5g	<1%
of which saturates	2.9g	0.2g	1%
Carbohydrate	3.4g	<0.5g	<1%
of which sugars	1.3g	<0.5g	<1%
Fibre	0.9g	<0.5g	<1%
Protein	5.6g	<0.5g	<1%
Salt	15.2g	1.1g	18%

*% of Reference intake of an average adult (8400kJ/2000kcal)

**1 portion = 125ml (each pot contains 4 portions)



Nutrition Information (1 portion, 125ml)	Per 100g	Per portion**	%* Per portion**
Energy	213kJ/50kcal	26kJ/6kcal	<1%
Fat	5.6g	<0.5g	<1%
of which saturates	2.9g	0.2g	1%
Carbohydrate	3.4g	<0.5g	<1%
of which sugars	1.3g	<0.5g	<1%
Fibre	0.9g	<0.5g	<1%
Protein	5.6g	<0.5g	<1%
Salt	15.2g	1.1g	18%

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INGREDIENTS: Water, salt, flavourings, beef fat (beef fat, antioxidant (extracts of rosemary)) (5.2%), yeast extract, beef stock powder (2%), potassium chloride, gelling agents (xanthan gum, locust bean gum), caramel syrup, maltodextrin, sugar, carrots, lovage root, sunflower oil, beef powder (0.1%), leek, parsley.
*Sustainably grown

