# **NielsenIQ Brandbank**

# **Jif Lemon Juice Lemon 100 ML**



EAN

8717163859551

Target market(s)

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# **Components**

## Ingredients

Lemon juice (from concentrate), preservative (potassium METABISULPHITE)

## Nutrition

	Per 100ml Unprepared	Per Serving Unprepared
Energy (kJ)	129 kJ	121 kJ
Energy (kcal)	31 kcal	29 kcal
Fat (g)	0.5 g	0.5 g
of which saturates (g)	0.1 g	0.1 g
Carbohydrate (g)	6.9 g	6.5 g
of which sugars (g)	2.4 g	2.3 g
Fibre (g)	0.5 g	0.5 g
Protein (g)	0.5 g	0.5 g
Salt (g)	0.01 g	0.01 g
% of Reference Intake of an average adult (8400kJ/2000kcal).		

#### **Calculated Nutrition**

Per 100ml	Per Serving
129	121
31	29
0.5	0.5
0.1	0.1
6.9	6.5
2.4	2.3
0.5	0.5
0.5	0.5
0.01	0.01
	129 31 0.5 0.1 6.9 2.4 0.5 0.5

## **Product Description**

#### Brand

Jif

#### Features

Lemon juice in a Jif Perfect with pancakes Suitable for vegans Great on seafood and salads Keeps a fresh taste for longer Don't forget your pancakes on Jif Lemon Day

#### Standardised Brand

Brand - Jif

#### **Regulated Product Name**

Natural Strength Lemon Juice

## Marketing

#### **Company Name**

Unilever UK Ltd. / Unilever Ireland Ltd.

#### **Company Address**

Produced in Great Britain for Colman's of Norwich for: Unilever UK, Freepost ADM3940, London, SW1A 1YR.

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

#### **Product Marketing**

Jif Lemon 100ml is frequently used on pancakes. Jif Lemon 100ml is an essential for Shrove Tuesday. Jif Lemon has been previously marketed with the slogan "Don't forget the pancakes on Jif Lemon Day".

Jif Lemon 100ml is a brand of natural strength lemon juice prepared using lemon juice concentrate. This means Jif lemon keeps fresh for longer.

Jif Lemon comes in a 250ml glass bottle which is great for use in higher quantities. Jif Lemon is also available in a 100ml lemon shaped bottle with a round bottom to add stability while standing.

Jif Lemon 100ml is not just for pancakes on pancake day, it can also be used to enhance flavour and taste in different dishes. Add Jif Lemon 100ml to your salads or seafood dishes to enhance flavour. You can also use Jif Lemon 100ml to make different sauces. Jif Lemon 100ml is also great as a condiment on its own. Jif Lemon 100ml is particularly handy because of its long shelf life, much longer than a fresh lemon!

Jif Lemon 100ml can be used in recipes that require or recommend the use of lemon juice. Jif Lemon 100ml is a great way of adding low calorie flavour to dishes.

Jif Lemon; it's lemon juice in a Jif!

## Storage & Usage

## Storage Type

Type

Ambient

# **Brandbank Captured Pack Data**

## Pack Size

100millilitre  $\Theta$ 

## Numeric Size

Numeric Size - 0.22

## **Dimension**

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.74	2.01	2.01

#### (GS1 package measurement rules)

## Country

Country of Origin - Italy

## Origin

Origin Free Text - Italy

# **Customer Services**

#### Manufacturers Address

Produced in Great Britain for Colman's of Norwich for:

Unilever UK, Freepost ADM3940,

London, SW1A 1YR.

Unilever Ireland,

20 Riverwalk,

Citywest, Dublin 24.

Return To

Unilever UK, Freepost ADM3940,

London,

SW1A 1YR.

Unilever Ireland,

20 Riverwalk,

Citywest, Dublin 24.

# Telephone Helpline

0800 136959 (UK) 1850 308608 (ROI)

# **Extended Data**

## **Description Breakdown**

Functional Name - Lemon Juice





100 ml