

NielsenIQ Brandbank

Maille Mustard Wholegrain 210 g



EAN

8712566133987

Target market(s)

GB, IE

Components

Ingredients

Spirit vinegar, MUSTARD seeds (27%), water, salt, white wine (contains SULPHITES) (4.8%), sugar, natural flavouring, acidity regulator (lactic acid)

Nutrition

	Per 100g Unprepared	Per Serving Unprepared	%* per portion**
Energy (kJ)	660 kJ	66 kJ	1%
Energy (kcal)	158 kcal	16 kcal	1%
Fat (g)	9.3 g	0.9 g	1%
of which saturates (g)	0.7 g	<0.1 g	1%
Carbohydrate (g)	4 g	<0.5 g	1%
of which sugars (g)	3.3 g	<0.5 g	1%
Fibre (g)	8.5 g	0.9 g	0%
Protein (g)	7 g	0.7 g	1%
Salt (g)	5 g	0.5 g	8%

% of Reference Intake of an average adult (8400kJ/2000kcal).

1 portion = GRM. (Pack contains 21 portions)

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	660	66
Energy (kcal)	158	16
Fat (g)	9.3	0.9
of which saturates (g)	0.7	<0.1
Carbohydrate (g)	4	<0.5
of which sugars (g)	3.3	<0.5
Fibre (g)	8.5	0.9
Protein (g)	7	0.7
Salt (g)	5	0.5

Product Description

Brand

Maille

Features

Maille mustard is the French mustard of choice for chefs and is guaranteed to add a gourmet touch to your dish – a key ingredient for any French salad dressing or marinade

Add a gourmet finishing touch to your steak, lamb, beef, or pork chops with a spoonful of our wholegrain mustard

Made with beautifully whole Brassica juncea mustard seeds, this mustard is an ideal accompaniment to a wide range of dishes

Maille's Wholegrain Mustard comes in a glass jar – the mustard seeds you see through it owe their unique taste to over 270 years of tradition and craftsmanship

Characterised by its grainy texture, Maille Wholegrain mustard is perfect for adding a crunchy crust to your Sunday roast

Maille Wholegrain French mustard is an indispensable condiment for all those who love to cook, flavour is made to be explored after all

Standardised Brand

Brand - Maille

Regulated Product Name

Wholegrain Mustard.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Maille,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Freephone 0800 1218098 Callsave (ROI) 1850308608 Mon-Fri 8am-6pm www.maille.co.uk

Product Marketing

Enjoy classic flavour and gourmet quality with Maille Wholegrain Mustard. This mustard condiment will subtly enhance the flavours of food and is a key ingredient for anyone who enjoys playing with flavour in the kitchen and taking the quality of their meal to the next level. Flavour is made to be explored, after all. Not only does Maille Wholegrain Mustard use the best quality seeds, but the mustard seeds are kept whole to ensure a mild, yet delicious flavour. For over 270 years, Maille has created gourmet ingredients to help you craft delicious flavours from your food. The founder of Maille, Antoine-Claude Maille, firmly believed that the right condiment can define a meal and this belief became the foundation of the delicious Maille mustards we still eat today. La Maison Maille is heir to an enduring legacy of 84 sublime mustards and 120 kinds of vinegar. Today, specialists continue to explore, select, and combine the finest ingredients, creating tastes and textures that result from centuries of expertise so enthusiasts of authentic taste with exquisite palates can enjoy a gourmet touch in their daily cooking. This delicious grainy mustard is at its best when served alongside beef or pork, but also works well with a leg or lamb or can even add a lovely depth to any salad dressing.

Health & Lifestyle

Allergy Advice

Mustard - Contains
Sulphur Dioxide/Sulphites - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

210gram e

Numeric Size

Numeric Size - 0.46

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.82	2.68	2.68

(GS1 package measurement rules)

Country

Country of Origin - France

Origin

Origin Free Text - France

Customer Services

Manufacturers Address

Unilever UK,
Maille,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Freephone 0800 1218098 Callsave (ROI) 1850308608 Mon-Fri 8am-6pm www.maille.co.uk

Return To

Unilever UK,
Maille,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Telephone Helpline

0800 121 8098 (UK)
1850 540550 (ROI)

Web Address

www.maille.co.uk

Extended Data

Description Breakdown

Functional Name - Mustard

Nutrition Information (Typical Values)	Per 100 g	Per portion**	%* Per portion**
Energy	660 kJ/158 kcal	66 kJ/16 kcal	< 1 %
Fat	9.3 g	0.9 g	1 %
of which saturates	0.7 g	< 0.1 g	< 1 %
Carbohydrate	4.0 g	< 0.5 g	< 1 %
of which sugars	3.3 g	< 0.5 g	< 1 %
Protein	7.0 g	0.7 g	1 %
Salt	5.0 g	0.50 g	8 %

* % of Reference Intake of an average adult (8400 kJ/2000 kcal)
 ** 1 portion = 10 g (pack contains 21 portions)



Ingredients: Spirit vinegar, **MUSTARD** seeds (27%), water, salt, white wine (contains **SULPHITES**) (4.8%), sugar, natural flavouring, acidity regulator (lactic acid).



210g

