# NielsenIQ Brandbank

# **Knorr Mealmaker Beef Casserole 48g**



EAN

5011002603255

Target market(s)

# **Components**

### Ingredients

Starch

Tomato Puree Powder† (15.7%)

Flavourings

Yeast Extract

Onion Powder† (6.7%)

Iodised Salt

**BARLEY** Malt Extract

WHEAT Flour

Salt

Spices (Garlic Powdert, Pepper, Parsley Root Powdert)

Herbs (Parsleyt, Thymet)

\*From sustainable agriculture

### Allergy Text

May contain Celery, Egg, Milk, Mustard, Oats, Soy and Other Cereals containing Gluten. Made to a vegan standards; check the ingredients section for allergen information.

### Nutrition

	Per 100g as sold	Per portion**	%* per portion**
Energy	1417kJ/	1877kJ/	22%
	335kcal	447kcal	
Fat	1.4g	12g	17%
of which saturates	0.6g	3.4g	17%
Carbohydrate	69g	48g	18%
of which sugars	8.7g	13g	14%
Fibre	4.9g	8.6g	
Protein	7.9g	34g	68%
Salt	7.5g	1.3g	22%
*% of the Reference Intake of an average adult (8400kJ/2000kcal)			
**1 portion = 1/4 of the prepared recipe (according to shopping list)			

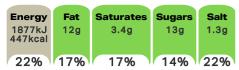
**Calculated Nutrition** 

	per 100g	Per portion
Energy (kJ)	1417	1877
Energy (kcal)	335	447
Fat (g)	1.4	12
of which saturates (g)	0.6	3.4
Carbohydrate (g)	69	48
of which sugars (g)	8.7	13
Fibre (g)	4.9	8.6
Protein (g)	7.9	34
Salt (g)	7.5	1.3

### Front of Pack Nutrition

#### Per Portion

Per portion (1/4 of the prepared recipe):



Energy per 100g as sold: 1417kJ/335kcal

% of Reference Intake of an average adult (8400kJ/2000kcal)

### **Nutrition Other Text**

% of Reference Intake of an average adult (8400kJ/2000kcal) 1 portion = 1/4 of the prepared recipe (according to shopping list)

### Reference Intake Statement

Reference Intake Statement - % of Reference Intake of an average adult (8400kJ/2000kcal)

# **Product Description**

### Brand

Knorr

### Features

Free from artificial colours Free from artificial preservatives European Vegetarian Union Suitable for Vegans

# Standardised Brand

Brand - Knorr

# Regulated Product Name

Beef Casserole Recipe Mix

# Marketing

# **Company Name**

Unilever Ireland / Unilever UK

### **Company Address**

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Freepost, ADM3940, London, SW1A 1YR.

### Third Party Logos

- FSC
- Mobius Loop
- V-Label (European Vegetarian Union)

### **Product Marketing**

Our Knorr chefs have created this special blend with tomatoes and herbs that transforms beef, carrots and onions into a delicious casserole.

#### **Brand Marketing**

Our Knorr chefs believe that great tasting and high quality ingredients come from a conscious use of agricultural resources.

### Other Information

V-Label (European Vegetarian Union) - Vegan, V-LABEL.EU FSC - FSC® Mix, Packaging / Supporting responsible forestry, FSC® C157745, www.fsc.org

Knorr, Unilever and the U device are registered trademarks

### **Further Description**

To learn more please visit www.knorr.ie.

# **Health & Lifestyle**

### Lifestyle

- Suitable for Vegans
- Suitable for Vegetarians

### Allergy Advice

Barley - Contains
Celery - May Contain
Cereals Containing Gluten - May Contain
Eggs - May Contain
Milk - May Contain
Mustard - May Contain
Oats - May Contain
Soya - May Contain
Wheat - Contain

### Additives

Artificial Colours - Free From Artificial Preservatives - Free From

# Storage & Usage

# Storage Type

Туре

Ambient

### **Preparation and Usage**

Shopping list:

450g lean stewing beef

1 onion, 1 parsnip, 3 carrots

1 red pepper (optional)

To serve: 75ml semi-skimmed milk

320g broccoli, 700g potatoes

25g vegetable spread

### Storage

Store in a cool, dry place.

### **Date Marking Type**

Best Before

#### Recipes

For this recipe you will need:

1 tbsp vegetable oil, 450g stewing beef (cubed), 1 onion (chopped), 1 parsnip (peeled & chopped), 3 carrots (sliced), 1 red pepper (chopped), 450ml water.

To serve: 320g broccoli, 700g potatoes,

25g vegetable spread, 75ml semi-skimmed milk

### Cooking Instructions:

- 1) Preheat the oven to 180 degrees/170 degrees fan assisted, Gas mark 4.
- 2) Heat the oil in a frying pan and fry the onion until golden. Add the beef and fry until browned.
- 3) Add the beef, onion and remaining vegetables to a casserole dish. Blend the contents of the sachet with 450ml water and pour into the casserole dish.
- 4) Cover and cook for 2 hours or until the beef is tender.
- 5) To serve: Peel and dice the potatoes then cook until soft. Mash with the milk and spread until smooth. Delicious served with mashed potato and steamed broccoli.

# **Brandbank Captured Pack Data**

Pack Size

0.11lbs e

Numeric Size

Numeric Size - 0.11

Pack Type

Type - Sachet

**Recycling Other Text** 

Recyclable Paper Packaging

**Usage Count** 

Number of uses - Servings

Usage Other Text

4 Portions

# **Customer Services**

### Manufacturers Address

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Freepost, ADM3940, London, SW1A 1YR.

### Return To

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK,

Freepost,
ADM3940,
London,
SW1A 1YR.
Any comments or questions?
(IE) Freephone 1800 70 80 50
(UK) Freephone 0800 731 1411
Mon-Fri 8am-6pm
UKlcare@unilever.com
www.knorr.ie / www.knorr.com/uk

### Telephone Helpline

(IE) 1800 70 80 50 (UK) 0800 731 1411

### **Email Helpline**

UKIcare@unilever.com

# Web Address

www.knorr.ie www.knorr.com/uk

### **Extended Data**

# **Description Breakdown**

Functional Name - Beef Casserole





NUTRITION POINT INFORMATION Typical Values	er 100g as sold	Per portion**	%* per portion**
Energy	1417kJ/ 335kcal	1877kJ/ 447kcal	22%
Fat of which saturates	1.4g 0.6g	12g 3.4g	17% 17%
Carbohydrate of which sugars	69g 8.7g	48g 13g	18% 14%
Fibre	4.9g	8.6g	
Protein	7.9g	34g	68%
Salt	7.5g	1.3g	22%

\*% of Reference Intake of an average adult (8400kJ/2000kcal)
\*\*1 portion = 1/4 of the prepared recipe

Ingredients: Starch, tomato puree powder<sup>†</sup> (15.7%), flavourings, yeast extract, onion powder<sup>†</sup> (6.7%), iodised salt, **BARLEY** malt extract, **WHEAT** flour, salt, spices (garlic powder<sup>†</sup>, pepper, parsley root powder<sup>†</sup>), herbs (parsley<sup>†</sup>, thyme<sup>†</sup>). May contain celery, egg, milk, mustard, oats, soy and other cereals containing gluten.

†From sustainable agriculture