

NielsenIQ Brandbank

Hellmann's Mayonnaise Real 430 ml



EAN

8722700479475

Target market(s)

GB, IE

Components

Ingredients

Rapeseed oil (78%), EGG & EGG yolk (7.9%), water, spirit vinegar, sugar, salt, lemon juice concentrate, flavourings, antioxidant (calcium disodium EDTA), paprika extract, sunflower oil

Nutrition

	Per 100g Unprepared	Per Serving Unprepared	%* per portion**
Energy (kJ)	3034 kJ	428 kJ	5%
Energy (kcal)	725 kcal	102 kcal	5%
Fat (g)	79 g	11 g	16%
of which saturates (g)	6.2 g	0.9 g	5%
of which mono-saturates (g)	50 g	7.1 g	0%
of which polyunsaturates (g)	22 g	3.2 g	0%
Carbohydrate (g)	1.4 g	<0.5 g	1%
of which sugars (g)	1.3 g	<0.5 g	1%
Fibre (g)	<0.5 g	<0.5 g	0%
Protein (g)	1.1 g	<0.5 g	1%
Salt (g)	1.2 g	0.17 g	3%
Omega 3 (g)	7.2 g	1 g	0%
Omega 6 (g)	15 g	2.1 g	0%
% of Reference Intake of an average adult (8400kJ/2000kcal).			
1 portion = GRM. (Pack contains 28 portions)			

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	3034	428
Energy (kcal)	725	102
Fat (g)	79	11
of which saturates (g)	6.2	0.9
of which polyunsaturates (g)	22	3.2
Carbohydrate (g)	1.4	<0.5
of which sugars (g)	1.3	<0.5
Fibre (g)	<0.5	<0.5
Protein (g)	1.1	<0.5
Salt (g)	1.2	0.17
Omega 3 (g)	7.2	1

Product Description

Brand

Hellmann's

Features

Crafted with 100+ years of expertise, Hellmann's Real Mayonnaise 430 ml adds an unmistakable amazing taste and creaminess to the simplest of ingredients, bringing out the best in your food

Our mayo is made with 100% free-range and cage-free eggs and is a good source of omega 3

The same great-tasting mayonnaise you love, in a handy squeeze bottle made with 100% recycled plastic

This delicious condiment contains no artificial colours, flavours, or preservatives, is suitable for vegetarians, and is perfect for creamy salads, tasty veggie burgers, or as a sandwich spread

You can use Hellmann's Real Mayonnaise for sandwiches, leftover pasta, or potato salad. Create simple and tasty meals from what you have on hand – because food is too good to be wasted

Make taste, not waste – Hellmann's Real Mayonnaise helps people enjoy food for the simple pleasure it is, without worry or waste

Standardised Brand

Brand - Hellmann's

Regulated Product Name

Hellmann's Real Mayonnaise.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

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Product Marketing

Over 100 years ago, Richard Hellmann created the perfect mayonnaise in a deli in New York. When he wrote REAL on a jar all those years ago, it was the beginning of something big. Today, it's a word that's essential to everything we do. He also proudly marked each jar by tying a blue ribbon around it, a tradition which endures on our label to highlight our ongoing commitment to great quality products. We believe in real food, made with real, simple ingredients. That's why we only use 100% free-range and cage-free eggs and are committed to sustainably sourced oils. Hellmann's Real Mayonnaise 430 ml doesn't need an introduction. Its creamy texture and unmistakable amazing taste speak for themselves. The secret to our mayonnaise is that it brings together even the simplest ingredients you already have at home to create flavourful dishes, and in this squeeze bottle made with 100% recycled plastic, it's perfect for passing around the dinner table or at a BBQ. We've all been there – the fridge is full of leftovers, yet it still seems like there's nothing to eat. Grab a squeeze bottle of Hellmann's and make yourself the perfect tuna mayo sandwich, a jacket potato topped with mayo, a crispy grilled cheese sandwich, or a tasty chicken burger. Don't be afraid to pair and mix our mayo with unusual ingredients to whip up a quesadilla pie, add texture to your veggie burgers, or give flavour to some smashed potato nachos. Make taste, not waste. Globally, 1/3 of all food produced is wasted. Hellmann's takes this problem seriously and helps you be more resourceful with food. Also, our squeeze bottles are recyclable – please, do your part and recycle both the bottle and the cap.

Health & Lifestyle

Allergy Advice

Eggs - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

430millilitre e

Numeric Size

Numeric Size - 0.95

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
7.56	3.35	2.13

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

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Return To

Unilever UK,
Hellmann's,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest,
Dublin 24.

Web Address

www.hellmanns.co.uk

Extended Data

Description Breakdown

Functional Name - Mayonnaise

..... NUTRITION INFORMATION

(Typical values)	Per 100g	Per portion**	%* per portion**
Energy	3034 kJ/ 725 kcal	428 kJ/ 102 kcal	5 %
Fat	79 g	11 g	16 %
of which saturates	6.2 g	0.9 g	5 %
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of which sugars	1.3 g	< 0.5 g	< 1 %
Protein	1.1 g	< 0.5 g	< 1 %
Salt	1.2 g	0.17 g	3 %
Omega 3 ¹	7.2 g	1.0 g	

¹ From plant sources

*% of Reference Intake of an average adult (8400 kJ / 2000 kcal)

** 1 portion = 14g (pack contains approx 28 portions)



Ingredients: Rapeseed oil (78%), EGG & EGG yolk (7.9%), water, spirit vinegar, sugar, salt, lemon juice concentrate, flavourings, antioxidant (calcium disodium EDTA), paprika extract, sunflower oil.



430 ml



PERFECT WITH SALADS!



PERFECT WITH SALADS!



MAKE TASTE, NOT WASTE



TURN NOTHING INTO SOMETHING DELICIOUS