

## Hellmann's Mayonnaise Light 430 ml



**EAN**  
8722700479451

**Target market(s)**  
GB, IE

## Components

### Ingredients

Water, rapeseed oil (25%), spirit vinegar, modified corn starch, sugar, salt, free range EGG yolk (1,5%), cream powder (MILK), citrus fibre, natural MUSTARD flavouring, thickeners (guar gum, xanthan gum), MUSTARD flour, lemon juice concentrate, antioxidant (calcium disodium EDTA), sunflower oil, paprika extract

### Nutrition

|  | Per 100g Unprepared | Per Serving Unprepared | %* per portion** |
|--|---------------------|------------------------|------------------|
| Energy (kJ)                                  | 1091 kJ             | 164 kJ                 | 2%               |
| Energy (kcal)                                | 264 kcal            | 40 kcal                | 2%               |
| Fat (g)                                      | 26 g                | 4 g                    | 6%               |
| of which saturates (g)                       | 2.6 g               | 0.4 g                  | 2%               |
| of which mono-saturates (g)                  | 16.4 g              | 2.4 g                  | 0%               |
| of which polyunsaturates (g)                 | 7.2 g               | 1.1 g                  | 0%               |
| Carbohydrate (g)                             | 6.1 g               | 0.9 g                  | 1%               |
| of which sugars (g)                          | 2.3 g               | 0.5 g                  | 1%               |
| Fibre (g)                                    | 0.5 g               | 0.5 g                  | 0%               |
| Protein (g)                                  | 0.5 g               | 0.5 g                  | 1%               |
| Salt (g)                                     | 1.7 g               | 0.26 g                 | 4%               |
| Omega 3 (g)                                  | 2.3 g               | 0.35 g                 | 0%               |
| Omega 6 (g)                                  | 4.8 g               | 0.72 g                 | 0%               |
| 1 portion = GRM. (Pack contains 28 portions) |                     |                        |                  |

### Calculated Nutrition

|                              | Per 100g | Per Serving |
|------------------------------|----------|-------------|
| Energy (kJ)                  | 1091     | 164         |
| Energy (kcal)                | 264      | 40          |
| Fat (g)                      | 26       | 4           |
| of which saturates (g)       | 2.6      | 0.4         |
| of which polyunsaturates (g) | 7.2      | 1.1         |
| Carbohydrate (g)             | 6.1      | 0.9         |
| of which sugars (g)          | 2.3      | 0.5         |
| Fibre (g)                    | 0.5      | 0.5         |
| Protein (g)                  | 0.5      | 0.5         |
| Salt (g)                     | 1.7      | 0.26        |
| Omega 3 (g)                  | 2.3      | 0.35        |

## Product Description

### Brand

Hellmann's

### Features

Hellmann's Light Mayo has the rich creamy taste of Hellmann's Real Mayonnaise but with calories reduced by 60% and only 40 calories per tablespoon

Our mayo is suitable for vegetarians, and is perfect for healthy salads, tasty veggie burgers, wraps and sandwiches

Hellmann's reduced calorie light mayonnaise is made with sustainably sourced oils and free-range eggs

Hellmann's Light Mayonnaise comes in a 100% recycled plastic bottle

Enjoy the delicious creamy taste of Hellmann's Light Mayonnaise, made with absolutely no artificial colours, flavours or preservatives

Try Hellmann's other delicious mayos including the classic Real, Lighter than Light and flavoured condiments

### Standardised Brand

Brand - Hellmann's

### Regulated Product Name

: Light reduced calorie mayonnaise - 60% less calories than Hellmann's Real Mayonnaise

## Marketing

### Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

### Company Address

Unilever UK,  
Hellmann's,  
Freepost ADM 3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

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### Product Marketing

Over 100 years ago, Richard Hellmann created Hellmann's Mayonnaise in a deli in New York, and he marked his best products by tying a blue ribbon around them. This blue ribbon can still be found on the label today and highlights our ongoing commitment to great quality products. Today, Hellmann's continues to make products using quality and sustainable ingredients. Not just because we think it improves our products, but also because it's the right thing to do. That's why Hellmann's Light Mayonnaise is made with 100% free-range eggs and 100% responsibly sourced oils. You may notice our bottles are slightly darker – that's because the same, great mayonnaise you love comes in a bottle made of 100% recycled plastic. Try our reduced calorie Light Mayonnaise that has the same rich and creamy taste of our Real Mayonnaise but with calories reduced by 60%. With only 40 calories per tablespoon, it contains no artificial colours, flavours, or preservatives. Our delicious light mayo is suitable for vegetarians and is perfect for healthy salads and tasty veggie burgers. Try on pizza, as a jacket potato topping or as a reduced calorie dip. Hellmann's mayonnaise is available in multiple sized jars and convenient squeeze bottles to add a dollop of inspiration to households of all sizes. We help people enjoy the simple pleasure of honest food, without worry or waste. Treat yourself to the nation's favourite mayonnaise and use the unmistakable amazing taste to bring your sandwiches, burgers or salads to life. For food lovers everywhere, enjoy delicious food with Hellmann's.

## Storage & Usage

### Storage Type

| Type    |
|---------|
| Ambient |

## Brandbank Captured Pack Data

### Pack Size

430millilitre €

### Numeric Size

Numeric Size - 0.95

### Dimension

| Shelf Height (in) | Shelf Width (in) | Shelf Depth (in) |
|-------------------|------------------|------------------|
| 7.56              | 3.35             | 2.13             |

(GS1 package measurement rules)

### Country

Country of Origin - Spain

### Origin

Origin Free Text - Spain

Customer Services

Manufacturers Address

Unilever UK,  
Hellmann's,  
Freepost ADM 3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

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Return To

Unilever UK,  
Hellmann's,  
Freepost ADM 3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
Citywest,  
Dublin 24.

Web Address

www.hellmanns.co.uk

Extended Data

Description Breakdown

Functional Name - Mayonnaise

| NUTRITION INFORMATION |                |               |                 |  |
|-----------------------|----------------|---------------|-----------------|--|
| (typical values)      | Per 100g       | Per portion** | % per portion** |  |
| Energy                | 1871kJ/244kcal | 164kJ/41kcal  | 2%              |  |
| Fat                   | 28g            | 4.0g          | 8%              |  |
| of which saturates    | 2.5g           | 0.4g          | 2%              |  |
| Carbohydrate          | 6.1g           | 0.9g          | < 1%            |  |
| of which sugars       | 2.3g           | <0.3g         | < 1%            |  |
| Protein               | < 0.1g         | <0.1g         | < 1%            |  |
| Salt                  | 1.7g           | 0.26g         | 4%              |  |
| Omega 3†              | 2.3g           | 0.35g         |                 |  |

† From plant sources  
% of Reference Intake of an average adult (8400 kJ / 2000 kcal)  
\*\* 1 portion = 15g (pack contains approx 20 portions)



Ingredients: Water, rapeseed oil (25%), spirit vinegar, modified corn starch, sugar, salt, free range EGG yolk (1.5%), cream powder/MILK, citrus fibre, natural MUSTARD flavouring, thickeners (guar gum, xanthan gum), MUSTARD flour, lemon juice concentrate, antioxidant (calcium disodium EDTA), sunflower oil, paprika extract.



430 ml



**MAKE TASTE,  
NOT WASTE**



**TURN NOTHING INTO  
SOMETHING DELICIOUS**