

NielsenIQ Brandbank

Maynards Bassetts Liquorice Allsorts 130g



EAN
7622210110220

Target market(s)
GB, IE

Components

Ingredients

Sugar
Molasses
Glucose Syrup (contains **Sulphites**)
Wheat Flour (with added Calcium, Niacin, Iron, Thiamin)
Desiccated Coconut
Starch
Gelatine
Fat-Reduced Cocoa Powder
Liquorice Extract
Colours (Plain Caramel, Beetroot Red, Paprika Extract, Curcumin, Vegetable Carbon, Anthocyanins, Lutein)
Caramel Sugar Syrup
Flavourings
Coconut Oil
Concentrated Vegetable Extract (Spirulina)
Glazing Agent (Carnauba Wax)

Nutrition

	Per 100 g	*Reference Intakes
Energy	1478 kJ	8400 kJ /
	349 kcal	2000 kcal
Fat	3.5 g	70 g
of which Saturates	3.0 g	20 g
Carbohydrate	76 g	260 g
of which Sugars	61 g	90 g
Protein	2.8 g	50 g
Salt	0.11 g	6 g

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g
Energy (kJ)	1478
Energy (kcal)	349
Fat (g)	3.5
of which saturates (g)	3
Carbohydrate (g)	76
of which sugars (g)	61
Protein (g)	2.8
Salt (g)	0.11

Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Brand

Maynards Bassetts

Features

Natural Colours & Flavours

Standardised Brand

Brand - Maynards Bassetts

Regulated Product Name

Liquorice allsorts.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Tidyman

Brand Marketing

The Original Allsorts.

In 1899, when accident-prone Salesman Charlie Thompson tripped up, he mixed up all the different sweets he was carrying, creating the weird and wonderful mix of sweets that we know and love today as Maynards Bassetts Liquorice Allsorts. Just as delicious as ever, our luscious Liquorice Allsorts are made only with natural colours & flavours.

Other Information

Contents may vary

Health & Lifestyle

Allergy Advice

Sulphur Dioxide/Sulphites - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool, dry place.

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

0.29lbs e

Numeric Size

Numeric Size - 0.29

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
6.02	4.57	1.06

(GS1 package measurement rules)

Pack Type

Type - Bag

Weight

Gross Weight - 0.29

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 6.02
Width - 4.57
Depth - 1.06
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No
Max. Squashed Height - 2.95
Max. Squashed Width - 3.31
Max. Squashed Depth - 0.94
Squashed Volume Type - Fixed

Shelf Ready Pack

GTIN - 07622210110237
Height - 6.46
Width - 11.57
Depth - 6.1
Weight - 3.7
Unit Count - 12
Unit Height - 0.04
Unit Width - 0.08
Unit Depth - 0.24
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 07622210110237
Height - 6.46
Width - 6.1
Depth - 11.57
Weight - 3.74
Unit Count - 12
Prototype - No

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Maynards Bassetts products. Not completely satisfied? Please contact us:
Freephone 0800 818181 (UK only).

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
Dublin 5.

Telephone Helpline

UK 0800 818181
IRL 1-800 678708

Extended Data

Description Breakdown

Functional Name - Liquorice Allsorts



coconut oil, concentrated vegetable extract (spirulina),
glazing agent (carnauba wax).

Nutrition Information

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