

NielsenIQ Brandbank

Cadbury Boost 48.5g



EAN

05034660522782

Target market(s)

GB, IE

Components

Ingredients

Milk

Sugar

Vegetable Fats (Palm, Shea)

Glucose Syrup

Whey Powder (from **Milk**)

Cocoa Butter

Fat-Reduced Cocoa Powder

Skimmed **Milk** Powder

Cocoa Mass

Wheat Flour (with Added Calcium, Iron, Niacin, Thiamin)

Humectant (Glycerol)

Emulsifiers (E442, E471, E476)

Flavourings

Salt

Thickener (Cellulose)

Raising Agents (Sodium Carbonates, Tartaric Acid)

Barley Malt Syrup

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Peanuts.

Nutrition

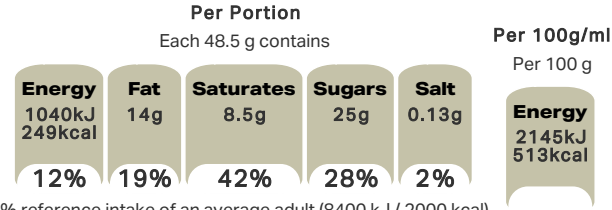
	per 100 g:	Per bar (48.5 g):
Energy	2145 kJ (513 kcal)	1040 kJ (249 kcal)
Fat	28g	14g
of which Saturates	18g	8.5g
Carbohydrate	59g	29g
of which Sugars	52g	25g
Fibre	2.6g	1.2g
Protein	5.2g	2.5g

Salt	0.26g	0.13g
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Calculated Nutrition

	per 100g	Per bar (48.5 g):
Energy (kJ)	2145	1040
Energy (kcal)	513	249
Fat (g)	28	14
of which saturates (g)	18	8.5
Carbohydrate (g)	59	29
of which sugars (g)	52	25
Fibre (g)	2.6	1.2
Protein (g)	5.2	2.5
Salt (g)	0.26	0.13

Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Boost Chocolate Bar 48.5g

Brand

Cadbury

Features

Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate bar with caramel (26 %) and biscuit (3 %) filling.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Tidyman

Product Marketing

Let's taste our way from the inside out. Crunchy biscuit sits in a soft cocoa centre, those two are wrapped in deliciously chewy caramel, and that's then finished off with a thick layer of Cadbury milk chocolate. Mouth-watering yet? Give your tastebuds the boost they're calling for. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Get to know your treats

1 bar = 12 % of the RI* of kcal

*% reference intake of an average adult (8400 kJ / 2000 kcal)

Cocoa Life

Partnering with Fairtrade Foundation

WWW.COCOALIFE.ORG

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Barley - Contains

Milk - Contains

Peanuts - May Contain

Wheat - Contains

Storage & Usage

Storage Type

Type
Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

0.11lbs e

Numeric Size

Numeric Size - 0.11

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

1

Usage Other Text

1 portion per pack

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).
Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708,
Malahide Road,
Coolock,
Dublin 5.
www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK)
1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

Description Breakdown

Variant - Boost

SEO Metatag

Double Decker, Double Decker Chocolate, Double Decker Chocolate Bar, Cadbury Double Decker, Are Double Deckers
Gluten Free, Gluten Free Chocolate, Vegetarian Chocolate, Whats In A Double Decker, Milk Chocolate, Chocolate With
Nougat

