# NielsenIQ Brandbank

# **Cadbury Timeout Wafer Bar 20.2g**



EAN

7622201786465

Target market(s)

# **Components**

#### Ingredients

Sugar

Wheat Flour

Vegetable Oils (Palm, Rapeseed)

Cocoa Butter

Cocoa Mass

Skimmed Milk Powder

Whey Permeate (from Milk)

Wheat Starch

Milk Fat

Fat-Reduced Cocoa Powder (1 %)

Emulsifiers (E442, Soya Lecithins, E476)

Potato Starch

Salt

Raising Agents (E500, E503)

Whey Powder (from Milk)

Flavourings

Milk Chocolate: Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

**Allergy Text** 

May contain Nuts.

#### Nutrition

	Per 100 g:	Per bar (20.2 g):
Energy	2201 kJ (526 kcal)	445 kJ (106 kcal)
Fat	28 g	5.7 g
of which Saturates	15 g	3.1 g
Carbohydrate	62 g	13 g
of which Sugars	45 g	9.1 g
Fibre	2.1 g	0.4 g
Protein	4.9 g	1.0 g

Salt	0.20 g	0.04 g	
Ouit	0.20 g	0.0 1 9	

#### **Calculated Nutrition**

	per 100g	Per bar (20.2 g):
Energy (kJ)	2201	445
Energy (kcal)	526	106
Fat (g)	28	5.7
of which saturates (g)	15	3.1
Carbohydrate (g)	62	13
of which sugars (g)	45	9.1
Fibre (g)	2.1	0.4
Protein (g)	4.9	1
Salt (g)	0.2	0.04

#### Front of Pack Nutrition

#### Per Portion

1x bar = 1 Portion



Per 100g/ml Per 100 g



Reference intake of an average adult (8400 kJ/2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ/2000 kcal)

# **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Timeout Wafer Chocolate Bar 20.2g

## Brand

Cadbury

#### Features

106 Calories per bar Suitable for vegetarians

## Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Wafer (16 %) with a cocoa filling (38 %) covered with milk chocolate (45 %).

## **Marketing**

#### **Company Name**

Mondelez Poland Production

#### **Company Address**

Olza Factory in Cieszyn Liburnia Str. 15, 43-400 Cieszyn, Poland.

#### Third Party Logos

• Green Dot

#### **Product Marketing**

Perfect for kicking back on the couch with. Tuck into layer upon layer of light textured crispy wafer and smooth cocoa filling, coated in Cadbury milk chocolate. Ahhh, that's better isn't it? And only 106 calories too!

Made with sustainably sourced cocoa. Vegetarian friendly.

#### **Further Description**

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

# **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Soya - Contains Wheat - Contains

# Storage & Usage

#### Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

# **Brandbank Captured Pack Data**

#### Pack Size

0.04lbs e

#### Numeric Size

Numeric Size - 0.04

#### **Dimension**

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
0.94	4.84	0.55

#### (GS1 package measurement rules)

#### Country

Country of Origin - Poland

#### Pack Type

Type - Wrap

#### Weight

Gross Weight - 0.05

#### **New Product Development**

Final Product - Not NPD

#### **Unit Merchandising**

Height - 0.55 Width - 4.84 Depth - 0.94 Unit Stackable - Yes Unit Stable - Yes Merchandise Multiple Ways - No

#### **Shelf Ready Pack**

GTIN - 07622201786458 Height - 3.31 Width - 5.87 Depth - 8.39 Weight - 1.98 Unit Count - 40 Unit Height - 0.2 Unit Width - 0.04 Unit Depth - 0.31 Merchandise Multiple Ways - No Prototype - No Is Case - No

#### Case

GTIN - 07622201786458 Height - 3.39 Width - 5.87 Depth - 8.39 Weight - 2.02 Unit Count - 40 Prototype - No

#### Origin

Origin Free Text - Made in Poland

#### **Usage Other Text**

1x bar = 1 Portion

#### **Customer Services**

#### Manufacturers Address

Mondelez Poland Production, Olza Factory in Cieszyn Liburnia Str. 15, 43-400 Cieszyn, Poland.

#### Return To

Mondelez Poland Production, Olza Factory in Cieszyn Liburnia Str. 15, 43-400 Cieszyn, Poland. Email: customercare.mena@mdlz.com

#### **Email Helpline**

customercare.mena@mdlz.com

## **Extended Data**

#### **SEO Metatag**

Chocolate Bar, Cadbury Dairy Milk Wafer, Timeout Wafer, Timeout Chocolate, Timeout Bar, Milk Chocolate, Milk Chocolate Wafer









































