# NielsenIQ Brandbank

# **Cadbury Oreo Bites 110g**



**EAN** 7622210810915

Target market(s)

# Components

#### Ingredients

Sugar

Vegetable Fats (Palm, Shea)

Wheat Flour

Whey Powder (from Milk)

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Milk Fat

Fat-Reduced Cocoa Powder

Emulsifiers (Soya Lecithins, E476)

Glucose-Fructose Syrup

Wheat Starch

Raising Agents (E503, E501, E500)

Salt

Flavourings

Acidity Regulator (E524)

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

#### **Allergy Text**

May contain Nuts.

#### Nutrition

	Per 100 g	Per 5 pieces (25 g)	*Reference Intakes
Energy	2345 kJ	586 kJ	8400 kJ /
	562 kcal	141 kcal	2000 kcal
Fat	35 g	8.7 g	70 g
of which Saturates	19 g	4.8 g	20 g
Carbohydrate	56 g	14 g	260 g
of which Sugars	50 g	12 g	90 g
Fibre	1.3 g	0.3 g	-
Protein	4.9 g	1.2 g	50 g
Carbohydrate of which Sugars Fibre	19 g 56 g 50 g 1.3 g	4.8 g 14 g 12 g 0.3 g	260 g 90 g

Salt	0.39 g	0.10 g	6 g		
*% reference intake of an average adult (8400 kJ / 2000					
kcal)					

Per 100g/ml

Energy 2345kJ 562kcal

#### **Calculated Nutrition**

	per 100g	Per 5 pieces (25 g)
Energy (kJ)	2345	586
Energy (kcal)	562	141
Fat (g)	35	8.7
of which saturates (g)	19	4.8
Carbohydrate (g)	56	14
of which sugars (g)	50	12
Fibre (g)	1.3	0.3
Protein (g)	4.9	1.2
Salt (g)	0.39	0.1

#### Front of Pack Nutrition

#### Per Portion

Each 5 pieces (25 g) contains

Energy 586kJ 141kcal	<b>Fat</b> 8.7g	Saturates 4.8g	Sugars 12g	Salt 0.1g
7%	12%	24%	14%	2%

% reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Oreo Bites Chocolate Bag 110g

# Brand

Cadbury

#### Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Milk chocolate with a vanilla flavour filling (45 %) and biscuit pieces (14 %).

## **Marketing**

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Third Party Logos

• Tidyman

#### **Further Description**

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation
To improve the lives of cocoa farmers & our environment

By eating Cadbury, you've helped support cocoa farmers in Ghana
Cocoa Life aims to make lives better. The education and entrepreneurship training we provide makes for empowered farmers and thriving local communities

WWW.COCOALIFE.ORG

# **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Soya - Contains Wheat - Contains

# Storage & Usage

#### Storage Type

Type

Ambient

#### Storage

Store in a dry place. Protect from heat.

## Date Marking Type

Best Before

## **Brandbank Captured Pack Data**

#### Pack Size

0.24lbs e

#### **Numeric Size**

Numeric Size - 0.24

#### Pack Type

Type - Bag

#### **Recycling Scheme**

OPRL

#### **Recycling Other Text**

Recycle with Bags at Large Supermarket - Don't recycle at home

#### **Usage Count**

Number of uses - Servings

#### **Usage Other Text**

Per 5 pieces (25 g) - approx. 4 portions per bag

#### **Customer Services**

#### Manufacturers Address

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock,

Dublin 5.

#### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 and the contact us: Freephone 0800

818181 (UK only).

Mondelez UK, PO Box 7008,

Birmingham, B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

## Telephone Helpline

0800 818181 (UK) 1-800 678708

## Web Address

www.cadbury.co.uk

## **Extended Data**

#### **Description Breakdown**

Variant - Oreo Bites

# **SEO Metatag**

Sharing Chocolate, Giant Buttons, White Chocolate, Vegetarian Chocolate, Cadbury Buttons, Dairy Milk Buttons, Chocolate Bags, White Chocolate Buttons

