NielsenIQ Brandbank

Cadbury Drinking Hot Chocolate 250g



EAN 5034660021537

Target market(s)
GB, IE

Components

Ingredients

Sugar Cocoa Powder

Acidity Regulator (Potassium Carbonates)

Flavouring Cocoa Solids: 25 % minimum

Allergy Text

May contain Milk.

Nutrition

		Per 100 g	Per Serving (18 g + 200 ml semi-skimmed milk)	*Reference Intakes
Ene	ergy	1703 kJ	710 kJ	8400 kJ /
		404 kcal	168 kcal	2000 kcal
Fat	t	5.8 g	4.1 g	70 g
of	which Saturates	3.4 g	2.7 g	20 g
Cai	rbohydrate	76 g	24 g	260 g
of	which Sugars	73 g	23 g	90 g
Fib	ore	9.3 g	1.7 g	-
Pro	otein	6.4 g	7.9 g	50 g
Sal	lt	0.02 g	0.25 g	6 g
ave	reference intake of an erage adult (8400 kJ / 00 kcal)			

Calculated Nutrition

	per 100g	Per Serving (18 g + 200 ml semi-skimmed milk)
Energy (kJ)	1703	710
Energy (kcal)	404	168
Fat (g)	5.8	4.1
of which saturates (g)	3.4	2.7
Carbohydrate (g)	76	24
of which sugars (g)	73	23
Fibre (g)	9.3	1.7
Protein (g)	6.4	7.9
Salt (g)	0.02	0.25

Front of Pack Nutrition

Per Portion

Each serving (18 g + 200 ml semi-skimmed milk)

Fat Saturates Sugars Salt Energy 710 kJ 168 kcal 4.1 g 2.7 g 23 g 0.25 g 8% 6% 13% 26% 4%

Per 100g/ml Per 100 g

> Energy 1703 kJ 404 kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Original Drinking Hot Chocolate 250g

Brand

Cadbury

Features

Swirl into milk Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Drinking chocolate.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Third Party Logos

• Green Dot

Product Marketing

Your very own hug in a mug. So wonderfully smooth and deliciously warming, it's our classic hot chocolate! Swirl three teaspoons of Cadbury Drinking Chocolate with hot milk, for the ultimate cosy hot chocolate experience. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

 $By Appointment to H.M. \ The \ Queen \ Cocoa \ and \ Chocolate \ Manufacturers \ Cadbury \ UK \ Ltd., \ Bournville.$

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

Cocoa Life Partnering with Fairtrade Foundation cocoalife.org

Health & Lifestyle

Lifestyle

Suitable for Vegetarians

Allergy Advice

Milk - May Contain

Storage & Usage

Storage Type

TypeAmbient

Preparation and Usage

Preparation Instructions (with 200 ml semi-skimmed milk): Swirl three heaped teaspoons of Cadbury Drinking Chocolate into a mug of hot semi-skimmed milk and stir. Alternatively, mix the powder with cold semi-skimmed milk in a microwaveable mug and heat in a 800 W microwave on high for 1 min, stir then microwave for a further 30 sec. Stir before drinking.

Storage

Store in a dry place. Protect from heat. For best before see base.

Brandbank Captured Pack Data

Pack Size

0.55lbs e

Numeric Size

Numeric Size - 0.55

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.49	2.99	2.99

(GS1 package measurement rules)

Pack Type

Type - Can

Weight

Gross Weight - 0.66

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 4.49 Width - 2.99 Depth - 2.99 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - No

Shelf Ready Pack

Height - 4.53 Width - 6.22 Depth - 9.13 Weight - 3.94 Unit Count - 6 Unit Height - 0.04 Unit Width - 0.08 Unit Depth - 0.12 Merchandise Multiple Ways - Yes Prototype - No Is Case - No

Case

GTIN - 07622210621917 Height - 4.57 Width - 6.22 Depth - 9.25 Weight - 3.96 Unit Count - 6 Prototype - No

Recycling Other Text

Usage Count

Number of uses - Servings

13-14

Usage Other Text

Approximately 13 - 14 servings per pack

Customer Services

Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Fax Number

Email Helpline

Web Address

www.cadbury.co.uk

Social Media

Extended Data

SEO Metatag

Hot Chocolate, Drinking Chocolate, Cadbury Hot Chocolate, Chocolate Powder, Milk Chocolate, Dairy Milk, Best Way To Make Hot Chocolate, Cadbury Cocoa Powder, Hot Chocolate Powder, Instant Hot Chocolate







































