# **NielsenIQ Brandbank**

# **Cadbury Bournville Cocoa 250g**



**EAN** 5034660021445

Target market(s)

# **Components**

# Ingredients

Cocoa Powder Acidity Regulator (Potassium Carbonates)

# Allergy Text

May contain Milk.

#### Nutrition

	Per 100 g	Per serving	%* / 210 g	*Reference Intakes
Energy	1725 kJ	473 kJ		8400 kJ /
	416 kcal	112 kcal	6 %	2000 kcal
Fat	21 g	3.9 g	6 %	70 g
of which saturates	12 g	2.6 g	13 %	20 g
Carbohydrate	14 g	10 g	4 %	260 g
of which sugars	2.0 g	10 g	11 %	90 g
Fibre	34 g	1.4 g	-	-
Protein	23 g	7.7 g	15 %	50 g
Salt	0.06 g	0.24 g	4 %	6 g
* Reference intake of an average adult (8400 kJ / 2000 kcal)				

#### **Calculated Nutrition**

	per 100g	Per serving
Energy (kJ)	1725	473
Energy (kcal)	416	112
Fat (g)	21	3.9
of which saturates (g)	12	2.6
Carbohydrate (g)	14	10
of which sugars (g)	2	10
Fibre (g)	34	1.4
Protein (g)	23	7.7
Salt (g)	0.06	0.24

#### Front of Pack Nutrition

Per Portion

Per serving



Per 100g/ml Per 100 g



Reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Bournville Dark Chocolate Cocoa Powder Tin 250g

#### Brand

Cadbury

#### Features

Delicious to Drink Ideal for Baking Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Cocoa powder.

# Marketing

### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Third Party Logos**

Green Dot

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

# Other Information

Made under licence from Cadbury UK Ltd.

# **Further Description**

Cocoa Life Partnering with Fairtrade Foundation cocoalife.org

# **Health & Lifestyle**

### Lifestyle

Suitable for Vegetarians

#### **Allergy Advice**

Milk - May Contain

# Storage & Usage

# Storage Type

Type

Ambient

#### Preparation and Usage

Preparation instructions (with 200 ml semi-skimmed milk):
Mix one teaspoon (4 g) of Cadbury Cocoa into a smooth paste with a little cold milk. Add hot milk whilst stirring briskly.
Sweeten to taste (adding sugar will change the nutrition and increase calories consumed).

Store in a dry place. Protect from heat. Best Before: See Base.

# **Brandbank Captured Pack Data**

#### Pack Size

0.55lbs e

#### Numeric Size

Numeric Size - 0.55

#### **Dimension**

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.91	3.03	3.03

#### (GS1 package measurement rules)

#### Pack Type

Type - Cylinder

#### Weight

Gross Weight - 0.67

#### **New Product Development**

Final Product - Not NPD

#### **Unit Merchandising**

Height - 5.91 Width - 3.03 Depth - 3.03 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - No

# Shelf Ready Pack

Height - 6.02 Width - 9.17 Depth - 12.2 Weight - 8.27 Unit Count - 12 Unit Height - 0.04 Unit Width - 0.12 Unit Depth - 0.16 Merchandise Multiple Ways - Yes Prototype - No Is Case - No

#### Case

GTIN - 05034660513667 Height - 6.02 Width - 9.17 Depth - 12.2 Weight - 8.29 Unit Count - 12 Prototype - No

### **Usage Count**

Number of uses - Servings

62

# Usage Other Text

Serving = 4 g powder + 200 ml semi-skimmed milk. Approximately 62 servings per pack

#### **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only)

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

#### Telephone Helpline

0800 818181 (UK) 1-800 678708

Fax Number

**Email Helpline** 

#### Web Address

www.cadbury.co.uk

#### **Extended Data**

#### **SEO Metatag**

Bournville Cocoa Powder, Bournville Hot Chocolate, Bournville Cocoa, Cadburys Bournville Cocoa, Hot Chocolate, Drinking Chocolate, Cocoa Powder, Hot Chocolate Powder, 60% Dark Chocolate, Dark Chocolate







































