

# NielsenIQ Brandbank

## Lynx Aerosol Bodyspray Excite 150 ml



### EAN

8718114650197

### Target market(s)

GB, IE

## Components

### Ingredients

INGREDIENTS: Alcohol Denat., Butane, Isobutane, Propane, Parfum, Zinc Neodecanoate, Isopropyl Myristate, Alpha-Isomethyl Ionone, Citral, Coumarin, Geraniol, Hydroxycitronellal, Limonene, Linalool.

## Product Description

### Brand

Lynx

### Features

LYNX Excite Bodyspray features a crisp coconut and black pepper scent that lights that fire in your belly  
This LYNX spray deodorant with dual-action odour-busting zinc technology gives you 48 hours of odour protection, keeping you smelling awesome and feeling chill, all day  
No matter what comes your way, LYNX Excite Bodyspray has got you covered with its 48-hour high-definition scent  
This aerosol bodyspray has the same exhilarating LYNX Excite fragrance with a fresh new look  
Embrace the refreshing sensation of this LYNX deodorant with its uniquely exciting fragrance – welcome to the future, it smells amazing  
Great smelling LYNX deodorant spray in an infinitely recyclable can – fresher you, cleaner planet

### Standardised Brand

Brand - Lynx

## Marketing

### Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

### Company Address

Unilever Dept ER,  
Wirral CH63 3JW UK

### Product Marketing

Ignite your senses with LYNX Excite Bodyspray. You never know what's around the corner. Or who. The spicy notes of black pepper blend with crisp coconut to create a scent that captures that warm, giddy feeling of butterflies in the stomach when a crush walks by. This deodorant spray gives you 48 hours of odour protection with our revolutionary dual-action odour-busting zinc technology, keeping you smelling awesome and feeling chill, all day. You never know when opportunity will strike, so you need a bodyspray that's going to keep you smelling iconic and feeling confident no matter the circumstances. With its 48-hour high-definition scent, LYNX Excite spray deodorant has got you covered. All. Day. Long. This aerosol bodyspray fights odour-causing bacteria so you can avoid odour and smell irresistible for 48 hours, and have the confidence to be the best version of the only thing you can be – yourself. Same classic LYNX Excite scent, fresh new look. This great smelling LYNX deodorant spray comes in an infinitely recyclable can – fresher you, cleaner planet. How to use it? Shake, twist and spray that exciting freshness across your chest. Smell irresistible. By 2025, LYNX aims for all our packaging to be recyclable or to include recycled materials. Welcome to the future. It smells amazing. LYNX.

## Storage & Usage

### Storage Type

#### Type

Ambient

## Brandbank Captured Pack Data

### Pack Size

150millilitre e

### Numeric Size

Numeric Size - 0.33

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.71	1.97	1.97

### (GS1 package measurement rules)

### Country

Country of Origin - United Kingdom

### Pack Type

Type - Aerosol

### Origin

Origin Free Text - United Kingdom

## Customer Services

### Manufacturers Address

Unilever Dept ER,  
Wirral CH63 3JW UK

### Telephone Helpline

UK: 0800 585 204  
RO: 1850 404 060 (Callsave)

### Web Address

[www.lynxeffect.com](http://www.lynxeffect.com)

## Extended Data

### Safety Warning

Deo Aerosol non AP DIRECTIONS: Hold can 15cm from the body and spray. CAUTION: Do not use on broken skin. Stop use if rash or irritation occurs. Avoid direct inhalation. Use in short bursts in well-ventilated places, avoid prolonged spraying. Do not spray near eyes. Use only as directed. DANGER: Extremely Flammable Aerosol. Pressurised container: May burst if heated. Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. No smoking. Do not spray on an open flame or other ignition source. Do not pierce or burn, even after use. Protect from sunlight. Do not expose to temperatures exceeding 50°C. Keep out of reach of children. .

### Description Breakdown

Functional Name - Deo Aero



**150  
ml**