# **NielsenIQ Brandbank**

# **Cadbury Milk Tray 360g**



**EAN** 7622201725976

Target market(s) GB, IE

# Components

	Ingredients			
	Sugar			
	Palm Oil			
	Cocoa Butter			
	Glucose Syrup			
	Cocoa Mass			
	Skimmed MILK Powder			
	Whey Permeate Powder (from <b>MILK</b> )			
	MILK Fat			
	Whey Powder (from MILK)			
	Roasted HAZELNUTS			
	Glucose-Fructose Syrup			
	Emulsifiers (E442, SOYA Lecithins, E471)			
	Fat-Reduced Cocoa Powder			
	HAZELNUT Paste			
	Whole <b>MILK</b> Powder			
	Salt			
	Freeze-Dried Raspberries Pieces			
	Flavourings			
	Molasses			
	Acidity Regulator (Sodium Carbonates)			
	Colours (Carotenes, E150d)			
	Rapeseed Oil			
Milk Chocolate: Milk Solids 14 % minimum				
	Milk Chocolate and White Chocolate contain Vegetable Fats in addition to Cocoa Butter			
Allergy Text				
	MAY CONTAIN OTHER NUTS.			
	Nutrition			
		Per 100 g	*Reference Intakes	
	Energy	2204 kJ	8400 kJ	
		527 kcal	2000 kcal	

Fat	29 g	70 g
of which Saturates	16 g	20 g
Carbohydrate	61 g	260 g
of which Sugars	56 g	90 g
Fibre	1.6 g	-
Protein	3.9 g	50 g
Salt	0.35 g	6 g
*Reference intake of an average adult (8400 kJ / 2000 kcal)		

#### **Calculated Nutrition**

	per 100g
Energy (kJ)	2204
Energy (kcal)	527
Fat (g)	29
of which saturates (g)	16
Carbohydrate (g)	61
of which sugars (g)	56
Fibre (g)	1.6
Protein (g)	3.9
Salt (g)	0.35

#### Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Reference Intake Statement**

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

#### Brand

Cadbury

#### Features

100% Sustainably Sourced Cocoa Always from the Heart Since 1915 A Delicious Selection Swirled, Smothered and Set in Cadbury Chocolate Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

An assortment of chocolates.

# Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Product Marketing**

Delicious Flavours Just for You Caramel softy, Hazelnut swirl\*, White truffle\*\*, Raspberries & creme\*\*, Orange truffle\*\*, Salted caramel charm\*\*, Truffle heart\*\*, Honey crunch\*\*, Fudge duet\*\*, Perfect praline\* \* Contains nuts \*\* Contains soya

.

## Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

#### **Further Description**

Cocoa Life Partnering with Fairtrade Foundation To improve the lives of cocoa farmers & our environment By eating Cadbury, you've been encouraging environmental sustainability Cocoa Life helps farmers get the most from their cocoa trees through environmentally friendly farming WWW.COCOALIFE.ORG

# **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Almonds - May Contain Brazil Nuts - May Contain Cashew Nuts - May Contain Hazelnuts - Contains Macadamia Nut / Queensland Nut - May Contain Milk - Contains Nuts - Contains Pecan Nuts - May Contain Pistachio Nuts - May Contain Soya - Contains Walnuts - May Contain

# Storage & Usage

#### Storage Type

# Туре

Ambient

#### Preparation and Usage

Occasionally it is necessary to replace a particular chocolate with another of an equally high standard. Chocolates should be kept in a cool dry place. Exposure to heat or sunlight can cause the cocoa butter to move to the surface. This may result in a harmless white bloom developing on the chocolate.

#### Storage

Best before: see side of carton. Store in a dry place. Protect from heat.

#### Date Marking Type

Best Before

# **Brandbank Captured Pack Data**

#### Pack Size

0.79lbse

Numeric Size

Numeric Size - 0.79

#### **Recycling Info**

Box - Recycle Tray - Recycle

#### Pack Type

Type - Box

#### **Recycling Scheme**

• OPRL

#### **Recycling Other Text**

Unwrap a Good Habit Let's Recycle Learn more at recyclenow.com

# **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only). Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

## Telephone Helpline

0800 818181 (UK) 1-800 678708

#### Web Address

www.cadbury.co.uk