

Bovril Yeast Extract Beef Paste 250 g



EAN

50184439

Target market(s)

GB, IE

Components

Ingredients

Beef broth (50%) [water, beef bones], yeast extract (27%) [contains BARLEY, WHEAT, OAT, RYE], salt, water, colour (ammonia caramel), corn starch, beef powder (1%), flavourings (contain CELERY), flavour enhancers (disodium inosinate, disodium guanylate), acid (lactic acid). May contain milk, egg, soy and mustard

Nutrition

	Per 100g Unprepared	Per Serving Unprepared	%* per portion**
Energy (kJ)	1068 kJ	128 kJ	2%
Energy (kcal)	252 kcal	30 kcal	2%
Fat (g)	0.8 g	<0.5 g	1%
of which saturates (g)	0.4 g	<0.1 g	1%
Carbohydrate (g)	23 g	2.8 g	1%
of which sugars (g)	1.4 g	<0.5 g	1%
Fibre (g)	0.8 g	<0.5 g	0%
Protein (g)	38 g	4.6 g	9%
Salt (g)	11.3 g	1.4 g	23%

1 portion = GRM. (Pack contains 21 portions)

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	1068	128
Energy (kcal)	252	30
Fat (g)	0.8	<0.5
of which saturates (g)	0.4	<0.1
Carbohydrate (g)	23	2.8
of which sugars (g)	1.4	<0.5
Fibre (g)	0.8	<0.5
Protein (g)	38	4.6
Salt (g)	11.3	1.4

Product Description

Brand

Bovril

Features

Bovril Beef Paste gives you the powerful beefy kick you're looking for

Drink it, spread it, cook with it – Bovril is a really versatile beef & yeast spread

Quick and easy to prepare, just add a teaspoon of this beef paste to a mug of boiling water for a beefy drink or flavoursome stock

The powerful meaty flavour of Bovril's beef and yeast extract spread has been fuelling Brits to endure the Great British weather for decades

Use Bovril as an ingredient to boost your casseroles, sauces, gravy or snacks, or simply use as a beef stock replacement for extra meaty flavour

High in protein, Bovril Beef Paste is perfect for energetic outdoor pursuits in all weathers

Standardised Brand

Brand - Bovril

Regulated Product Name

Beef & Yeast Extract

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Bovril,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
Citywest,
Dublin 24.

Please call us (UK) free on 0800 028 0174 (IE) Callsave 1850 708050. Mon-Fri 8am-6pm.

Product Marketing

Bovril Beef Paste is the original beefy hot drink that has been keeping Britain's chin up for decades, fuelling Brits to face all the elements. Great for warming you up in the great outdoors, at the football, or on those cold winter nights, Bovril is as simple as it is versatile. For a satiating, savoury cup of our delicious beef drink, just add one good teaspoonful of our beef & yeast extract to a mug of hot water and re-live that feeling of a cold, rainy night in Stoke. Bovril Beef Paste is perfect for a really meaty beef stock or gravy too. High in protein, and with more beef than a North London Derby, this hearty beef & yeast spread is a great way to give that beefy boost to all your British classics, whether it's for meat pies, beefy gravy or a great-tasting casserole. It can also be used as a replacement for stock cubes or as a beefy boost to your burger. Or simply spread Bovril Beef Paste on crumpets, toast, crackers or in your sandwiches for a real meaty snack. Now that's what we call proper beef. Both the lid and the jar are OPRL approved, showing that our commitment to recycling is totally guaranteed.

Health & Lifestyle

Allergy Advice

Celery - Contains

Cereals Containing Gluten - Contains

Eggs - May Contain

Milk - May Contain

Mustard - May Contain

Soya - May Contain

Brandbank Captured Pack Data

Pack Size

250gram e

Numeric Size

Numeric Size - 0.55

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.82	3.31	2.36

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK,
Bovril,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
Citywest,
Dublin 24.

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Return To

Unilever UK,
Bovril,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
Citywest,
Dublin 24.

Telephone Helpline

(UK) 0800 028 0174
(IE) 1850 708050

Extended Data

Description Breakdown

Functional Name - Yeast Extract

Nutrition Information
Typical values

	per 100g	per portion**
Energy	868kJ 206kcal	104kJ 25kcal
Fat	1.1g	<0.5g
of which Saturates	0.5g	<0.1g
Carbohydrate	13g	1.6g
of which Sugars	2.2g	<0.5g
Fibre	0.6g	<0.5g
Protein	37g	4.4g
Salt	11.5g	1.4g

**1 portion = 12g
(one good teaspoon)
(jar contains 20 portions)

Ingredients: Beef broth (50%) [water, beef bones], yeast extract (27%) [contains BARLEY, WHEAT, OATS, RYE], salt, water, colour (ammonia caramel), corn starch, beef powder (1%), flavour enhancers (disodium inosinate, disodium guanylate), acid (lactic acid), flavourings (contain CELERY). May contain egg, milk, mustard.



250
g



EASY TO PREPARE
JUST ADD 1 TEASPOON



DRINK IT, SPREAD IT, COOK WITH IT



THE GREAT, HEARTY INDOOR DRINK
YOU'VE BEEN LOOKING FOR

