# **NielsenIQ Brandbank**

## **Cadbury Starbar Chocolate Bar 49g**



**EAN** 5034660522775

Target market(s) GB, IE

Protein

Salt

10 g

0.34 g

4.9 g

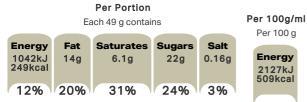
0.16 g

Components					
Ingredients					
Milk					
Peanuts					
Glucose Syrup					
Sugar					
Vegetable Fats (Palm, Shea)					
Whey Powder (from <b>Milk</b> )					
Cocoa Butter					
Cocoa Mass					
Skimmed MIIk Powder					
Humectant (Glycerol)					
Rice Flour					
Wheat Flour (with added Calcium, Iron, Niacin, Thiamin)					
Emulsifiers (E442, E471, E476)					
Salt					
Flavourings					
Raising Agent (Sodium Carbonates)					
Barley Malt Syrup					
Barley Malt Extract					
Milk Chocolate: Milk Solids 14 % minimum					
Contains Vegetable Fats in addition to Cocoa Butter					
Nutrition					
	Per 100 g:	Per Bar (49 g):			
Energy	2127 kJ (509 kcal)	1042 kJ (249 kcal)			
Fat	28 g	14 g			
of which Saturates	12 g	6.1 g			
Carbohydrate	54 g	26 g			
of which Sugars	44 g	22 g			
Fibre	2.7 g	1.3 g			

### **Calculated Nutrition**

	per 100g	Per Bar (49 g):
Energy (kJ)	2127	1042
Energy (kcal)	509	249
Fat (g)	28	14
of which saturates (g)	12	6.1
Carbohydrate (g)	54	26
of which sugars (g)	44	22
Fibre (g)	2.7	1.3
Protein (g)	10	4.9
Salt (g)	0.34	0.16

### Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

### **Reference Intake Statement**

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

### **Product Description**

### Alternative Description

Supplier Preferred Product Name - Cadbury Starbar Chocolate Bar 49g

### Brand

Cadbury

### Features

Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### **Regulated Product Name**

Milk chocolate with caramel (30 %) and peanut (23 %) centre.

### Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Third Party Logos

• Green Dot

#### **Product Marketing**

A cosmos of chewy, golden caramel, filled with crushed roasted peanuts and covered in a thick layer of Cadbury milk chocolate. Reach for one when you need an afternoon pick-me-up. Made with sustainably sourced cocoa. Vegetarian friendly.

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### **Further Description**

BeTreatwise.net Get to know your treats 1 bar = 12 % of the RI\* of kcal \*% reference intake of an average adult (8400 kJ / 2000 kcal)

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

### **Health & Lifestyle**

### Lifestyle

• Suitable for Vegetarians

### Allergy Advice

Barley - Contains Milk - Contains Peanuts - Contains Wheat - Contains

### Storage & Usage

### Storage Type

Туре

Ambient

### Storage

Store in a dry place. Protect from heat.

### **Brandbank Captured Pack Data**

### Pack Size

 $0.11 \text{lbs}\, \mathrm{e}$ 

Numeric Size

Numeric Size - 0.11

Pack Type

Type - Wrap

**Recycling Other Text** 

Usage Count

Number of uses - Servings

1

### Usage Other Text

1x bar = 1 Portion. 1 portion per pack

### **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Return To**

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only). Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

### **Telephone Helpline**

0800 818181 (UK) 1-800 678708

Fax Number

Email Helpline

### Web Address

www.cadbury.co.uk

Social Media

### **Extended Data**

#### SEO Metatag

Star Bar, Starbar Chocolate, Cadbury Starbar, Peanut, Caramel, Peanut Boost, Vegetarian Chocolate, Crushed Roasted Peanuts



