

NielsenIQ Brandbank

Cadbury Dairy Milk Chocolate Bar 9 Pack 244.8g



EAN

7622201462420

Target market(s)

GB, IE

Components

Ingredients

Milk**

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifiers (E442, E476)

Flavourings

**The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Nuts, Wheat.

Nutrition

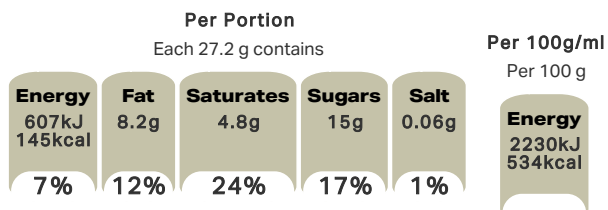
	Per 100 g	Per bar (27.2 g)	*Reference Intakes
Energy	2230 kJ	607 kJ	8400 kJ /
	534 kcal	145 kcal	2000 kcal
Fat	30 g	8.2 g	70 g
of which Saturates	18 g	4.8 g	20 g
Carbohydrate	57 g	15 g	260 g
of which Sugars	56 g	15 g	90 g
Fibre	2.1 g	0.6 g	-
Protein	7.4 g	2.0 g	50 g
Salt	0.24 g	0.06 g	6 g

*% reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g	Per bar (27.2 g)
Energy (kJ)	2230	607
Energy (kcal)	534	145
Fat (g)	30	8.2
of which saturates (g)	18	4.8
Carbohydrate (g)	57	15
of which sugars (g)	56	15
Fibre (g)	2.1	0.6
Protein (g)	7.4	2
Salt (g)	0.24	0.06

Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Dairy Milk Chocolate Bar 9 Pack Multipack 244.8g

Brand

Cadbury

Features

The Classic Creamy Taste
100% Sustainably Sourced Cocoa
145 Calories per Bar
Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Green Dot

Product Marketing

The one. The only. Made with a glass and a half of fresh milk from the British Isles and Ireland, for the classic, creamy taste that's unmistakably Cadbury. Still loved as much today as it was when it launched in 1904. Savour it solo or share with someone you cherish. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net
Get to know your treats
1 bar = 7 % of the RI* of kcal
*% reference intake of an average adult (8400 kJ / 2000 kcal)

Cocoa Life
Partnering with Fairtrade Foundation
To improve the lives of cocoa farmers & our environment
By eating dairy milk, you've helped support cocoa farmers in India
Cocoa Life aims to make lives better. The education and entrepreneurship training we provide makes for happier farmers and thriving local communities
www.cocoalife.org

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - Contains
Nuts - May Contain
Wheat - May Contain

Storage & Usage

Storage Type

Type
Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

0.06lbs e

Numeric Size

Numeric Size - 0.06

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
3.43	11.5	0.59

(GS1 package measurement rules)

Pack Type

Type - Wrap

Weight

Gross Weight - 0.55

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 3.43
Width - 11.5
Depth - 0.59
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - Yes

Shelf Ready Pack

GTIN - 07622201462406
Height - 3.98
Width - 13.78
Depth - 8.74
Weight - 7.97
Unit Count - 14
Unit Height - 0.04
Unit Width - 0.04
Unit Depth - 0.55
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 07622201462406
Height - 4.02
Width - 8.78
Depth - 13.78
Weight - 8.12
Unit Count - 14
Prototype - No

Usage Count

Number of uses - Servings

9

Usage Other Text

1x bar = 1 Portion. 9 portions per pack. 9 x 27.2 g bars

Units

Number of Units

Number of Units - 9

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:
Freephone 0800 818181 (UK only)
Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
Dublin 5.
www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK)
1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

SEO Metatag

Dairy Milk, Dairy Milk Chocolate, Cadbury Dairy Milk, Is Dairy Milk Gluten Free, Milk Chocolate, Classic Chocolate, Sustainably Sourced Cocoa, Vegetarian Chocolate, Creamy Chocolate, Classic Dairy Milk





