

# NielsenIQ Brandbank

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## Cadbury Flake Chocolate Bar 4 Pack 80g



**EAN**

7622210989192

**Target market(s)**

GB, IE

## Components

### Ingredients

#### Milk

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Nutrition

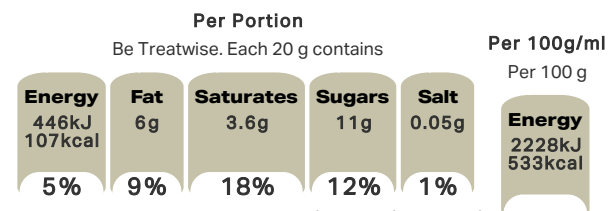
	Per 100 g	Per bar (20 g)	*Reference Intakes
Energy	2228 kJ	446 kJ	8400 kJ /
	533 kcal	107 kcal	2000 kcal
Fat	30.0 g	6.0 g	70 g
of which Saturates	18.0 g	3.6 g	20 g
Carbohydrate	57.0 g	11.0 g	260 g
of which Sugars	56.0 g	11.0 g	90 g
Fibre	2.4 g	0.5 g	-
Protein	7.7 g	1.5 g	50 g
Salt	0.24 g	0.05 g	6 g

\*Reference intake of an average adult (8400 kJ / 2000 kcal)

### Calculated Nutrition

	per 100g	Per bar (20 g)
Energy (kJ)	2228	446
Energy (kcal)	533	107
Fat (g)	30	6
of which saturates (g)	18	3.6
Carbohydrate (g)	57	11
of which sugars (g)	56	11
Fibre (g)	2.4	0.5
Protein (g)	7.7	1.5
Salt (g)	0.24	0.05

### Front of Pack Nutrition



Reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Brand

Cadbury

### Features

This decadent Cadbury Flake bar is made from the crumbliest, flakiest chocolate, for a delicate melt-in-the-mouth texture. Each pack contains 4 bars, ideal for an afternoon treat and for that sweet chocolate escape at work, home or on the go. Suitable for vegetarians.

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

The crumbliest, flakiest milk chocolate.

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.04lbs e

### Numeric Size

Numeric Size - 0.04

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.12	4.06	0.79

### (GS1 package measurement rules)

### Pack Type

Type - Bag

### Weight

Gross Weight - 0.19

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 5.12  
Width - 4.06  
Depth - 0.79  
Unit Stackable - No  
Unit Stable - Yes  
Merchandise Multiple Ways - Yes

### Shelf Ready Pack

GTIN - 07622210989185  
Height - 6.38  
Width - 10.24  
Depth - 8.7  
Weight - 3.91  
Unit Count - 20  
Unit Height - 0.04  
Unit Width - 0.08  
Unit Depth - 0.39  
Merchandise Multiple Ways - No  
Prototype - No  
Is Case - No

### Case

GTIN - 07622210989185  
Height - 6.34  
Width - 8.7  
Depth - 10.24  
Weight - 4.05  
Unit Count - 20  
Prototype - No

### Usage Other Text

4 x 20 g bars per pack

## Units

### Number of Units

Number of Units - 4

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only)  
Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

UK: 0800 818181  
1-800 678708

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)



