NielsenIQ Brandbank

Cadbury Double Decker Chocolate Bar 4 Pack 149.2g



EAN 7622201438630

Target market(s) GB, IE

Components	
Ingredients	
Sugar	
Glucose Syrup	
Glucose-Fructose Syrup	
Vegetable Fats (Palm, Shea, Sunflower, Rapeseed)	
Wheat Flour (with added Calcium, Iron, Niacin and Thiamin)	
Skimmed Milk Powder	
Cocoa Butter	
Cocoa Mass	
Whey Permeate (from Milk)	
Fat-Reduced Cocoa Powder	
Milk Fat	
Whey Powder (from Milk)	
Emulsifiers (E442, E471, Soya Lecithins)	
Dried Egg White	
Flavourings (from Milk)	
Anti-Caking Agent (Calcium Carbonate)	
Salt	
Barley Malt Extract	
Raising Agent (E503)	
Milk Chocolate: Milk Solids 14 % minimum	
Contains Vegetable Fats in addition to Cocoa Butter	
Allergy Text	
May contain Peanuts, Nuts.	

Nutrition

	Per 100 g	Per bar (37.3 g)	*Reference Intakes
Energy	1928 kJ	719 kJ	8400 kJ /
	459 kcal	171 kcal	2000 kcal
Fat	17 g	6.4 g	70 g
of which Saturates	8.9 g	3.3 g	20 g
Carbohydrate	72 g	27 g	260 g

of which Sugars	55 g	20 g	90 g
Fibre	1.6 g	0.6 g	-
Protein	3.8 g	1.4 g	50 g
Salt	0.20 g	0.08 g	6 g

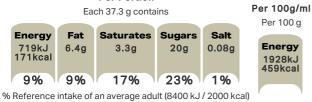
*% Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g	Per bar (37.3 g)
Energy (kJ)	1928	719
Energy (kcal)	459	171
Fat (g)	17	6.4
of which saturates (g)	8.9	3.3
Carbohydrate (g)	72	27
of which sugars (g)	55	20
Fibre (g)	1.6	0.6
Protein (g)	3.8	1.4
Salt (g)	0.2	0.08

Front of Pack Nutrition

Per Portion



Nutrition Other Text

% Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Double Decker Chocolate Bar 4 Pack Multipack 149.2g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa 171 Calories per Bar Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate with smooth, chewy nougat (38 %) and crisp, crunchy cereal (9 %) filling bar.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Third Party Logos

• Green Dot

Product Marketing

On the lower deck, you've got crisp, crunchy cereal filling. On the top deck, you'll find soft, chewy nougat. Together, they're smothered in Cadbury milk chocolate to make a bar that takes your tastebuds to bold new places. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation To improve the lives of cocoa farmers & our environment By eating Cadbury, you've helped support cocoa farmers in India Cocoa life aims to make lives better. The education and entrepreneurship training we provide makes for happier farmers and thriving local communities www.cocoalife.org

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Barley - Contains Eggs - Contains Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - Contains Wheat - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

 $0.08 \text{lbs}\,\mathrm{e}$

Numeric Size

Numeric Size - 0.08

Dimension

Shelf Height (in) Shelf Width (in) Shelf Dept

3.23

0.94

(GS1 package measurement rules)

6.18

Pack Type

Type - Wrap

Weight

Gross Weight - 0.35

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 3.23 Width - 6.18 Depth - 0.94 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - Yes

Shelf Ready Pack

GTIN - 07622201438616 Height - 3.9 Width - 6.22 Depth - 8.82 Weight - 2.88 Unit Count - 8 Unit Height - 0.04 Unit Width - 0.04 Unit Depth - 0.31 Merchandise Multiple Ways - No Prototype - No Is Case - No

Case

GTIN - 07622201438616 Height - 4.06 Width - 6.22 Depth - 8.82 Weight - 2.97 Unit Count - 8 Prototype - No

Usage Count

Number of uses - Servings

4

Usage Other Text

1x bar = 1 Portion. 4 portions per pack. 4 x 37.3 g bars

Units

Number of Units

Number of Units - 4

Customer Services

Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only). Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

SEO Metatag

Double Decker, Double Decker Chocolate, Double Decker Chocolate Bar, Cadbury Double Decker, Are Double Deckers Gluten Free, Gluten Free Chocolate, Vegetarian Chocolate, Whats In A Double Decker, Milk Chocolate, Chocolate With Nougat



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