

NielsenIQ Brandbank

Pot Noodle Standard Pot Original Curry 90 g



EAN
5000118203480

Target market(s)
GB, IE

Components

Ingredients

Noodle mix (96%): Dried noodles (64%) [WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), palm oil, salt, firming agents (potassium carbonate, sodium carbonates)], maltodextrin, WHEAT flour, sugar, glucose syrup, carrots†, peas†, acidity regulator (sodium acetates), onion powder†, palm fat, flavour enhancer (monosodium glutamate), curry (0.5%) (cumin, coriander, turmeric, fenugreek seed, bay leaves, cloves, black pepper, cinnamon, chilli, fennel seed), flavourings, salt, yeast extract, potato starch, potassium chloride, garlic†, cheese powder (MILK).

Sauce Sachet (4%): Mango sauce [mango puree (88%) (mango, sugar, salt, acid (acetic acid), spices), water, spirit vinegar, modified corn starch, cayenne pepper].

†From sustainable agriculture

May contain egg, soy, celery and mustard

Nutrition

	Per 100g Prepared	Per 100g Unprepared	Per Serving Prepared	%* per portion**
Energy (kJ)	601 kJ	1948 kJ	1833 kJ	22%
Energy (kcal)	145 kcal	471 kcal	442 kcal	22%
Fat (g)	5.4 g	17 g	16 g	23%
of which saturates (g)	2.6 g	8.4 g	7.9 g	40%
Carbohydrate (g)	21 g	67 g	64 g	25%
of which sugars (g)	2 g	6.5 g	6.1 g	7%
Fibre (g)	1.2 g	3.9 g	3.7 g	0%
Protein (g)	2.8 g	9 g	8.5 g	17%
Salt (g)	0.48 g	1.5 g	1.5 g	25%

1 portion = 305 g. (Pack contains 1 portions)

Calculated Nutrition

	Per 100g	Per 100 Prepared	Per Serving
Energy (kJ)	1948	601	1833
Energy (kcal)	471	145	442
Fat (g)	17	5.4	16
of which saturates (g)	8.4	2.6	7.9
Carbohydrate (g)	67	21	64
of which sugars (g)	6.5	2	6.1
Fibre (g)	3.9	1.2	3.7
Protein (g)	9	2.8	8.5
Salt (g)	1.5	0.48	1.5

Product Description

Brand

Pot Noodle

Features

Be unforgettable and stay curry-ageous with Pot Noodle Original Curry Standard Pot from the nation's favourite instant noodle brand*

A delicious combination of our original curry sauce and our classic noodles

A quick, filling and tasty snack pot ready in just 4 minutes – helping you stir it up!

Pot Noodle Original Curry Standard Pot has none of those artificial colours or preservatives and is suitable for vegetarians.

Plus, the lid and pot are both recyclable

Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir, then leave for another 2 minutes. Give it another stir as you add the pot noodle flavour sachet and dig in!

These instant noodles come in a standard 90 g pot. Standard Pot Noodle left you wanting more? Try our larger King Pots!

Standardised Brand

Brand - Pot Noodle

Regulated Product Name

Noodles in an Original Curry flavour sauce with vegetables and a little sachet of sweet mango sauce.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Pot Noodle,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24,
Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Product Marketing

Hungry but short on time? Just keep calm and curry on with Pot Noodle Original Curry Standard Pot from the nation's favourite instant noodle brand*. It's our classic noodles in an original curry flavour sauce with vegetables and a little sachet of sweet mango chutney. They're dead easy to make and only take 4 minutes, so even if you aren't a master chef, you can get stuck in. If you're hungry and looking for a quick, convenient and tasty solution, we've got the noodles for you. Stir it up... and enjoy! How to make it yourself? It's simple and quick. Rip off the lid. Whip out the sachet. Add boiling water to fill level and re-cover with the lid. Leave alone for 2 minutes, then give it a stir before leaving for another 2 minutes. Finally, give it another stir as you add the pot noodle flavour sachet and dig in! Make sure to seize your opportunity and strike while the pot's hot – do not reheat. Don't forget to recycle the packaging – the lid and pot are both recyclable. Both cleverly convenient and deviously delicious, our curry noodles have none of that artificial colour or preservative stuff and are suitable for vegetarians. Eat them up with NO worries. Want to pimp up your noodles? We know our Pot is already perfect, but try adding some diced tomatoes to switch it up a bit. *Nielsen Retail Measurement Service for the Mini Meals – Pot snacks segment for the 52-week period ending 16/08/2022.

Health & Lifestyle

Allergy Advice

Celery - May Contain
Cereals Containing Gluten - Contains
Eggs - May Contain
Milk - Contains
Mustard - May Contain
Soya - May Contain

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

90gram €

Numeric Size

Numeric Size - 0.2

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.33	3.86	3.86

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK,
Pot Noodle,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24,
Ireland

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Return To

Unilever UK,
Pot Noodle,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
Citywest,
Dublin 24.

Telephone Helpline

(UK) 0800 032 3251
(IE) 1850 812030

Web Address

www.potnoodle.com

Extended Data

Description Breakdown

Functional Name - Snack

Nutrition Information

Typical values as prepared	per 100g	per pot**	%* per pot**
Energy	601kJ/145kcal	1833kJ/442kcal	22%
Fat	5.4g	16g	23%
of which saturates	2.6g	7.9g	40%
Carbohydrate	21g	64g	25%
of which sugars	2g	6.1g	7%
Fibre	1.2g	3.7g	
Protein	2.8g	8.5g	17%
Salt	0.48g	1.5g	25%

*% of Reference intake of an average adult (8400kJ/2000kcal)
 **Pot makes up to 305g after preparation with water = 1 portion



Ingredients (as sold)

Noodle mix (96%): Dried noodles (64%) (WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), palm oil, salt, firming agents (potassium carbonate, sodium carbonates)), maltodextrin, WHEAT flour, sugar, glucose syrup, carrots*, peas*, acidity regulator (sodium acetates), onion powder*, palm fat, flavour enhancer (monosodium glutamate), curry (0.5%) (cumin, coriander, turmeric, fenugreek seed, bay leaves, cloves, black pepper, cinnamon, chilli, fennel seed), flavourings, salt, yeast extract, potato starch, potassium chloride, garlic*, cheese powder (MILK), **Sauce sachet (4%):** Mango sauce (mango puree (88%) (mango, sugar, salt, acid (acetic acid), spices), water, spirit vinegar, modified corn starch, cayenne pepper).
 *From sustainable agriculture. May contain egg, soy, celery and mustard.



STIR IT UP



1. PEEL BACK LID HALFWAY, REMOVE SACHET, POUR BOILING WATER TO FILL LINE, RE-COVER POT WITH LID & LEAVE FOR 2 MINS



2. STIR IN SACHET CONTENTS. LEAVE FOR ANOTHER 2 MIN



3. SEIZE YOUR OPPORTUNITY! STRIKE WHILE THE POT'S HOT! DO NOT REHEAT!



ALL OF OUR POT NOODLES ARE SUITABLE FOR VEGETARIANS

HOWEVER, THEY MAY CONTAIN MILK AND EGGS.



LID WIDELY RECYCLED



POT WIDELY RECYCLED



SACHET NOT YET RECYCLED



STAY CURRY-AGEOUS
 STIR IT UP



UNFORGETTABLE
 ORIGINAL CURRY FLAVOUR