NielsenIQ Brandbank

Pot Noodle Standard Pot Noodle Chicken & Mushroom 90 g



EAN 5000118203503

Target market(s)

Components

Ingredients

Dried noodles (66%) [WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), sunflower oil, salt, firming agents (potassium carbonates, sodium carbonates)], maltodextrin, WHEAT flour, sweetcorn, potassium chloride, flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate), flavourings (contain MILK), sugar, skimmed MILK powder, palm fat, onion powder1, salt, yeast extract, yeast powder (contains WHEAT, BARLEY), mushrooms (0.3%), herbs (chives1, sage1), potato starch, mushroom juice concentrate (maltodextrin, mushroom juice concentrate), acid (citric acid). Sauce sachet (4%): Soy sauce [water, SOY, salt, molasses, sugar, WHEAT flour, acid (acetic acid)]. May contain other cereals containing gluten, egg, celery and mustard. 1From sustainable agriculture

Nutrition

	Per 100g Prepared	Per Serving Prepared	%* per portion**
Energy (kJ)	566 kJ	1727 kJ	21%
Energy (kcal)	135 kcal	411 kcal	21%
Fat (g)	5.4 g	16 g	23%
of which saturates (g)	0.6 g	1.8 g	9%
Carbohydrate (g)	18 g	54 g	21%
of which sugars (g)	1.1 g	3.3 g	4%
Fibre (g)	0.6 g	1.8 g	0%
Protein (g)	3 g	9.3 g	19%
Salt (g)	0.63 g	1.9 g	32%
% of Reference Intake of an average adult (8400kJ/2000kcal). % of Reference Intake of an average adult (8400kJ/2000kcal).			
1 portion = GRM. (Pack contains 1 portions)			

Calculated Nutrition

Per 100g	Per Serving
566	1727
135	411
5.4	16
0.6	1.8
18	54
1.1	3.3
0.6	1.8
3	9.3
0.63	1.9
	566 135 5.4 0.6 18 1.1 0.6 3

Product Description

Brand

Pot Noodle

Features

Be legendary, never chicken out and make your wildest dreams mushroom into reality with Standard Pot Noodle Chicken & Mushroom, from the nation's favourite instant noodle brand*

 $Chicken \,\&\, Mushroom\,-\,it's\, a\, classic\, flavour\, combination, now\, in\, a\, delicious\, pot\, noodle$

A quick, filling and tasty snack pot ready in just 4 minutes – helping you stir it up!

 $Standard\ Pot\ Noodle\ Chicken\ \&\ Mushroom\ has\ none\ of\ those\ artificial\ colours\ or\ preservatives\ and\ is\ suitable\ for\ vegetarians.\ Plus,\ the\ lid\ and\ pot\ are\ both\ recyclable$

Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir in the pot noodle sachet and wait 2 more minutes, then grab a fork, give it a good stir and dig in!

These delicious instant noodles come in a standard 90 g pot. Standard Pot Noodle left you wanting more? Try our larger King Pots!

Standardised Brand

Brand - Pot Noodle

Regulated Product Name

Noodles in a chicken and mushroom flavour sauce with vegetables and a little sachet of soy sauce.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR.

Unilever Ireland, 20 Riverwalk, National Digital Park, Citywest, Dublin 24, Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Product Marketing

Hungry but short on time? For a classic flavour combination, try Standard Pot Noodle Chicken & Mushroom from the nation's favourite instant noodle brand*. It's our classic noodles in a chicken and mushroom flavour sauce with vegetables and a little sachet of soy sauce. Sounds delicious, right? Plus, it's dead easy to make and it only takes 4 minutes, so even if you aren't a master chef, you can make it. If you're hungry and looking for a quick, convenient and tasty solution, we've got the noodles for you. Stir it up! How to make it yourself? It's simple and quick. Rip off the lid. Whip out the sachet. Add boiling water to fill level and re-cover with the lid. Leave alone for 2 minutes, then give it a stir before leaving for another 2 minutes. Finally, give it another stir as you add the pot noodle flavour sachet and dig in! Make sure to seize your opportunity and strike while the pot's hot – do not reheat. Don't forget to recycle the packaging – the lid and pot are both recyclable. Both cleverly convenient and deviously delicious, our mushroom and chicken noodles have none of that artificial colour or preservative stuff and are suitable for vegetarians. Eat them up with NO worries. *Nielsen Retail Measurement Service for the Mini Meals – Pot snacks segment for the 52-week period ending 16/08/2022.

Health & Lifestyle

Allergy Advice

Barley - Contains Celery - May Contain

Cereals Containing Gluten - Contains

Eggs - May Contain Milk - Contains Mustard - May Contain Oats - May Contain Rye - May Contain Soya - Contains Wheat - Contains

Storage & Usage

Storage Type

Туре

Ambient

Brandbank Captured Pack Data

Pack Size

90gram e

Numeric Size

Numeric Size - 0.2

Dimension

Shelf Height (in) Shelf Width (in) Shelf Depth (in)

4.33

3.86

3.86

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR.

Unilever Ireland, 20 Riverwalk, National Digital Park, Citywest, Dublin 24, Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Return To

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR.

Unilever Ireland, Citywest, Dublin 24.

Telephone Helpline

(UK) 0800 032 3251 (IE) 1850 812030

Web Address

www.potnoodle.com

Extended Data

Description Breakdown

Functional Name - Snack

Nutrition Information				
Typical values as prepared Energy	per 100g 596kJ/141kcal	per pot** 1818kJ/430kcal	%* per pot** 22%	
Fat of which saturates	5.7g 2.8g	17g 8.5g	24% 43%	
Carbohydrate of which sugars	19g 1.1g	58g 3.4g	22% 4%	
Fibre	1.2g	3.7g	1 1	
Protein	3.2g	9.8g	20%	
Salt	0.63g	1.9a	32%	



Ingredients (as sold)

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From sustainable agriculture. May contain egg. celery and mustard.







