

NielsenIQ Brandbank

Kinder Surprise Egg 20g



EAN
0000040084107

Target market(s)
GB, IE

Components

Ingredients

Fine **MILK** Chocolate 47% (Sugar, **MILK** Powder, Cocoa Butter, Cocoa Mass, Emulsifier: Lecithins (**SOYA**), Vanillin)

Skimmed **MILK** Powder

Sugar

Vegetable Fats (Palm, Shea)

Concentrated **BUTTER**

Emulsifier: Lecithins (**SOYA**)

Vanillin

Total Milk constituents: 32% - Total Cocoa Constituents: 15%

Milk Chocolate contains Cocoa Solids 32% min., Milk Solids 22.5% min

Nutrient Profile Score

Nutrient Profile Score UK - 26

Nutrition

	per 100g	Per egg (20 g)	% RI*
Energy (kJ / kcal)	2302 / 552	459 / 110	6%
Fat (g)	34.2	6.8	10%
of which Saturates (g)	22.6	4.5	23%
Carbohydrates (g)	52.3	10.5	4%
of which Sugars (g)	52.1	10.4	12%
Protein (g)	8.1	1.6	3%
Salt (g)	0.323	0.065	1%

Calculated Nutrition

	per 100g	Per egg (20 g)
Energy (kJ)	2302	459
Energy (kcal)	552	110
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HFSS Indicator

HFSS Indicator - HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Alternative Description

Supplier Preferred Product Name - Kinder Surprise Milk Chocolate Egg With Toy 20g

Brand

Kinder

Features

More Milk Less Cocoa
Suitable for Vegetarians

Standardised Brand

Brand - Kinder

Regulated Product Name

Fine Milk Chocolate Shell with Milky White Lining Containing Toy Mainly in Kit Form

Marketing

Company Name

Ferrero

Company Address

(UK)
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI)

Kinsale Road,
Cork.

Third Party Logos

- CE Mark - European Conformance
- Green Dot

Product Marketing

Kinder Surprise contains the taste of Kinder chocolate, with a surprise and toy in every single egg. The combination of these three elements creates a world of fun and entertainment that helps children to develop their imagination while reassuring parents at the same time.

Brand Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much-loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family-owned business.

For us this all starts with placing Quality at the Heart of everything we do.

This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Other Information

© UCS LLC and Amblin

Further Description

For more information visit: www.kinder.co.uk

At Kinder, we have partnered with TerraCycle to offer a free national recycling programme which is an immediate option available to make all of our packaging recyclable

For more information please visit <https://www.terracycle.com/en-GB/brigades/kinder-uk>

Be Treatwise.net

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - Contains
Soya - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place away, from direct sunlight

Brandbank Captured Pack Data

Pack Size

0.04lbs e

Numeric Size

Numeric Size - 0.04

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.52	1.77	1.77

(GS1 package measurement rules)

Pack Type

Type - Wrap

Weight

Gross Weight - 0.07

New Product Development

Final Product - Not NPDP

Unit Merchandising

Height - 2.52
Width - 1.77
Depth - 1.77
Unit Stackable - No
Unit Stable - No
Merchandise Multiple Ways - No

Shelf Ready Pack

Height - 10.55
Width - 5.87
Depth - 7.56
Weight - 3.7
Unit Count - 48
Unit Height - 0.16
Unit Width - 0.12
Unit Depth - 0.16
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Break Pack

GTIN - 00000000000000
Height - 10.55
Width - 5.91
Depth - 7.56
Weight - 3.74
Unit Count - 48
Prototype - No

Case

GTIN - 08000500120590
Height - 6.34
Width - 7.95
Depth - 10.98
Weight - 4.18
Unit Count - 48
Prototype - No

Customer Services

Manufacturers Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.
Consumer Careline Tel: 00 44 330 0538943
www.kinder.com

Telephone Helpline

00 44 330 0538943

Web Address

www.kinder.com

Extended Data

Safety Warning

WARNING. TOY INSIDE. SMALL PARTS. ADULT SUPERVISION RECOMMENDED.

Safety Statements

- Unsuitable for Children Under 3 Years

Description Breakdown

Functional Name - Surprise Egg



Nielsen Scantrack Data, Value Sales WE 22.01.22



