

Persil Washing Powder XL Family Pack Non Bio 60 Wash 3 kg



EAN

8720181106200

Target market(s)

GB, IE

Components

Ingredients

5-15%: Oxygen-based bleaching agents, Anionic surfactants, <5% Nonionic surfactants, Polycarboxylates, Soap, Perfume, Phosphonates, Optical brighteners, Zeolites

Product Description

Brand

Persil

Features

Persil Non Bio Washing Powder XL Family Pack 60 Wash is tough on stains while being gentle next to sensitive skin and your clothes

Our washing powder is dermatologically tested and Persil's research into skin care is recognised by the British Skin Foundation – so you can be reassured it will be suitable for sensitive skin

This laundry detergent is made with biodegradable ingredients and the pack is 100% recyclable – tough on stains, kinder to our planet

Our washing powder is now more concentrated. Our smaller 50 g* dose provides an incredible clean while using less packaging and needing fewer trucks on the road

Persil Non Bio Washing Powder gives effective stain removal on every wash, even on a 30 degree cold wash

Persil doesn't test on animals. For the last 10 years, we have been using science, not animals, to ensure our non bio washing powder and all of our other products are safe for people and the planet

Standardised Brand

Brand - Persil

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK Ltd,
Springfield Drive,
Leatherhead,
KT22 7GR

Unilever Ireland Ltd,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24,
Ireland

Product Marketing

Persil Non Bio Washing Powder XL Family Pack 60 Wash has been specifically developed to remove tough stains and be gentle next to sensitive skin. Its gentle formulation is free from biological enzymes and is dermatologically tested. Our research into skin care is recognised by the British Skin Foundation so you can be confident that this laundry detergent is suitable for the whole family, especially those with sensitive skin. This laundry powder comes in a 60 Wash Pack, so it's perfect for a family. At Persil, we believe in being tough on stains and kinder to our planet. We've not only ensured the box is 100% recyclable and contains biodegradable ingredients, but we've also made our formulation even more concentrated, allowing for a smaller 50 g dose*, thereby reducing the amount of cardboard packaging in our boxes and trucks on the road. With incredible stain removal results, Persil Non Bio Washing Powder is effective even on quick and cold wash cycles, so you can save time and energy whilst removing tough stains. Always check the care labels on your garments before selecting the appropriate wash cycle and temperature and use the dosing instructions on the box. If handwashing, you may want to use gloves. Persil doesn't test on animals. For the last 10 years, we have been using science, not animals, to ensure our products are safe for people and the planet. For the best results, add Comfort Ultimate Care fabric conditioner to the detergent drawer before washing as usual. *vs previous formulation (65 g)

Brandbank Captured Pack Data

Pack Size

3kilogram €

Numeric Size

Numeric Size - 6.61

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
12.6	9.29	3.86

(GS1 package measurement rules)

Country

Country of Origin - Spain

Origin

Origin Free Text - Spain

Customer Services

Manufacturers Address

Unilever UK Ltd,
Springfield Drive,
Leatherhead,
KT22 7GR

Unilever Ireland Ltd,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24,
Ireland

Telephone Helpline

UK: 0800 776 644
NI: 0800 834 614
ROI: 1850 445 555 (Callsave)

Web Address

www.persil.co.uk
www.unilever.com

Extended Data

Safety Warning

Keep out of reach of children. Wear protective gloves/eye protection. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention. If medical advice is needed, have product container or label at hand.

Description Breakdown

Functional Name - Laundry Powder

TOUGH ON STAINS MORE CONCENTRATED*

REAL CHANGE HAPPENS WHEN WE ROLL UP OUR SLEEVES AND GET DIRTY.

WE ALL WANT A CLEANER FUTURE FOR OUR WORLD. THAT'S WHY AT PERSIL, WE ARE CHANGING OUR PRODUCTS TO BE KINDER TO THE ENVIRONMENT. VISIT PERSIL.COM TO FIND OUT HOW YOU CAN JOIN US, AND MAKE SOME CHANGES YOURSELF, GETTING DIRTY FOR GOOD.

HOW HAVE WE CHANGED? LESS CARBOARD IN OUR BOXES. FEWER TRUCKS ON THE ROAD.

UPWARD BUSINESS MODEL INNOVATION

RECYCLICABLE DESIGN

YOU'RE SAVING WATER, WE'RE ON A MISSION

PERSIL NON BIO

WARNING:

3.0kg e

INGREDIENTS

5-15%: Oxygen-based bleaching agents, Anionic surfactants.
<5%: Nonionic surfactants, Polycarboxylates, Soap, Perfume, Phosphonates, Optical brighteners, Zeolites.

MORE CONCENTRATED* XL FAMILY PACK

Persil
Washing Powder

GENTLE NEXT TO SENSITIVE SKIN

non bio 60

MORE CONCENTRATED, SMALLER DOSE = LESS PACKAGING WASTE

× 65g = × 50g

WITH BIODEGRADABLE INGREDIENTS

100% RECYCLABLE PACK

30°C EFFECTIVE IN A COLD WASH

TOUGH ON STAINS

GENTLE NEXT TO SENSITIVE SKIN



**DERMATOLOGICALLY
TESTED**



**GENTLE
NEXT TO
SENSITIVE
SKIN**



**WITH
BIODEGRADABLE
INGREDIENTS**

