# **NielsenIQ Brandbank**

## **Cadbury Darkmilk Buttons 105g**



**EAN** 7622201127534

Target market(s)
GB. IE

## Components

## Ingredients

Sugar

Cocoa Mass

Skimmed Milk Powder

Cocoa Butter

Milk Fat

Emulsifier (Soya Lecithins)

Natural Vanilla Flavouring

Milk Solids 14% minimum

Cocoa Solids: 38% minimum

#### Nutrition

	Per 100 g	Per 10 pieces (25 g)	*Reference Intakes
Energy	2237 kJ	559 kJ	8400 kJ /
	536 kcal	134 kcal	2000 kcal
Fat	33 g	8.1 g	70 g
of which Saturates	20 g	4.9 g	20 g
Carbohydrate	51 g	13 g	260 g
of which Sugars	49 g	12 g	90 g
Fibre	5.3 g	1.3 g	-
Protein	7.3 g	1.8 g	50 g
Salt	0.11 g	0.03 g	6 g
*% reference intake of an average adult (8400 kJ / 2000 kcal)			

## **Calculated Nutrition**

	per 100g	Per 10 pieces (25 g)
Energy (kJ)	2237	559
Energy (kcal)	536	134
Fat (g)	33	8.1
of which saturates (g)	20	4.9
Carbohydrate (g)	51	13
of which sugars (g)	49	12
Fibre (g)	5.3	1.3
Protein (g)	7.3	1.8
Salt (g)	0.11	0.03

## Front of Pack Nutrition

Per Portion

Each 25 g contains

ĺ	Energy	Fat	Saturates	Sugars	Salt	
	559kJ 134kcal	8.1g	4.9g	12g	0.03g	
	7%	12%	25%	14%	<1%	

Per 100g/ml

Per 100 g

Energy 2237kJ 536kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

## **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

## Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## **Product Description**

## **Alternative Description**

Supplier Preferred Product Name - Cadbury Darkmilk Buttons Chocolate Bag 105g

#### **Brand**

Cadbury

#### **Features**

Rich and Creamy 100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

High cocoa milk chocolates.

## Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Third Party Logos**

• Tidyman

#### **Further Description**

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation

To improve the lives of cocoa farmers & our environment

By eating Cadbury, you've helped support cocoa farmers in Ghana

Cocoa Life aims to make lives better. The education and entrepreneurship training we provide makes for empowered farmers and thriving local communities

WWW.COCOALIFE.ORG

## **Health & Lifestyle**

## Lifestyle

• Suitable for Vegetarians

#### **Allergy Advice**

Milk - Contains Soya - Contains

## Storage & Usage

## Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

#### **Date Marking Type**

Best Before

## **Brandbank Captured Pack Data**

#### Pack Size

0.23lbs e

#### **Numeric Size**

Numeric Size - 0.23

#### Pack Type

Type - Bag

#### **Recycling Scheme**

OPRL

## **Recycling Other Text**

Recycle with Bags at Large Supermarket - Don't recycle at home

#### **Usage Count**

Number of uses - Servings

## **Usage Other Text**

Approximately 4 portions per bag

#### **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

 $We are passionate about our great quality \ Cadbury \ products. \ Not completely \ satisfied? \ Please \ contact \ us: \ Freephone \ 0800$ 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5.

## www.cadbury.co.uk Telephone Helpline

0800 818181 (UK) 1-800 678708

## Web Address

www.cadbury.co.uk

## **Extended Data**

## **Description Breakdown**

Variant - Darkmilk Buttons

## SEO Metatag

Dairy Milk, Orange Chocolate Buttons, Dairy Milk Buttons, Chocolate Bags, Vegetarian Chocolate, Cadbury Buttons, Orange Chocolate, Giant Buttons, Chocolate Bag, Sharing Chocolate

