# **NielsenIQ Brandbank**

## **Cadbury Bournville Classic Dark Chocolate Bar 100g**



**EAN** 7622210098917

Target market(s)
GB, IE

### **Components**

### Ingredients

Sugar

Cocoa Butter

Cocoa Mass

Palm Oil

Emulsifiers (Soya Lecithins, E476)

Skimmed Milk Powder

Cocoa Solids 36% minimum

Contains Vegetable Fats in addition to Cocoa Butter

### **Allergy Text**

May contain Nuts.

### Nutrition

		Per 100 g	Per 3 chunks (12.5 g)	Reference Intakes
E	Energy	2194 kJ	274 kJ	8400 kJ /
		525 kcal	66 kcal	2000 kcal
F	Fat	28 g	3.5 g	70 g
c	of which Saturates	16 g	2.0 g	20 g
(	Carbohydrate	60 g	7.5 g	260 g
c	of which Sugars	58 g	7.2 g	90 g
F	Fibre	6.2 g	0.8 g	-
F	Protein	4.3 g	0.5 g	50 g
5	Salt	<0.01 g	<0.01 g	6 g
	% reference intake of an average adult (8400 kJ / 2000 kcal)			

#### **Calculated Nutrition**

	per 100g	Per 3 chunks (12.5 g)
Energy (kJ)	2194	274
Energy (kcal)	525	66
Fat (g)	28	3.5
of which saturates (g)	16	2
Carbohydrate (g)	60	7.5
of which sugars (g)	58	7.2
Fibre (g)	6.2	0.8
Protein (g)	4.3	0.5
Salt (g)	<0.01	<0.01

### Front of Pack Nutrition

### Per Portion

Each 12.5 g (3 chunks) contains

Energy 274kJ 3.5g 2.0g 7.2g Salt <0.01g 3% 5% 10% 8% <1%

Per 100g/ml Per 100 g

> Energy 2194kJ 525kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

### **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

### **Product Description**

### **Alternative Description**

Supplier Preferred Product Name - Cadbury Bournville Classic Dark Chocolate Bar 100g

#### **Brand**

Cadbury

#### Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

### **Regulated Product Name**

Chocolate.

### **Marketing**

#### **Company Name**

Mondelez UK / Mondelez Ireland

### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

### **Third Party Logos**

• Green Dot

#### **Product Marketing**

The dark chocolate that's held a place in the nation's heart for over 100 years. It's perfectly balanced between a deliciously dark, intensely rich flavour and just the right amount of sweetness. Once you taste it, you'll understand – it can only be Bournville. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

#### **Further Description**

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation

 ${\tt Cocoa life} \ \ {\tt helps} \ \ {\tt farmers} \ \ {\tt get} \ \ {\tt the most} \ \ {\tt from their} \ \ {\tt cocoa} \ \ {\tt trees} \ \ \ {\tt through environmentally} \ \ {\tt friendly} \ \ {\tt farming} \ \ {\tt www.cocoalife.org}$ 

### **Health & Lifestyle**

### Lifestyle

Suitable for Vegetarians

### Allergy Advice

Milk - Contains Nuts - May Contain Soya - Contains

### Storage & Usage

### Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

### **Brandbank Captured Pack Data**

#### Pack Size

0.22lbs **e** 

### Numeric Size

Numeric Size - 0.22

### Pack Type

Type - Wrap

### **Recycling Other Text**

#### **Usage Count**

Number of uses - Servings

### Usage Other Text

3x chunks = 1 Portion. 8 portions per bar

### **Customer Services**

### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland, Malahide Road,

Coolock, Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock,

www.cadbury.co.uk

### Telephone Helpline

0800 818181 (UK) 1-800 678708

Fax Number

### **Email Helpline**

### Web Address

www.cadbury.co.uk

### **Extended Data**

### **SEO Metatag**

Chocolate Bar, Bournville Dark Chocolate, Cadbury Dark Chocolate, Is Bournville Classic Dark Chocolate Vegan, Dark Chocolate, Vegetarian Chocolate, 36% Cocoa Chocolate, Dark Chocolate Bar, Sweet Dark Chocolate, Dark Chocolate With A Low Percent

