

# NielsenIQ Brandbank

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## Cadbury White Buttons 110g



EAN

7622210714176

Target market(s)

GB, IE

# Components

## Ingredients

Sugar  
Cocoa Butter  
Skimmed **MILK** Powder  
Whey Powder (from **MILK**)  
**MILK** Fat  
Emulsifier (**SOYA** Lecithins)  
Flavouring

## Nutrition

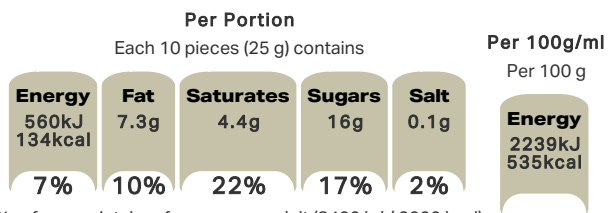
	Per 100 g	Per 10 pieces (25 g)	*Reference Intakes
Energy	2239 kJ 535 kcal	560 kJ 134 kcal	8400 kJ / 2000 kcal
Fat	29 g	7.3 g	70 g
of which Saturates	17 g	4.4 g	20 g
Carbohydrate	63 g	16 g	260 g
of which Sugars	63 g	16 g	90 g
Fibre	0 g	0 g	-
Protein	4.8 g	1.2 g	50 g
Salt	0.40 g	0.10 g	6 g

\*% reference intake of an average adult (8400 kJ / 2000 kcal)

## Calculated Nutrition

	per 100g	Per 10 pieces (25 g)
Energy (kJ)	2239	560
Energy (kcal)	535	134
Fat (g)	29	7.3
of which saturates (g)	17	4.4
Carbohydrate (g)	63	16
of which sugars (g)	63	16
Fibre (g)	0	0
Protein (g)	4.8	1.2
Salt (g)	0.4	0.1

## Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

## Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

## Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury White Buttons Chocolate Bag 110g

### Brand

Cadbury

### Features

100% Sustainably Sourced Cocoa  
Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

White chocolates.

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Third Party Logos

- Tidyman

### Further Description

BeTreatwise.net

Cocoa Life  
Partnering with Fairtrade Foundation  
To improve the lives of cocoa farmers & our environment  
By eating Cadbury, you've been helping to fight deforestation  
Thanks to Cocoa Life we are helping farms to protect the forests around them  
[WWW.COCOALIFE.ORG](http://WWW.COCOALIFE.ORG)

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains  
Soya - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

### Date Marking Type

- Best Before

## Brandbank Captured Pack Data

### Pack Size

0.24lbs e

### Numeric Size

Numeric Size - 0.24

### Pack Type

Type - Bag

### Recycling Scheme

- OPRL

### Recycling Other Text

Recycle with Bags at Large Supermarket - Don't recycle at home

### Usage Count

Number of uses - Servings

4

### Usage Other Text

Approximately 4 portions per bag

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### Description Breakdown

Variant - White Buttons

### SEO Metatag

Mini Oreo, Oreo Bites, Dairy Milk Oreo, Oreo Chocolate Bar, Vegetarian Chocolate, Chocolate Oreo, Dairy Milk, Cadbury Oreo, Chocolate Bar, Oreo Biscuit Pieces

