NielsenIQ Brandbank

Knorr Quick Carbonara 71g



EAN 8714100371947

Target market(s)

Components

Ingredients

Pasta of Durum WHEAT Semolina (58%)

CREAM Powder (12%)

Potato Starch

Processed Cheese Powder (5.2%) [Blue Cheese (MILK), Hard Cheese (MILK), Crescenza Cheese (MILK), Whey Product (MILK)]

Palm Fat

Glucose Syrup

Smoked Belly Bacon (2%) [Pork, Salt, Stabiliser (Sodium Nitrite), Smoke]

lodised Salt

Flavourings

Sugar

Chivest

Potassium Chloride

MILK Proteins

Smoked Bacon Fat (Bacon, Salt, Smoke)

Salt

Yeast Extract

Onion Powdert

Turmeric†

†From sustainable agriculture

 ${\it May contain other Cereals containing Gluten, Celery, Egg, Mustard, Sesame and Soy.}$

Nutrition

	(as prepared) Per 100g	(as prepared) Per pot**	%* per pot**
Energy	500kJ	1356kJ	16%
	116kcal	315kcal	
Fat	5.0g	14g	20%
of which saturates	3.0g	8.1g	41%
Carbohydrate	15g	40g	15%
of which sugars	0.9g	2.4g	3%
Fibre	0.7g	1.8g	

Protein	3.2g	8.6g	17%
Salt	0.79g	2.2g	37%
*% of Reference Intake of an average adult			

(8400kJ/2000kcal)

**Pot makes up to 271g after preparation with water = 1 portion

Calculated Nutrition

	(as prepared) Per 100g	(as prepared) Per pot
Energy (kJ)	500	1356
Energy (kcal)	116	315
Fat (g)	5	14
of which saturates (g)	3	8.1
Carbohydrate (g)	15	40
of which sugars (g)	0.9	2.4
Fibre (g)	0.7	1.8
Protein (g)	3.2	8.6
Salt (g)	0.79	2.2

Front of Pack Nutrition

Per Portion

Each pot (271g) contains:



Energy per 100g as prepared: 500kJ/116kcal

% of Reference Intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

% of Reference Intake of an average adult (8400kJ/2000kcal) Pot makes up to 271g after preparation with water = 1 portion

Reference Intake Statement

Reference Intake Statement - % of Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Brand

Knorr

Features

Try this creamy classic with smoky bacon bits and tender spaghetti for a satisfying hot lunch For a tasty hot meal in minutes, awaken the delicious flavours in a Quick Lunch cup Just add boiling water and leave me for 5 minutes! Free from artificial colours or flavour enhancers Great Taste is in our Nature!

Standardised Brand

Brand - Knorr

Regulated Product Name

Instant pasta in cheese and bacon sauce

Marketing

Company Name

Unilever Ireland / Unilever UK

Company Address

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Knorr, Freepost ADM3940, London, SW1A 1YR.

Third Party Logos

• Mobius Loop

Product Marketing

Try this creamy classic with smoky bacon bits and tender spaghetti for a satisfying hot lunch.

For a tasty hot meal in minutes, awaken the delicious flavours in a Quick Lunch cup with boiling water and enjoy.

Our Knorr Chefs believe that great tasting and high quality ingredients come from a conscious use of agricultural resources

Other Information

Knorr, Unilever and the U device are registered trademarks.

Further Description

Creating a sustainable food future, for you and the planet More information on www.knorr.ie

Health & Lifestyle

Allergy Advice

Celery - May Contain Cereals Containing Gluten - May Contain Eggs - May Contain

Milk - Contains Mustard - May Contain Sesame - May Contain Soya - May Contain Wheat - Contains

Additives

Artificial Colours - Free From Flavour Enhancers - Free From

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

Stir well and enjoy!

Simple snacking!

- 1) Peel back the lid and fill me right up to the line.
- 2) Stir, then leave me for 5 minutes.
- 3) Give me a final stir and tuck in!

Storage

Store in a cool dry place.

Best before end: see on pack

Brandbank Captured Pack Data

Pack Size

0.16lbs e

Numeric Size

Numeric Size - 0.16

Pack Type

Type - Pot

Recycling Other Text

Please give me a second life: Recycle each part separately

Please dispose of the plastic pot, aluminium lid and cardboard sleeve according to your local recycling guidelines

Usage Count

Number of uses - Servings

Usage Other Text

Pot makes up to 271g after preparation with water = 1 portion

Customer Services

Manufacturers Address

Unilever Ireland,

20 Riverwalk,

Citywest,

Dublin 24

Unilever UK,

Freepost ADM3940,

SW1A 1YR.

Return To

Unilever Ireland,

20 Riverwalk,

Citywest,

Dublin 24.

Unilever UK,

Knorr,

Freepost ADM3940,

London,

SW1A 1YR.

Any comments or questions?

(UK) Freephone 0800 731 1411

(IE) Callsave 1850 28 10 27 (Mon-Fri 8am-6pm)

www.knorr.com/uk

www.knorr.com/ie

UKIcareline@unilever.com

Telephone Helpline

(UK) 0800 731 1411 (IE) 1850 28 10 27

Email Helpline

UKlcareline@unilever.com

Web Address

www.knorr.com/uk www.knorr.com/ie

Extended Data

Safety Warning

Caution: product will be hot!

Description Breakdown

Functional Name - Quick Carbonara







NUTRITION INFORMAT (Typical values as prepared)	ION Per 100g	Per pot**	%* per pot**
Energy	500kJ 116kcal	1356kJ 315kcal	16%
Fat of which saturates	5.0g 3.0g	14g 8.1g	20% 41%
Carbohydrate of which sugars	15g 0.9g	40g 2.4g	15% 3%
Fibre	0.7g	1.89	A STATE OF
Protein	3.2g	8.6g	17%
Salt	0.79g	2.2g	37%

*% of Reference Intake of an average adult (8400kJ/2000kcal)
**Pot makes up to 271g after preparation with water = 1 portion

Ingredients: Pasta of durum WHEAT semolina [58%), CREAM powder (12%), potato starch, processed cheese powder (5,2%) [blue cheese (MILK), hard cheese (MILK), Crescenac cheese (MILK), whey product (MILKI), palm fat, glucose syrup, smoked beily bacon [12%) [pock, salt, stabiliser (sodium intritle), smokel, looking super, smoked bacon fat [bacon, salt, smokel), salt, years extract, onion powder!, turmeric "May contain other creenals containing gluten, celeny, egg, mustand, sesame and soy.