NielsenIQ Brandbank

Knorr Quick Pasta Bolognese 68g



EAN

8714100371053

Target market(s)

Components

Ingredients

Pasta of Durum WHEAT Semolina (64%)

Tomato Puree Powder† (12%)

Palm Fat

Onion Powder†

Beef Granules (1.8%) (Beef, Salt, Maltodextrin, Dried EGG White)

Flavourings

Carrot Juice Powder†

Tomatoes† (1.1%)

CELERIAC

Yeast Extract

Sugar

Salt

Potassium Chloride

Carrots†

Herbs (Parsleyt, Oreganot)

lodised Salt

Spices (Garlic Powdert, Pepper)

Red Bell Pepper†

†From sustainable agriculture

Allergy Text

May contain other Cereals containing Gluten, Milk, Mustard, Sesame and Soy.

Nutrition

	(as prepared) Per 100g	(as prepared) Per pot**	%* per pot**
Energy	410kJ	1100kJ	13%
	98kcal	263kcal	
Fat	2.0g	5.3g	8%
of which saturates	1.0g	2.7g	14%
Carbohydrate	16g	42g	16%
of which sugars	2.9g	7.9g	9%
Fibre	1.5g	4.1g	

	Protein	3.4g	9.2g	18%	
	Salt	0.61g	1.6g	27%	
	*% of Reference Intake of an average adult (8400kJ/2000kcal)				
**Pot makes up to 268g after preparation with					

Calculated Nutrition

	(as prepared) Per 100g	(as prepared) Per pot
Energy (kJ)	410	1100
Energy (kcal)	98	263
Fat (g)	2	5.3
of which saturates (g)	1	2.7
Carbohydrate (g)	16	42
of which sugars (g)	2.9	7.9
Fibre (g)	1.5	4.1
Protein (g)	3.4	9.2
Salt (g)	0.61	1.6

Front of Pack Nutrition

Per Portion

Each pot (268g) contains:



Energy per 100g as prepared: 410kJ/98kcal

% of Reference Intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

% of Reference Intake of an average adult (8400kJ/2000kcal) Pot makes up to 268g after preparation with water = 1 portion

Reference Intake Statement

Reference Intake Statement - % of Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Brand

Knorr

Features

This enduring favourite now comes in a cup

For a tasty hot meal in minutes, awaken the delicious flavours in a Quick Lunch cup

Just pour on boiling water, stir and allow five minutes for the meaty Italian flavours to be released

Free from artificial flavour enhancers, colours or preservatives

Made with sustainably grown tomatoes

Great Taste is in our Nature!

Standardised Brand

Brand - Knorr

Regulated Product Name

Instant pasta in a beef bolognese sauce

Marketing

Company Name

Unilever Ireland / Unilever UK

Company Address

Unilever Ireland, 20 Riverwalk, Citywest, Dublin 24.

Unilever UK, Knorr, Freepost ADM3940, London, SW1A 1YR.

Third Party Logos

• Mobius Loop

Product Marketing

This enduring favourite now comes in a cup - just pour on boiling water, stir and allow five minutes for the meaty Italian flavours to release as the pasta turns plump and delicious.

Other Information

Knorr, Unilever and the U device are registered trademarks.

Further Description

Creating a sustainable food future, for you and the planet More information on www.knorr.ie

Nutritional Claims

Source of protein & fibre

Health & Lifestyle

Allergy Advice

Celery - Contains Cereals Containing Gluten - May Contain Eggs - Contains Milk - May Contain Mustard - May Contain Sesame - May Contain Soya - May Contain

Additives

Wheat - Contains

Artificial Colours - Free From Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Stir well and enjoy

Simple snacking!

- 1 Peel back the lid and fill me right up to the line.
- 2 Stir, then leave me for 5 minutes.
- 3) Give me a final stir and tuck in!

Storage

Store in a cool dry place.

Best before end: see on pack

Brandbank Captured Pack Data

Pack Size

0.15lbs e

Numeric Size

Numeric Size - 0.15

Pack Type

Type - Pot

Recycling Other Text

Please give me a second life: Recycle each part separately

Please dispose of the plastic pot, aluminium lid and cardboard sleeve according to your local recycling guidelines

Usage Count

Number of uses - Servings

Usage Other Text

Pot makes up to 268g after preparation with water = 1 portion

Customer Services

Manufacturers Address

Unilever Ireland,

20 Riverwalk,

Citywest,

Dublin 24

Unilever UK,

Freepost ADM3940,

SW1A 1YR.

Return To

Unilever Ireland,

20 Riverwalk,

Citywest, Dublin 24.

Unilever UK,

Knorr,

Freepost ADM3940,

London,

SW1A 1YR.

Any comments or questions?

(UK) Freephone 0800 731 1411

(IE) Callsave 1850 28 10 27

(Mon-Fri 8am-6pm)

www.knorr.com/uk

www.knorr.com/ie

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(UK) 0800 731 14 (IE) 1850 28 10 27

Email Helpline

UKlcareline@unilever.com

Web Address

www.knorr.com/uk www.knorr.com/ie

Extended Data

Description Breakdown

Functional Name - Quick Pasta Bolognese







Ingredients: Pasta of durum WHEAT semolina (64%), tomato purce powder* (12%), palm fat, onlion powder*, beef granules (1.8%) (beef, salt, maltodeutrin, dired EGG white), flavourings, carrot juice powder*, tomatoes* (1.1%), CELERIAC, yeast extract, sugar, salt, potassium chloride, carrots*, herbs (parsley*, oregano*), lodosed salt, spices (garlic powder*, pepper), red bell pepper*. May contain other cereals containing gluten, milk, mustard, sesame and soy.

NUTRITION INFORMATI (Typical values as prepared)	ON Per 100g	Per pot**	%* per pot**
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Carbohydrate of which sugars	16g 2.9g	42g 7.9g	16% 9%
Fibre	1.59	4.1g	4500
Protein	3.4g	9.2g	18%
Salt	0.61g	1.6g	27%

^{*96} of Reference Intake of an average adult (8400kJ/2000kcal)
**Pot makes up to 268g after preparation with water = 1 portion