# **NielsenIQ Brandbank**

## **Cadbury Fudge Chocolate Bar 22g**



**EAN** 57030609

Target market(s)

### **Components**

### Ingredients

Sugar

Glucose Syrup

Palm Oil

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Whey Permeate Powder (from  $\mathbf{Milk}\!)$ 

### Milk Fat

Emulsifiers (E471, Sunflower Lecithins, E442)

Flavourings

Salt

### Nutrition

	Per 100 g:	Per Bar (22 g):	
Energy	1879 kJ (447 kcal)	413 kJ (98 kcal)	
Fat	15 g	3.4 g	
of which Saturates	8.0 g	1.8 g	
Carbohydrate	75 g	16 g	
of which Sugars	65 g	14 g	
Fibre	0.6 g	0.1 g	
Protein	2.3 g	0.5 g	
Salt	0.32 g	0.07 g	

### **Calculated Nutrition**

	per 100g	Per Bar (22 g):
Energy (kJ)	1879	413
Energy (kcal)	447	98
Fat (g)	15	3.4
of which saturates (g)	8	1.8
Carbohydrate (g)	75	16
of which sugars (g)	65	14
Fibre (g)	0.6	0.1
Protein (g)	2.3	0.5
Salt (g)	0.32	0.07

### Front of Pack Nutrition

### Per Portion

Each 22 g contains

Energy 413kJ 98kcal	<b>Fat</b> 3.4g	Saturates 1.8g	Sugars 14g	<b>Salt</b> 0.07g	
5%	5%	9%	16%	1%	

% reference intake of an average adult (8400 kJ / 2000 kcal)

Per 100g/ml

Per 100 g

Energy 1879kJ 447kcal

# Brand Cadbury Features 98 calories Suitable for vegetarians Standardised Brand Brand - Cadbury Regulated Product Name Fudge covered with milk chocolate (24 %).

### Marketing

### **Company Name**

Mondelez UK / Mondelez Ireland

### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

### Other Information

Green Dot

### **Further Description**

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

### **Health & Lifestyle**

### Lifestyle

• Suitable for Vegetarians

### Allergy Advice

Milk - Contains

### Storage & Usage

### Storage Type

Type

Ambient

### Storage

Store in a dry place. Protect from heat.

### **Brandbank Captured Pack Data**

### Pack Size

0.05lbs e

### Numeric Size

Numeric Size - 0.05

### Pack Type

Type - Wrap

### **Usage Count**

Number of uses - Servings

1

### **Usage Other Text**

1 portion per pack

### **Customer Services**

### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland, Malahide Road,

Coolock,

Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

### Telephone Helpline

0800 818181 (UK) 1-800 678708

### Web Address

www.cadbury.co.uk

