

NielsenIQ Brandbank

Lynx Aerosol Bodyspray Black 150 ml



EAN

8712561614023

Target market(s)

GB, IE

Components

Ingredients

INGREDIENTS: Alcohol Denat., Butane, Isobutane, Propane, Parfum, Zinc Neodecanoate, Isopropyl Myristate, Alpha-Isomethyl Ionone, Benzyl Benzoate, Citral, Citronellol, Geraniol, Limonene, Linalool

Product Description

Brand

Lynx

Features

LYNX Black Bodyspray features a subtle fragrance of frozen pear and cedarwood, allowing you to make an impression without going over the top

This LYNX spray deodorant with dual-action odour-busting zinc technology gives you 48 hours of odour protection, keeping you smelling awesome and feeling chill, all day

No matter what comes your way, LYNX Black Bodyspray has got you covered with its 48-hour high-definition scent

This aerosol bodyspray has the same exhilarating LYNX Black fragrance with a fresh new look

Embrace the refreshing sensation of this LYNX deodorant with its uniquely fresh fragrance – welcome to the future, it smells amazing

Great smelling LYNX deodorant spray in an infinitely recyclable can – fresher you, cleaner planet

Standardised Brand

Brand - Lynx

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever Dept ER,
Wirral CH63 3JW UK

Product Marketing

Feel like a winner all day, every day with LYNX Black Bodyspray. You never know what's around the corner. Or who. Featuring a subtle fragrance of frozen pear and cedarwood, LYNX Black Bodyspray gives you 48 hours of odour protection with our revolutionary dual-action odour-busting zinc technology, keeping you smelling awesome and feeling chill, all day. You never know when opportunity will strike, so you need a bodyspray that's going to keep you smelling iconic and feeling confident no matter the circumstances. LYNX Black spray deodorant has got you covered with a 48-hour high-definition scent that doesn't need to shout to make its voice heard. This aerosol bodyspray fights odour-causing bacteria so you can avoid odour and smell irresistible for 48 hours, and have the confidence to be the best version of the only thing you can be – yourself. Same classic LYNX Black scent, fresh new look. This great smelling LYNX deodorant spray comes in an infinitely recyclable can – fresher you, cleaner planet. How to use it? Shake, twist and spray that icy freshness across your chest. Smell irresistible. By 2025, LYNX aims for all our packaging to be recyclable or to include recycled materials. Welcome to the future. It smells amazing. LYNX.

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

150millilitre e

Numeric Size

Numeric Size - 0.33

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.71	1.97	1.97

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever Dept ER,
Wirral CH63 3JW UK

Telephone Helpline

UK: 0800 585 204
RO: 1850 404 060 (Callsave)

Web Address

www.lynxeffect.com

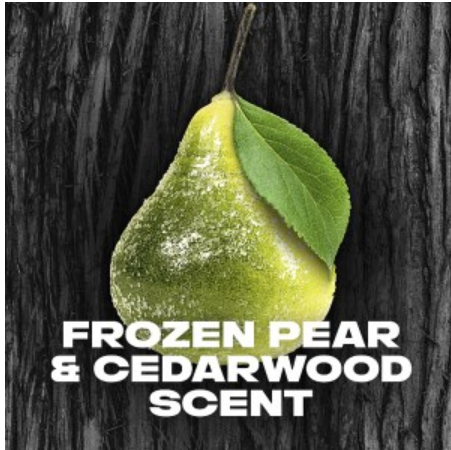
Extended Data

Safety Warning

Deo Aerosol non AP DIRECTIONS: Hold can 15cm from the body and spray. CAUTION: Do not use on broken skin. Stop use if rash or irritation occurs. Avoid direct inhalation. Use in short bursts in well-ventilated places, avoid prolonged spraying. Do not spray near eyes. Use only as directed. DANGER: Extremely Flammable Aerosol. Pressurised container: May burst if heated. Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. No smoking. Do not spray on an open flame or other ignition source. Do not pierce or burn, even after use. Protect from sunlight. Do not expose to temperatures exceeding 50°C. Keep out of reach of children. .

Description Breakdown

Functional Name - Deo Aero



100%



**GREAT
FRAGRANCES**