

NielsenIQ Brandbank

Hellmann's Real Mayonnaise Squeezy 430ml



EAN

8710908894183

Target market(s)

GB, IE

Components

Ingredients

Rapeseed Oil (78%)
Water
Free Range Pasteurised EGG & EGG Yolk (8.9%)
Spirit Vinegar
Salt
Sugar
Lemon Juice Concentrate
Antioxidant (Calcium Disodium EDTA)
Flavourings
Natural Paprika Extract
Sunflower Oil

Nutrition

	Per 100 g	Per Portion**	%* Per Portion**
Energy	2991kJ/727kcal	422kJ/103kcal	5%
Fat	80.0g	11.0g	16%
of which saturates	6.7g	0.9g	5%
Carbohydrates	1.4g	<0.5g	<1%
of which sugars	1.3g	<0.5g	<1%
Protein	1.2g	<0.5g	<1%
Salt	1.5g	0.21g	3%
Omega 3	6.3g	0.89g	

*% of Reference intake of an average adult (8400 kJ/2000 kcal)
**1 portion = 14g (pack contains approx. 28 portions)

Calculated Nutrition

	per 100g	Per Portion
Energy (kJ)	2991	422
Energy (kcal)	727	103
Fat (g)	80	11
of which saturates (g)	6.7	0.9
Carbohydrate (g)	1.4	<0.5
of which sugars (g)	1.3	<0.5
Protein (g)	1.2	<0.5
Salt (g)	1.5	0.21
Omega 3 (g)	6.3	0.89

Front of Pack Nutrition

Per Portion

Per 14 g

Energy
422 kJ
103 kcal
5%

Per 100g: 2991 kJ/727 kcal

% of Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

Hellmann's

Features

Committed to sustainably sourced oils & free range eggs
Ideal for burgers!
Suitable for vegetarians

Standardised Brand

Brand - Hellmann's

Regulated Product Name

Real Mayonnaise

Marketing

Company Name

Unilever Food Solutions

Company Address

Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.

Trademark Information

Hellmann's and Unilever are registered trademarks.

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Eggs - Contains

Storage & Usage

Storage Type

Type
Ambient

Storage

Once opened, no refrigeration required for up to 1 month or store in refrigerator for up to 3 months.

Brandbank Captured Pack Data

Pack Size

430ml e

Numeric Size

Numeric Size - 430

Pack Type

Type - Unspecified Pack

Usage Count

Number of uses - Servings

28

Usage Other Text

1 Portion = 14g (pack contains approx. 28 portions)

Customer Services

Manufacturers Address

Unilever Food Solutions
Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Food Solutions,
Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.

Telephone Helpline

UK: 0800 783 3728
IRL: 1850 789 289

Extended Data

Description Breakdown

Functional Name - Real Mayonnaise
Variant - Squeezy

