

NielsenIQ Brandbank

Fruice 100% Pure Apple Juice from Concentrate 200ml



EAN

5011020101245

Target market(s)

IE

Components

Nutrition

	Per 100ml	200ml (%*)
Energy	183kJ 43kcal	366kJ 86kcal (4%)
Fat	0g	0g (0%)
of which saturates	0g	0g (0%)
Carbohydrate	10.5g	21g (8%)
of which sugars	8.5g	17g (19%)
Protein	0.2g	0.4g (1%)
Salt	0g	0g (0%)

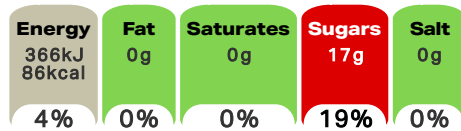
* Reference intake of an average adult (8400kJ/2000kcal)

Calculated Nutrition

	per 100ml	200ml
Energy (kJ)	183	366
Energy (kcal)	43	86
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	10.5	21
of which sugars (g)	8.5	17
Protein (g)	0.2	0.4
Salt (g)	0	0

Front of Pack Nutrition

Per Portion
200ml servings



100ml: 183kJ / 43kcal

Reference intake of an average adult (8400kJ/2000kcal)

HFSS Indicator

HFSS Indicator - HFSS

Product Description

Brand

Fruice

Features

100% Pure Apple Juice from concentrate and a source of Vitamin C.

Standardised Brand

Brand - Fruice

Regulated Product Name

100% Pure Apple Juice from concentrate

Marketing

Company Name

Coca-Cola HBC N. Ireland Ltd / Coca-Cola HBC Ireland Ltd

Company Address

Coca-Cola HBC N. Ireland Ltd,
Lisburn,
BT28 2SZ.

Coca-Cola HBC Ireland Ltd,
Ballycoolin,
Dublin 11.

Third Party Logos

- Love Irish Food

Product Marketing

One of your 5 a day**

**150ml = 1 portion of your 5 a day fruit and vegetable intake.

Brand Marketing

We are Fruice

We go above and beyond, over hills and rivers, to every nook and cranny to bring everyone in Ireland their daily delivery of Fruice®

Our 100% pure juice is an easy way to get goodness while out and about & we hope you enjoy this Fruice wherever you are!

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Chill and shake well.

Storage

After opening, this product should be refrigerated and consumed within 3 days.
Best Before End: See top of carton.

Brandbank Captured Pack Data

Pack Size

200ml e

Numeric Size

Numeric Size - 200

Recycling Info

Carton - Certified as Recyclable

Packaging Material Marks

Carton - 20 - Cardboard

Pack Type

Type - Carton

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (mm) (In)	Shelf Width (mm) (In)	Shelf Depth (mm) (In)
4.72	1.5	1.89

(GS1 package measurement rules)

Supplied Weight

Gross Weight (g) - 0.05

Supplied Unit Merchandising

Height - 4.72
Width - 1.5
Depth - 1.89
Unit Stable - Yes
Unit Stackable - Yes
Merchandise Multiple Ways - No

Supplied Case

Height - 4.72
Width - 5.63
Depth - 14.37
Weight - 1.37
Unit Count - 27
GTIN - 05011020206261

Customer Services

Manufacturers Address

Coca-Cola HBC N. Ireland Ltd,
Lisburn,
BT28 2SZ.

Coca-Cola HBC Ireland Ltd,
Ballycoolin,
Dublin 11.

Return To

Coca-Cola HBC N. Ireland Ltd,
Lisburn,
BT28 2SZ.

Coca-Cola HBC Ireland Ltd,
Ballycoolin,
Dublin 11.

Consumer Careline:
(ROI): 1800-317318
(NI): 0800-317318

Telephone Helpline

NI: 0800-317318
ROI: 1800-317318

Extended Data

Description Breakdown

Functional Name - Juice
Variant - Pure Apple

Import Classification

Commodity Code - 20097199

Packaging Weight

Carton - Grams

1.2

Hand Separable

Hand Separable - Not Applicable