# **NielsenIQ Brandbank**

## **Cadbury Dairy Milk Buttons 40g**



**EAN** 05034660518679

Target market(s)
GB. IE

### Components

### Ingredients

Milk\*\*

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

\*\*The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20% minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Nutrition

		Per 100 g	Per 1/2 bag (20 g)	*Reference Intakes
Energy		2234 kJ / 535 kcal	447 kJ / 107 kcal	8400 kJ / 2000 kcal
Fat		30 g	6.1 g	70 g
of which	Saturates	18 g	3.7 g	20 g
Carbohyo	Irate	57 g	11 g	260 g
of which	Sugars	56 g	11 g	90 g
Fibre		2.1 g	0.4 g	-
Protein		7.3 g	1.5 g	50 g
Salt		0.24 g	0.05 g	6 g
*% refere kcal)	nce intake of an average adult (8400 kJ / 2000			

### **Calculated Nutrition**

	per 100g	Per 1/2 bag (20 g)
Energy (kJ)	2234	447
Energy (kcal)	535	107
Fat (g)	30	6.1
of which saturates (g)	18	3.7
Carbohydrate (g)	57	11
of which sugars (g)	56	11
Fibre (g)	2.1	0.4
Protein (g)	7.3	1.5
Salt (g)	0.24	0.05

### Front of Pack Nutrition

### Per Portion

Each 20 g contains

Energy 447kJ 107kcal	<b>Fat</b> 6.1g	Saturates 3.7g	Sugars 11g	Salt 0.05g
5%	9%	19%	12%	1%

Per 100g/ml Per 100 g

> Energy 2234kJ 535kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

### **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

# Product Description Brand Cadbury Features Suitable for vegetarians Standardised Brand Brand - Cadbury Regulated Product Name Milk chocolates.

### Marketing

### **Company Name**

Mondelez UK / Mondelez Ireland

### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

### Third Party Logos

• Tidyman

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### **Further Description**

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation WWW.COCOALIFE.ORG

### **Health & Lifestyle**

### Lifestyle

• Suitable for Vegetarians

### Allergy Advice

Milk - Contains

### Storage & Usage

### Storage Type

Туре

Ambient

### Storage

Store in a dry place. Protect from heat.

### **Brandbank Captured Pack Data** Pack Size 0.09lbs e Numeric Size Numeric Size - 0.09 Pack Type Type - Wrap **Usage Count** Number of uses - Servings **Usage Other Text** 2 portions per bag **Customer Services** Manufacturers Address Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Malahide Road, Coolock, Dublin 5. Return To We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Freephone 1-800 678708. Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk Telephone Helpline 0800 818181 (UK) 1-800 678708 Web Address www.cadbury.co.uk

### **Extended Data**

### **Description Breakdown**

Variant - Buttons