NielsenIQ Brandbank

Cadbury Dairy Milk Buttons 119g



EAN 7622210286956

Target market(s)
GB. IE

Components

Ingredients

Milk**

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

**The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Nutrition

	Per 100 g	Per 10 pieces (25 g)	*Reference Intakes
Energy	2233 kJ	559 kJ	8400 kJ /
	535 kcal	134 kcal	2000 kcal
Fat	30 g	7.6 g	70 g
of which Saturates	18 g	4.6 g	20 g
Carbohydrate	57 g	14 g	260 g
of which Sugars	56 g	14 g	90 g
Fibre	2.1 g	0.5 g	-
Protein	7.3 g	1.8 g	50 g
Salt	0.24 g	0.06 g	6 g
*% reference intake of an average adult (8400 kJ / 2000 kcal)			

Calculated Nutrition

	per 100g	Per 10 pieces (25 g)
Energy (kJ)	2233	559
Energy (kcal)	535	134
Fat (g)	30	7.6
of which saturates (g)	18	4.6
Carbohydrate (g)	57	14
of which sugars (g)	56	14
Fibre (g)	2.1	0.5
Protein (g)	7.3	1.8
Salt (g)	0.24	0.06

Front of Pack Nutrition

Per Portion

Each 10 pieces (25 g) contains

Energy	Fat	Saturates	Sugars	Salt
559kJ 134kcal	7.6g	4.6g	14g	0.06g
7%	11%	23%	16%	1%

*% reference intake of an average adult (8400 kJ / 2000 kcal)

Per 100g/ml

Per 100 g



Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Dairy Milk Buttons Chocolate Bag 119g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk Chocolates.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Third Party Logos

- Green Dot
- Tidyman

Product Marketing

Giant button shaped bites of our classic, creamy Cadbury Dairy Milk chocolate. A favourite for all the family to share and enjoy. Made with sustainably sourced cocoa. Vegetarian friendly.

Brand Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation

To improve the lives of cocoa farmers & our environment

By eating Cadbury, you've been encouraging environmental sustainability

 ${\tt Cocoa\,Life\,helps\,farmers\,get\,the\,most\,from\,their\,cocoa\,trees\,through\,environmentally\,friendly\,farming\,WWW.COCOALIFE.ORG}$

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Milk - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a dry place. Protect from heat.

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

0.26lbs e

Numeric Size

Numeric Size - 0.26

Recycling Info

Pack - Recycle with bags at large supermarket - Don't recycle at home

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

4-5

Usage Other Text

1 portion = 10 pieces (25 g). 4 - 5 portions per bag

Customer Services

Manufacturers Address

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock,

Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 and the contact us: Freephone 0800818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

SEO Metatag

Dairy Milk, Dairy Milk Chocolate, Cadbury Dairy Milk, Is Dairy Milk Gluten Free, Milk Chocolate, Classic Chocolate, Substainably Sourced Cocoa, Vegetarian Chocolate, Creamy Chocolate, Classic Dairy Milk

