NielsenIQ Brandbank

Cadbury Wispa Chocolate Bar 36g



EAN 7622210470126

Target market(s)
GB, IE

Components

Ingredients

Milk

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Whey Powder (from Milk)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Nuts.

Nutrition

	Per 100 g:	Per Bar (36 g):
Energy	2272 kJ (544 kcal)	818 kJ (196 kcal)
Fat	32 g	12 g
of which Saturates	19 g	6.8 g
Carbohydrate	56 g	20 g
of which Sugars	55 g	20 g
Fibre	2.2 g	0.8 g
Protein	6.6 g	2.4 g
Salt	0.24 g	0.09 g

Calculated Nutrition

	per 100g	Per Bar (36 g):
Energy (kJ)	2272	818
Energy (kcal)	544	196
Fat (g)	32	12
of which saturates (g)	19	6.8
Carbohydrate (g)	56	20
of which sugars (g)	55	20
Fibre (g)	2.2	0.8
Protein (g)	6.6	2.4
Salt (g)	0.24	0.09

Front of Pack Nutrition

Per Portion

Each 36 g contains

Energy 818kJ 196kcal	Fat 12g	Saturates 6.8g	Sugars 20g	Salt 0.09g
10%	17%	34%	22%	1%

Per 100g/ml Per 100 g

Energy 2272kJ 544kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Wispa Chocolate Bar, 36g

Brand

Cadbury

Features

Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Textured milk chocolate bar.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Third Party Logos

• Green Dot

Product Marketing

Shhh. Don't disturb the rush of tiny bubbles, nestled in velvety Cadbury milk chocolate and coated in a luscious layer of yet more chocolate. It's what we imagine eating a chocolate cloud is like. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net
Get to know your treats
1x 1 Bar = 10 % of the RI* of kcal
*% reference intake of an average adult (8400 kJ / 2000 kcal)

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

Health & Lifestyle

Lifestyle

Suitable for Vegetarians

Allergy Advice

Milk - Contains Nuts - May Contain

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

0.08lbs e

Numeric Size

Numeric Size - 0.08

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

Usage Other Text

1x bar = 1 Portion. 1 portion per pack

Customer Services

Manufacturers Address

Mondelez UK,

PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock, Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

. Mondelez UK,

PO Box 7008,

Birmingham, B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Fax Number

Email Helpline

Web Address

www.cadbury.co.uk

Extended Data

SEO Metatag

Wispa, Wispa Chocolate, Vegetarian Chocolate, Velvety Chocolate, Bubbly Chocolate, Milk Chocolate, Chocolate Bar



