

# NielsenIQ Brandbank

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## Cadbury Wispa Gold Chocolate Bar 48g



**EAN**

7622210448101

**Target market(s)**

GB, IE

## Components

### Ingredients

#### Milk

Sugar

Glucose Syrup

Cocoa Butter

Vegetable Fats (Palm, Shea)

Glucose-Fructose Syrup

Cocoa Mass

Dried Whey (from **Milk**)

Emulsifiers (E442, E471, Sunflower Lecithin)

Salt

Sodium Bicarbonate

Flavourings

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Allergy Text

**May contain Nuts**

### Nutrition

	Per 100 g:	Per Bar (48 g):
Energy	2123 kJ (508 kcal)	1019 kJ (244 kcal)
Fat	28.0 g	13.0 g
of which Saturates	16.0 g	7.8 g
Carbohydrate	59.0 g	28.0 g
of which Sugars	49.0 g	24.0 g
Fibre	1.6 g	0.7 g
Protein	5.1 g	2.4 g
Salt	0.33 g	0.16 g

### Calculated Nutrition

	per 100g	Per Bar (48 g):
Energy (kJ)	2123	1019
Energy (kcal)	508	244
Fat (g)	28	13
of which saturates (g)	16	7.8
Carbohydrate (g)	59	28
of which sugars (g)	49	24
Fibre (g)	1.6	0.7
Protein (g)	5.1	2.4
Salt (g)	0.33	0.16

### Front of Pack Nutrition

#### Per Portion

Be Treatwise. Each 48 g serving contains

#### Per 100g/ml

Per 100g

<b>Energy</b> 1019kJ 244kcal	<b>Fat</b> 13g	<b>Saturates</b> 7.8g	<b>Sugars</b> 24g	<b>Salt</b> 0.16g	<b>Energy</b> 2123kJ 508kcal
<b>12%</b>	<b>19%</b>	<b>39%</b>	<b>27%</b>	<b>3%</b>	

% reference intake of an average adult (8400 kJ/2000 kcal)

### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ/2000 kcal)

## Product Description

### Brand

Cadbury

### Features

Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

Textured milk chocolate bar with soft caramel centre (32 %).

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Third Party Logos

- Green Dot

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains  
Nuts - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place.  
Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.11lbs e

### Numeric Size

Numeric Size - 0.11

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
1.69	5.59	0.67

### (GS1 package measurement rules)

### Pack Type

Type - Wrap

### Weight

Gross Weight - 0.11

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 0.67  
Width - 5.59  
Depth - 1.69  
Unit Stackable - No  
Unit Stable - Yes  
Merchandise Multiple Ways - No

### Shelf Ready Pack

GTIN - 07622210448088  
Height - 4.25  
Width - 6.1  
Depth - 10.94  
Weight - 5.55  
Unit Count - 48  
Unit Height - 0.24  
Unit Width - 0.04  
Unit Depth - 0.31  
Merchandise Multiple Ways - No  
Prototype - No  
Is Case - No

### Case

GTIN - 07622210448088  
Height - 4.29  
Width - 6.1  
Depth - 10.94  
Weight - 5.62  
Unit Count - 48  
Prototype - No

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only)  
Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

UK: 0800 818181  
1-800 678708

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

