

NielsenIQ Brandbank

Cadbury Snack Shortcake Chocolate Biscuit 40g



EAN

7622210808981

Target market(s)

GB, IE

Components

Ingredients

Wheat Flour

Sugar

Palm Oil

Cocoa Butter

Cocoa Mass

Skimmed **Milk** Powder

Dextrose

Whey Permeate (from **Milk**)

Rapeseed Oil

Milk Fat

Whey Powder (from **Milk**)

Glucose-Fructose Syrup

Molasses

Salt

Emulsifiers (E442, E476)

Raising Agents (Sodium Carbonates, Ammonium Carbonates)

Flavouring

Allergy Text

May contain Nuts.

Nutrition

	Per 100 g:	Per 2 biscuits (20 g):
Energy	2145 kJ (512 kcal)	429 kJ (102 kcal)
Fat	26 g	5.1 g
of which Saturates	13 g	2.5 g
Carbohydrate	63 g	13 g
of which Sugars	35 g	7.0 g
Fibre	2.1 g	0.4 g
Protein	6.6 g	1.3 g
Salt	0.58 g	0.12 g

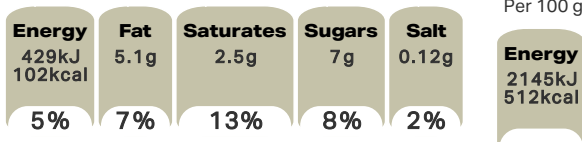
Calculated Nutrition

	per 100g	Per 2 biscuits (20 g):
Energy (kJ)	2145	429
Energy (kcal)	512	102
Fat (g)	26	5.1
of which saturates (g)	13	2.5
Carbohydrate (g)	63	13
of which sugars (g)	35	7
Fibre (g)	2.1	0.4
Protein (g)	6.6	1.3
Salt (g)	0.58	0.12

Front of Pack Nutrition

Per Portion
Each 20 g contains

Per 100g/ml
Per 100 g



% reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Snack Shortcake Chocolate Biscuit, 40g

Brand

Cadbury

Features

102 calories
Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk Chocolate (43 %) Covered Shortcake Biscuits.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Freepost MDLZ,
Mondelez UK,
Uxbridge,
UB8 1DH.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Green Dot

Product Marketing

Crisp and delicious, shortbread biscuits covered in Cadbury milk chocolate for an unbelievable biscuity bite. Snacking done right. Made with sustainably sourced cocoa. Vegetarian friendly.

Further Description

BeTreatwise.net

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - Contains
Nuts - May Contain
Wheat - Contains

Storage & Usage

Storage Type

Type
Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

0.09lbs e

Numeric Size

Numeric Size - 0.09

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
1.89	5.28	0.67

(GS1 package measurement rules)

Pack Type

Type - Wrap

Weight

Gross Weight - 0.09

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 0.67
Width - 5.28
Depth - 1.89
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - Yes

Shelf Ready Pack

GTIN - 07622210808974
Height - 4.45
Width - 5.31
Depth - 9.76
Weight - 3.36
Unit Count - 36
Unit Height - 0.24
Unit Width - 0.04
Unit Depth - 0.24
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 07622210808974
Height - 4.53
Width - 5.31
Depth - 9.76
Weight - 3.41
Unit Count - 36
Prototype - No

Usage Count

Number of uses - Servings

2

Usage Other Text

2x Biscuits = 1 Portion. 2 portions per pack. 4 biscuits per pack.

Customer Services

Manufacturers Address

Freepost MDLZ,
Mondelez UK,
Uxbridge,
UB8 1DH.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

Freepost MDLZ,
Mondelez UK,
Consumer Response,
Uxbridge,
UB8 1DH.
Careline: Tel.: 0800 783 7106
www.cadbury.co.uk

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.
Freephone 1800 600 858

Telephone Helpline

0800 783 7106 (UK)
1800 600 858

Fax Number

Email Helpline

Web Address

www.cadbury.co.uk

Extended Data

SEO Metatag

Cadbury Shortcake, Cadbury Snack Shortcake, Snack Shortcake, Milk Chocolate, Chocolate Biscuits, Shortcake Biscuit, Milk Chocolate Covered Shortcake, Vegetarian Chocolate, Cadbury Snack,



Each 20 g contains

Per 100 g	Energy	Fat	Saturates	Sugars	Salt
2145 kJ 512 kcal	429 kJ 102 kcal	5.1 g	2.5 g	7.0 g	0.12 g
	5%*	7%	13%	8%	2%

*% reference intake of an average adult (8400 kJ / 2000 kcal)



