# **NielsenIQ Brandbank**

# Fry's Turkish Delight 51g



EAN

50201105

Target market(s)

GB. IE

### **Components**

#### Ingredients

Glucose Syrup

Sugar

Water

Cocoa Butter

Cocoa Mass

Maize Starch

 ${\sf Skimmed}\, {\pmb{\sf MILK}}\, {\sf Powder}$ 

Whey Permeate Powder (from MILK)

Gelling Agent (Pectins)

Palm Oil

MILK Fat

Firming Agents (E450, E509)

Sequestrants (E452, E341)

Colours (Beetrootred, Carotenes)

Emulsifier (E442)

Flavourings

#### Nutrition

	Per 100 g	Per Bar (51 g)	*Reference Intakes
Energy	1535 kJ / 363 kcal	783 kJ / 185 kcal	8400 kJ / 2000 kcal
Fat	6.6 g	3.4 g	70 g
of which Saturates	3.8 g	1.9 g	20 g
Carbohydrate	74 g	38 g	260 g
of which Sugars	65 g	33 g	90 g
Fibre	1.2 g	0.6 g	-
Protein	1.2 g	0.6 g	50 g
Salt	0.43 g	0.22 g	6 g
*Reference intake of an average adult (8400 kJ / 2000 kcal)			

**Calculated Nutrition** 

per 100g Per Bar (51 g)

Energy (kJ)	1535	783
Energy (kcal)	363	185
Fat (g)	6.6	3.4
of which saturates (g)	3.8	1.9
Carbohydrate (g)	74	38
of which sugars (g)	65	33
Fibre (g)	1.2	0.6
Protein (g)	1.2	0.6
Salt (g)	0.43	0.22

#### Front of Pack Nutrition

Energy

783kJ 185kcal

9%

#### Per Portion

Each 51 g contains

 Saturates
 Sugars
 Salt

 1.9g
 33g
 0.22g

 10%
 37%
 4%

Per 100g/ml Per 100 g

> Energy 1535kJ 363kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Nutrition Other Text**

Reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Fat

3.4g

5%

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

#### Brand

Fry's

#### Features

Heavenly Turkish delight wrapped in delicious milk chocolate No artificial colous, same great taste Suitable for vegetarians

#### Standardised Brand

Brand - Fry's

#### **Regulated Product Name**

Turkish delight (76 %) covered with milk chocolate.

# Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Third Party Logos

• Tidyman

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury Uk Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

#### **Further Description**

BeTreatwise.net

# **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Milk - Contains

#### Additives

Artificial Colours - Free From

# Storage & Usage

#### Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

#### **Date Marking Type**

Best Before

# **Brandbank Captured Pack Data** Pack Size 0.11lbs e Numeric Size Numeric Size - 0.11 Pack Type Type - Wrap **Usage Count** Number of uses - Servings **Usage Other Text** 1 portion per pack **Customer Services** Manufacturers Address Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Malahide Road, Coolock, Dublin 5. Return To We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only). Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk Telephone Helpline 0800 818181 (UK) 1-800 678708 Web Address www.cadbury.co.uk

### **Extended Data**

#### **Description Breakdown**

Variant - Turkish Delight