

NielsenIQ Brandbank

Kinder Bueno Milk Chocolate and Hazelnuts Single Bar 2 Finger x 21.5g (43g)



EAN

80052760

Target market(s)

GB, IE

Components

Ingredients

MILK Chocolate 31.5% (Sugar, Cocoa Butter, Cocoa Mass, Skimmed **MILK** Powder, Concentrated **BUTTER**, Emulsifier: Lecithins (**SOYA**), Vanillin)

Sugar

Palm Oil

WHEAT Flour

HAZELNUTS (10.5%)

Skimmed **MILK** Powder

Whole **MILK** Powder

Chocolate (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier: Lecithins (**SOYA**), Vanillin)

Fat-Reduced Cocoa

Emulsifier: Lecithins (**SOYA**)

Raising Agents (Sodium Bicarbonate, Ammonium Bicarbonate)

Salt

Vanillin

Total Milk Constituents: 19.5%

Nutrient Profile Score

Nutrient Profile Score UK - 25

Nutrition

	Per 100 g	Per bar 21.5 g	% RI* per bar
Energy kJ/kcal	2384/572	510/122	6%
Fat g	37.3	8	11%
of which Saturates g	17.3	3.7	19%
Carbohydrates g	49.5	10.6	4%
of which Sugars g	41.2	8.9	10%
Protein g	8.6	1.8	4%
Salt g	0.272	0.058	1%

* Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

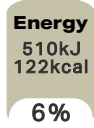
per 100g Per bar 21.5 g

Energy (kJ)	2384	510
Energy (kcal)	572	122
Fat (g)	37.3	8
of which saturates (g)	17.3	3.7
Carbohydrate (g)	49.5	10.6
of which sugars (g)	41.2	8.9
Protein (g)	8.6	1.8
Salt (g)	0.272	0.058

Front of Pack Nutrition

Per Portion

Per bar (21.5g)



Per 100g: 2384 kJ / 572 kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

HFSS Indicator

HFSS Indicator - HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Alternative Description

Supplier Preferred Product Name - Kinder Bueno Hazelnut & Milk Chocolate Wafer Biscuit Snack Bar 43g

Brand

Kinder

Features

- Milk chocolate
- Crispy wafer
- Smooth milk and hazelnut filling
- Containing 2 individually wrapped fingers

Standardised Brand

Brand - Kinder

Regulated Product Name

Milk Chocolate Covered Wafer with Smooth Milky and Hazelnut Filling

Marketing

Company Name

Ferrero UK Ltd

Company Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Third Party Logos

- Green Dot

Product Marketing

Bueno is a delicate chocolate bar with an indulgent taste. Each melt-in-the-mouth piece promises creamy hazelnut, smooth chocolate and crispy wafer for you to enjoy. It comes in single portions, individually wrapped.

Brand Marketing

Michele Ferrero created Kinder Bueno in 1990. He wanted a treat that was sophisticated in style, with a delicious taste and texture.

Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much-loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family-owned business.

For us this all starts with placing Quality at the Heart of everything we do.

This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Other Information

© Ferrero

Further Description

For more information visit: www.kinder.com

Health & Lifestyle

Allergy Advice

Hazelnuts - Contains

Milk - Contains

Soya - Contains

Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place, away from direct sunlight.

Brandbank Captured Pack Data

Pack Size

0.09lbs e

Numeric Size

Numeric Size - 0.09

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.36	5.43	0.79

(GS1 package measurement rules)

Pack Type

Type - Wrap

Weight

Gross Weight - 0.1

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 2.36
Width - 5.43
Depth - 0.79
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No

Shelf Ready Pack

Height - 4.65
Width - 6.46
Depth - 11.54
Weight - 3.22
Unit Count - 30
Unit Height - 0.08
Unit Width - 0.04
Unit Depth - 0.59
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 08000500073698
Height - 4.72
Width - 6.61
Depth - 11.73
Weight - 3.42
Unit Count - 30
Prototype - No

Recycling Other Text

At Kinder, we have partnered with TerraCycle to offer a free national recycling programme which is an immediate option available to make all of our packaging recyclable across the UK
For more information please visit <https://www.terracycle.com/en-GB/brigades/kinder-uk>

Customer Services

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.
www.kinder.com

Distributor Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Web Address

www.kinder.com

Extended Data

Description Breakdown

Functional Name - Single Bar
Variant - Milk Chocolate and Hazelnuts





Kinder.
bueno

Milk Chocolate

Crispy Wafer

Smooth milky & hazelnut filling

Kinder. A crispy-creamy combination of taste and texture

bu.tootwain.net

Number 1 Chocolate Countline



STOCK UP NOW

Source: Nielsen scan track, Total coverage MAT, value sales data to WE 15.01.22



Top Selling Single Countline



Source: Nielsen Scan track, Total coverage MAT, value sales data to WE 16.10.21



