

NielsenIQ Brandbank

Kinder Bueno White Milk and Hazelnuts 39g



EAN

80761761

Target market(s)

GB, IE

Components

Ingredients

White Chocolate 28% (Cocoa Butter, Sugar, Skimmed **MILK** Powder, Concentrated **BUTTER**, Emulsifier: Lecithins (**SOYA**), Vanillin)

Sugar

Palm Oil

WHEAT Flour

Skimmed **MILK** Powder

MILK Powder

HAZELNUTS (5%)

Whey Powder (**MILK**)

WHEAT Starch

Fat-Reduced Cocoa

Sunflower Oil

Whey Proteins (**MILK**)

Emulsifier: Lecithins (**SOYA**)

Raising Agents (Ammonium Bicarbonate, Sodium Bicarbonate)

Flavourings

Salt

Total Milk constituents: 21.5%

Nutrient Profile Score

Nutrient Profile Score UK - 27

Nutrition

	Per 100 g	Per bar (19.5 g)	% RI* per bar
Energy kJ/kcal	2387/572	465/111	6%
Fat g	35.9	7	10%
of which Saturates g	16.8	3.3	17%
Carbohydrate g	53	10.3	4%
of which Sugars g	43.6	8.5	9%
Protein g	8.8	1.7	4%
Salt g	0.356	0.069	1%

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g	Per bar (19.5 g)
Energy (kJ)	2387	465
Energy (kcal)	572	111
Fat (g)	35.9	7
of which saturates (g)	16.8	3.3
Carbohydrate (g)	53	10.3
of which sugars (g)	43.6	8.5
Protein (g)	8.8	1.7
Salt (g)	0.356	0.069

Front of Pack Nutrition

Per Portion

Per bar (19.5g):



Per 100g: 2387 kJ / 572 kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

HFSS Indicator

HFSS Indicator - HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Alternative Description

Supplier Preferred Product Name - Kinder Bueno White Chocolate & Hazelnut Wafer Biscuit Snack Bar 39g

Brand

Kinder

Features

Containing 2 individually wrapped fingers

Standardised Brand

Brand - Kinder

Regulated Product Name

White Chocolate Covered Wafer with Smooth Milky and Hazelnut Filling

Marketing

Company Name

Ferrero

Company Address

(UK)
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI)
Kinsale Road,
Cork.

Third Party Logos

- Green Dot

Product Marketing

Bueno is a delicate chocolate bar with an indulgent taste. Each melt-in-the-mouth piece promises creamy hazelnut, smooth chocolate and crispy wafer for you to enjoy. It comes in single portions, individually wrapped.

Brand Marketing

Michele Ferrero created Kinder Bueno in 1990. He wanted a treat that was sophisticated in style, with a delicious taste and texture.

Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much-loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family-owned business.

For us this all starts with placing Quality at the Heart of everything we do.

This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Other Information

©Ferrero

Further Description

For more information visit: www.kinder.com

Health & Lifestyle

Allergy Advice

Hazelnuts - Contains

Milk - Contains

Soya - Contains

Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place, away from direct sunlight

Brandbank Captured Pack Data

Pack Size

0.09lbs e

Numeric Size

Numeric Size - 0.09

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.28	6.26	0.79

(GS1 package measurement rules)

Pack Type

Type - Wrap

Weight

Gross Weight - 0.09

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 2.28
Width - 6.26
Depth - 0.79
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No

Shelf Ready Pack

Height - 4.69
Width - 6.46
Depth - 11.5
Weight - 2.91
Unit Count - 30
Unit Height - 0.08
Unit Width - 0.04
Unit Depth - 0.59
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 08000500121467
Height - 4.76
Width - 6.61
Depth - 11.77
Weight - 3.11
Unit Count - 30
Prototype - No

Recycling Other Text

At Kinder, we have partnered with TerraCycle to offer a free national recycling programme which is an immediate option available to make all of our packaging recyclable across the UK
For more information please visit <https://www.terracecycle.com/en-GB/brigades/kinder-uk>

Customer Services

Manufacturers Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

For more information visit: www.kinder.com
You can contact us on: 00 44 330 0538943

Telephone Helpline

00 44 330 0538943

Web Address

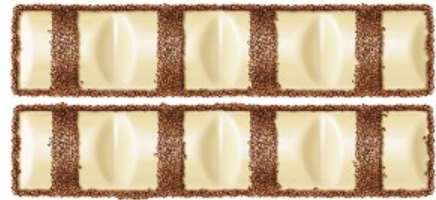
www.kinder.com

Extended Data

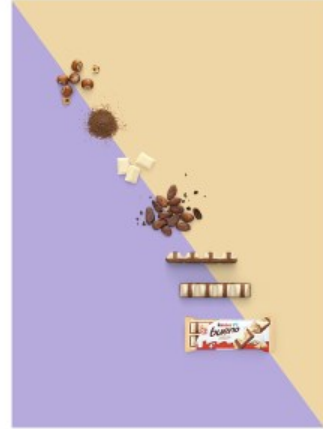
Description Breakdown

Variant - White Milk and Hazelnuts





Number 3 Chocolate Countline



Kinder. A crispy-creamy combination of taste and texture

buTreatwishes.net

Kinder. **STOCK UP NOW**

Source: Nielsen scan track. Total coverage MAT, value sales data to WE 15.01.22



