

# NielsenIQ Brandbank

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## Cadbury Curly Wurly Chocolate Bar 21.5g



EAN

7622201143480

Target market(s)

GB, IE

## Components

### Ingredients

Glucose Syrup

Sugar

Palm Oil

Skimmed **Milk** Powder

Cocoa Butter

Cocoa Mass

Whey Permeate Powder (from **Milk**)

### Milk Fat

Emulsifiers (E471, Sunflower Lecithins, E442, E476)

Salt

Flavourings

Milk Chocolate: Milk Solids 14% minimum

Contains Vegetable Fats in addition to Cocoa Butter

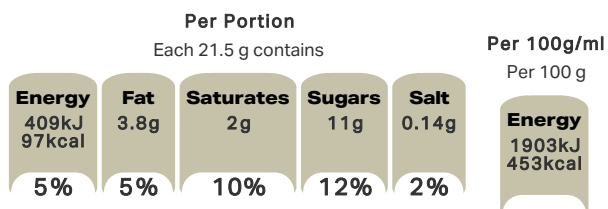
### Nutrition

	Per 100 g:	Per Bar (21.5 g):
Energy	1903 kJ (453 kcal)	409 kJ (97 kcal)
Fat	18 g	3.8 g
of which Saturates	9.3 g	2.0 g
Carbohydrate	70 g	15 g
of which Sugars	49 g	11 g
Fibre	0.7 g	0.1 g
Protein	3.0 g	0.6 g
Salt	0.65 g	0.14 g

### Calculated Nutrition

	per 100g	Per Bar (21.5 g):
Energy (kJ)	1903	409
Energy (kcal)	453	97
Fat (g)	18	3.8
of which saturates (g)	9.3	2
Carbohydrate (g)	70	15
of which sugars (g)	49	11
Fibre (g)	0.7	0.1
Protein (g)	3	0.6
Salt (g)	0.65	0.14

### Front of Pack Nutrition



## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Curly Wurlly Chocolate Bar 21.8g

### Brand

Cadbury

### Features

97 calories  
Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

Milk chocolate with caramel centre (69 %).

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Product Marketing

Work your way up the swirly ladder of Cadbury milk chocolate, nibbling into the caramel centre with every mouthful. Each bar is like its own chewy adventure that you're never too old for. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### Further Description

BeTreatwise.net

Cocoa Life  
Partnering with Fairtrade Foundation  
www.cocoalife.org

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.05lbs e

### Numeric Size

Numeric Size - 0.05

### Pack Type

Type - Wrap

### Usage Count

Number of uses - Servings

1

### Usage Other Text

1 portion per pack

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Fax Number

### Email Helpline

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### SEO Metatag

Curly Wurly, Curly Wurly Bar, Curly Wurly Chocolate, Milk Chocolate, Gluten Free Chocolate, Milk Chocolate With Caramel Centre, Vegetarian Chocolate

