# **NielsenIQ Brandbank**

## **Cadbury Dairy Milk Buttons Orange 110g**



**EAN** 7622201438043

Target market(s)
GB, IE

## Components

## Ingredients

Milk\*\*

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifiers (E442, E476)

Orange Oil

Flavourings

\*\*The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Solids 20% minimum, actual 23 %

Cocoa Solids 20% minimum

Contains Vegetable Fats in addition to Cocoa Butter

#### Nutrition

	Per 100 g	Per 10 pieces (25 g)	*Reference Intakes
Energy	2226 kJ	557 kJ	8400 kJ /
	533 kcal	133 kcal	2000 kcal
Fat	30 g	7.6 g	70 g
of which Saturates	18 g	4.4 g	20 g
Carbohydrate	57 g	14 g	260 g
of which sugars	56 g	14 g	90 g
Fibre	2.1 g	0.5 g	-
Protein	7.4 g	1.8 g	50 g
Salt	0.24 g	0.06 g	6 g
*% reference intake of an average adult (8400 kJ / 2000 kcal)			

## **Calculated Nutrition**

	per 100g	Per 10 pieces (25 g)
Energy (kJ)	2226	557
Energy (kcal)	533	133
Fat (g)	30	7.6
of which saturates (g)	18	4.4
Carbohydrate (g)	57	14
of which sugars (g)	56	14
Fibre (g)	2.1	0.5
Protein (g)	7.4	1.8
Salt (g)	0.24	0.06

## Front of Pack Nutrition

#### Per Portion

Each 10 pieces (25 g) contains

Energy	Fat	Saturates	Sugars	Salt		
557kJ 133kcal	7.6g	4.4g	14g	0.06g		
7%	11%	22%	16%	1%		

Per 100g/ml Per 100 g

> Energy 2226kJ 533kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

## Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

## Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## **Product Description**

## **Alternative Description**

Supplier Preferred Product Name - Cadbury Dairy Milk Orange Buttons Chocolate Bag 110g

#### Brand

Cadbury

#### Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

## **Regulated Product Name**

Orange flavoured milk chocolates.

## Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

## **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Third Party Logos

• Tidyman

#### **Further Description**

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation
To improve the lives of cocoa farmers & our environment

By eating Cadbury, you've been encouraging environmental sustainability
Cocoa Life helps farmers get the most from their cocoa trees through environmentally friendly farming

WWW.COCOALIFE.ORG

## **Health & Lifestyle**

## Lifestyle

• Suitable for Vegetarians

## Allergy Advice

Milk - Contains

## Storage & Usage

## Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

#### **Date Marking Type**

Best Before

## **Brandbank Captured Pack Data**

#### Pack Size

0.24lbs e

#### **Numeric Size**

Numeric Size - 0.24

#### Pack Type

Type - Bag

#### **Recycling Scheme**

OPRL

## **Recycling Other Text**

Recycle with Bags at Large Supermarket - Don't recycle at home

#### **Usage Count**

Number of uses - Servings

## **Usage Other Text**

1 portion = 10 pieces (25 g). Approx. 4 portions per pack

#### **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock,

Dublin 5.

#### Return To

 $We are passionate about our great quality \ Cadbury \ products. \ Not completely \ satisfied? \ Please \ contact \ us: \ Freephone \ 0800$ 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5.

## www.cadbury.co.uk Telephone Helpline

0800 818181 (UK) 1-800 678708

## Web Address

www.cadbury.co.uk

## **Extended Data**

## **Description Breakdown**

Variant - Buttons Orange

## **SEO Metatag**

Chocolate Buttons, Cadbury Buttons, Dairy Milk Buttons, Milk Chocolate, Vegetarian Chocolate, Bitesize Chocolate, Dairy Milk, Treatsize Chocolate

