

NielsenIQ Brandbank

Kinder Medium Chocolate Bars 6 x 21g (126g)



EAN

80310167

Target market(s)

GB, IE

Components

Ingredients

Fine **MILK** Chocolate 40% (Sugar, **MILK** Powder, Cocoa Butter, Cocoa Mass, Emulsifier: Lecithins (**SOYA**), Vanillin)

Sugar

Skimmed **MILK** Powder

Palm Oil

Concentrated **BUTTER**

Emulsifier: Lecithins (**SOYA**)

Vanillin

Total Milk Constituents: 33%

Total Cocoa Constituents: 13%

Milk Chocolate contains: Cocoa Solids 32% minimum

Milk Solids 22.5% minimum

Nutrient Profile Score

Nutrient Profile Score UK - 28

Nutrition

	Per 100g	Per bar (21g)	%RI* per bar
Energy kJ/kcal	2360/566	496/119	6%
Fat g	35	7.4	11%
of which Saturates g	22.6	4.7	24%
Carbohydrates g	53.5	11.2	4%
of which Sugars g	53.3	11.2	12%
Protein g	8.7	1.8	4%
Salt g	0.313	0.066	1%

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

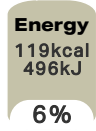
	per 100g	Per bar (21g)
Energy (kJ)	2360	496
Energy (kcal)	566	119
Fat (g)	35	7.4
of which saturates (g)	22.6	4.7
Carbohydrate (g)	53.5	11.2

of which sugars (g)	53.3	11.2
Protein (g)	8.7	1.8
Salt (g)	0.313	0.066

Front of Pack Nutrition

Per Portion

Per bar (21g)



Per 100g: 2360 kJ / 566 kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

HFSS Indicator

HFSS Indicator - HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Alternative Description

Supplier Preferred Product Name - Kinder Milk Chocolate Medium Treat Snack Bars Multipack 6 x 21g

Brand

Kinder

Features

6 medium bars of Kinder Chocolate
Made with more milk and less cocoa
Individually wrapped for freshness
Made with no artificial colours or preservatives

Standardised Brand

Brand - Kinder

Regulated Product Name

Fine Milk Chocolate with A Milky Filling

Marketing

Company Name

Ferrero

Company Address

(UK) 889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Kinsale Road,
Cork.

Product Marketing

Each bar of Kinder Chocolate contains a delicious milky filling covered with a fine milk chocolate coating.

The taste kids love in child friendly portions!

Brand Marketing

Did you know?

Kinder Chocolate was created in 1968 with kids' joy in mind.

Each Kinder Chocolate bar is individually wrapped to help parents treat their kids in moderation.

Have you tried our Small Bars for little hands?

Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family owned business.

For us this all starts with placing Quality at the Heart of everything we do.

This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Further Description

Be Treatwise.net

For more information visit: www.kinder.co.uk

Health & Lifestyle

Allergy Advice

Milk - Contains

Soya - Contains

Additives

Artificial Colours - Free From

Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a Cool Dry Place. Away from Direct Sunlight.

Brandbank Captured Pack Data

Pack Size

0.28lbs e

Numeric Size

Numeric Size - 0.05

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.45	6.18	0.51

(GS1 package measurement rules)

Pack Type

Type - Box

Weight

Gross Weight - 0.3

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 4.45
Width - 6.18
Depth - 0.51
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - Yes

Shelf Ready Pack

Height - 4.49
Width - 6.26
Depth - 11.42
Weight - 6.17
Unit Count - 20
Unit Height - 0.04
Unit Width - 0.04
Unit Depth - 0.79
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 08000500001882
Height - 4.61
Width - 6.5
Depth - 11.85
Weight - 6.31
Unit Count - 20
Prototype - No

Usage Count

Number of uses - Servings

6

Usage Other Text

Bars per pack = 6

Units

Number of Units

Number of Units - 6

Customer Services

Manufacturers Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.
Contact us at: 00 44 330 0538943

Telephone Helpline

00 44 330 0538943

Extended Data

Description Breakdown

Functional Name - Chocolate Bars
Variant - Medium



+2.4% YOY growth

Boost sales with **Kinder CHOCOLATE** MORE MILK, LESS COCOA

No.3 Kids Chocolate Brand

STOCK UP NOW

*Source: Nielsen ScanTrack, Kids Chocolate AYR, Total Coverage, MAT value 23/18/21

+2.4% YOY growth

Boost sales with **Kinder CHOCOLATE** MORE MILK, LESS COCOA

the fastest growing Top 5 kids chocolate brand

STOCK UP NOW

*Source: Nielsen ScanTrack, Kids Chocolate AYR, Total Coverage, MAT value 23/18/21

Kinder CHOCOLATE MORE MILK, LESS COCOA

a little treat, a lot of taste

creamy milky filling

Melt-in-the-mouth chocolate

