

# NielsenIQ Brandbank

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## Cadbury Caramilk Golden Caramel Chocolate Bar 37g



EAN

7622201788322

Target market(s)

GB, IE

# Components

## Ingredients

Sugar  
Cocoa Butter  
Caramelised **Milk** Powder [Skimmed **Milk** Powder, Whey Powder (from **Milk**), Sugar, **Butter**, Natural Flavouring]  
Whey Powder (from **Milk**)  
Skimmed **Milk** Powder

## Milk Solids

Emulsifier (**Soya** Lecithins)

## Allergy Text

May contain Nuts, Wheat.

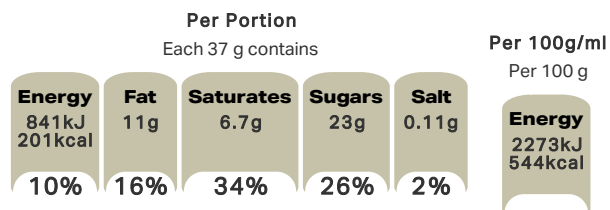
## Nutrition

	Per 100 g:	Per bar (37 g):
Energy	2273 kJ (544 kcal)	841 kJ (201 kcal)
Fat	30 g	11 g
of which Saturates	18 g	6.7 g
Carbohydrate	63 g	23 g
of which Sugars	63 g	23 g
Fibre	0 g	0 g
Protein	4.2 g	1.6 g
Salt	0.30 g	0.11 g

## Calculated Nutrition

	per 100g	Per bar (37 g):
Energy (kJ)	2273	841
Energy (kcal)	544	201
Fat (g)	30	11
of which saturates (g)	18	6.7
Carbohydrate (g)	63	23
of which sugars (g)	63	23
Fibre (g)	0	0
Protein (g)	4.2	1.6
Salt (g)	0.3	0.11

## Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

## Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Caramilk Golden Caramel Chocolate Bar 37g

### Brand

Cadbury

### Features

Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

White chocolate with caramelised milk powder (7 %).

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Third Party Logos

- Tidyman

### Product Marketing

'What is Caramilk?' we hear you wonder. It's a golden blend of Cadbury white chocolate and caramelised milk powder developed for the UK & Ireland. The result is a smooth golden caramel chocolate flavour. One bite is all it takes to be converted. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### Further Description

BeTreatwise.net

Cocoa Life  
Partnering with Fairtrade Foundation  
[www.cocoalife.org](http://www.cocoalife.org)

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains  
Nuts - May Contain  
Soya - Contains  
Wheat - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.08lbs e

### Numeric Size

Numeric Size - 0.08

### Pack Type

Type - Wrap

### Recycling Other Text

### Usage Count

Number of uses - Servings

1

### Usage Other Text

1x bar = 1 Portion. 1 portion per pack

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only).

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Fax Number

### Email Helpline

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### SEO Metatag

Caramilk, Cadbury Caramilk, What Is Caramilk, Caramilk Chocolate, White Chocolate, White Chocolate Caramel, Golden Caramel Chocolate, Caramilk White Chocolate

