

# NielsenIQ Brandbank

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## Cadbury Caramilk Golden Caramel Chocolate 90g



**EAN**

7622201800475

**Target market(s)**

GB, IE

## Components

### Ingredients

Sugar  
Cocoa Butter  
Caramelised **Milk** Powder [Skimmed **Milk** Powder, Whey Powder (from **Milk**), Sugar, **Butter**, Natural Flavouring]  
Whey Powder (from **Milk**)  
Skimmed **Milk** Powder

### Milk Fat

Emulsifier (**Soya** Lecithins)

### Allergy Text

**May contain Nuts, Wheat.**

### Nutrition

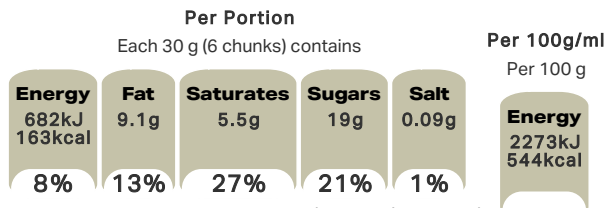
	Per 100 g	Per 6 chunks (30 g)	*Reference Intakes
Energy	2273 kJ 544 kcal	682 kJ 163 kcal	8400 kJ / 2000 kcal
Fat	30 g	9.1 g	70 g
of which Saturates	18 g	5.5 g	20 g
Carbohydrate	63 g	19 g	260 g
of which Sugars	63 g	19 g	90 g
Fibre	0 g	0 g	-
Protein	4.2 g	1.3 g	50 g
Salt	0.30 g	0.09 g	6 g

\*% reference intake of an average adult (8400 kJ / 2000 kcal)

### Calculated Nutrition

	per 100g	Per 6 chunks (30 g)
Energy (kJ)	2273	682
Energy (kcal)	544	163
Fat (g)	30	9.1
of which saturates (g)	18	5.5
Carbohydrate (g)	63	19
of which sugars (g)	63	19
Fibre (g)	0	0
Protein (g)	4.2	1.3
Salt (g)	0.3	0.09

### Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

### Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Caramilk Golden Caramel Chocolate Bar 90g

### Brand

Cadbury

### Features

100% Sustainably Sourced Cocoa  
Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

White chocolate with caramelised milk powder (7 %).

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Third Party Logos

- Tidyman

### Product Marketing

'What is Caramilk?' we hear you wonder. It's a golden blend of Cadbury white chocolate and caramelised milk powder developed for the UK & Ireland. The result is a smooth golden caramel chocolate flavour. One bite is all it takes to be converted. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### Further Description

BeTreatwise.net

Cocoa Life  
Partnering with Fairtrade Foundation  
Cocoa Life helps farmers get the most from their cocoa trees through environmentally friendly farming  
[www.cocoalife.org](http://www.cocoalife.org)

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains  
Nuts - May Contain  
Soya - Contains  
Wheat - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.2lbs 

### Numeric Size

Numeric Size - 0.2

### Pack Type

Type - Wrap

### Recycling Other Text

### Usage Count

Number of uses - Servings

3

### Usage Other Text

3 portions per bar

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Fax Number

### Email Helpline

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### Description Breakdown

Variant - Golden Caramel Chocolate

### SEO Metatag

Chocolate Bar, Caramilk, Cadbury Caramilk, What Is Caramilk, Caramilk Chocolate, White Chocolate, White Chocolate Caramel, Golden Caramel Chocolate, Caramilk White Chocolate,