# NielsenIQ Brandbank

# **Cadbury Crunchie Rocks 110g**



EAN 7022210205405

7622210285485

Target market(s)

GR IF

# **Components**

Ingredients

Sugar

Maize

Cocoa Butter

Cocoa Mass

Skimmed Milk Powder

Glucose Syrup

Whey Permeate Powder (from  $\textbf{Milk}\hspace{-0.05cm}$ 

Palm Oil

Milk Fat

Salt

Emulsifiers (E442, E476, Sunflower Lecithin)

Raising Agent (E500)

**Barley** Malt Extract

Flavouring

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

**Allergy Text** 

May contain Nuts, Wheat.

#### Nutrition

	Per 100 g	Per 4 pieces (24 g)	*Reference Intakes
Energy	2008 kJ	482 kJ	8400 kJ /
	478 kcal	115 kcal	2000 kcal
Fat	19 g	4.6 g	70 g
of which Saturates	11 g	2.6 g	20 g
Carbohydrate	71 g	17 g	260 g
of which Sugars	55 g	13 g	90 g
Fibre	2.0 g	0.5 g	-
Protein	4.7 g	1.1 g	50 g
Salt	0.61 g	0.15 g	6 g
*% reference intake of an average adult (8400 kJ / 2000			

## **Calculated Nutrition**

	per 100g	Per 4 pieces (24 g)
Energy (kJ)	2008	482
Energy (kcal)	478	115
Fat (g)	19	4.6
of which saturates (g)	11	2.6
Carbohydrate (g)	71	17
of which sugars (g)	55	13
Fibre (g)	2	0.5
Protein (g)	4.7	1.1
Salt (g)	0.61	0.15

#### Front of Pack Nutrition

#### Per Portion

Each 24 g contains

Energy 482kJ 4.6g 2.6g Sugars 13g 0.15g 6% 7% 13% 14% 3%

Per 100g/ml Per 100 g

> Energy 2008kJ 478kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

# Alternative Description

Supplier Preferred Product Name - Cadbury Crunchie Rocks Chocolate Bag 110g

# Brand

Cadbury

#### Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Clusters of milk chocolate with cornflakes (16 %) and honeycombed pieces (16 %).

# **Marketing**

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Third Party Logos**

• Tidyman

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Product may suffer some scuffing in transit.

Made under licence from Cadbury UK Ltd.

#### **Further Description**

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation

To improve the lives of cocoa farmers & our environment

By eating Cadbury, you've been helping to fight deforestation

Thanks to Cocoa Life we are helping farms to protect the forests around them

WWW.COCOALIFE.ORG

# **Health & Lifestyle**

# Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Barley - Contains Milk - Contains Nuts - May Contain Wheat - May Contain

# Storage & Usage

## Storage Type

Туре

Ambient

# Storage

Store in a dry place. Protect from heat.

# **Date Marking Type**

Best Before

# **Brandbank Captured Pack Data** Pack Size 0.24lbs e Numeric Size Numeric Size - 0.24 Pack Type Type - Bag **Recycling Scheme** OPRL **Recycling Other Text** Recycle with Bags at Large Supermarket - Don't recycle at home **Usage Count** Number of uses - Servings 4-5 **Usage Other Text** Approximately 4-5 portions per bag **Customer Services** Manufacturers Address Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Malahide Road, Coolock, Dublin 5. Return To We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only). Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk Telephone Helpline 0800 818181 (UK) 1-800 678708 Fax Number **Email Helpline** Web Address www.cadbury.co.uk Social Media

# **Extended Data**

# **Description Breakdown**

Variant - Crunchie Rocks

## **SEO Metatag**

Cadbury Crunchie, Crunchie Rocks, Crunchie Bites, Vegetarian Chocolate, Chocolate Bags, Honeycomb Chocolate, Golden Honeycomb, Chocolate Covered Honeycomb, Crunchie, Milk Chocolate

