

# NielsenIQ Brandbank

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## Cadbury Wispa Gold Duo Chocolate Bar 67g



**EAN**

7622201465094

**Target market(s)**

GB, IE

## Components

### Ingredients

#### Milk

Sugar

Glucose Syrup

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Glucose-Fructose Syrup

Whey Powder (from **Milk**)

Emulsifiers (E442, E471)

Salt

Sodium Carbonates

Flavourings

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Allergy Text

**May contain Nuts.**

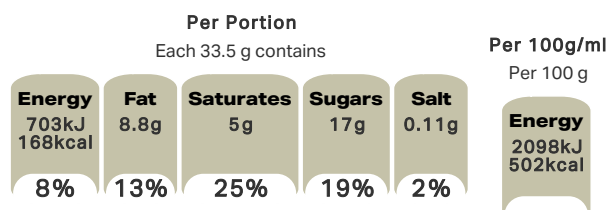
### Nutrition

	Per 100 g:	Per bar (33.5 g):
Energy	2098 kJ (502 kcal)	703 kJ (168 kcal)
Fat	26 g	8.8 g
of which Saturates	15 g	5.0 g
Carbohydrate	60 g	20 g
of which Sugars	51 g	17 g
Fibre	1.5 g	0.5 g
Protein	4.7 g	1.6 g
Salt	0.33 g	0.11 g

### Calculated Nutrition

	per 100g	Per bar (33.5 g):
Energy (kJ)	2098	703
Energy (kcal)	502	168
Fat (g)	26	8.8
of which saturates (g)	15	5
Carbohydrate (g)	60	20
of which sugars (g)	51	17
Fibre (g)	1.5	0.5
Protein (g)	4.7	1.6
Salt (g)	0.33	0.11

### Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Wispa Gold Duo Chocolate Bar 67g

### Brand

Cadbury

### Features

Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

Textured milk chocolate bar with soft caramel centre (32 %).

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Product Marketing

Shhh. Don't disturb the rush of tiny bubbles, nestled in velvety Cadbury milk chocolate with a layer of smooth golden caramel, coated in a luscious layer of yet more chocolate. It's what we imagine eating a chocolate cloud is like.

Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

### Further Description

BeTreatwise.net

Cocoa Life  
Partnering with Fairtrade Foundation  
[www.cocoalife.org](http://www.cocoalife.org)

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains  
Nuts - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.15lbs e

### Numeric Size

Numeric Size - 0.15

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
1.26	6.57	0.67

### (GS1 package measurement rules)

### Pack Type

Type - Wrap

### Weight

Gross Weight - 0.15

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 0.67  
Width - 6.57  
Depth - 1.26  
Unit Stackable - No  
Unit Stable - Yes  
Merchandise Multiple Ways - No

### Shelf Ready Pack

GTIN - 07622201465070  
Height - 3.07  
Width - 7.68  
Depth - 10.98  
Weight - 5.03  
Unit Count - 32  
Unit Height - 0.16  
Unit Width - 0.04  
Unit Depth - 0.31  
Merchandise Multiple Ways - No  
Prototype - No  
Is Case - No

### Case

GTIN - 07622201465070  
Height - 3.11  
Width - 7.68  
Depth - 11.02  
Weight - 5.14  
Unit Count - 32  
Prototype - No

### Recycling Other Text

### Usage Count

Number of uses - Servings

2

### Usage Other Text

1x bar = 1 Portion. 2 x 33.5 g bars per pack. 2 portions per pack

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us.  
Freephone 0800 818181 (UK only)

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Fax Number

### Email Helpline

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### SEO Metatag

Wispa Gold, Cadbury Wispa Gold, Vegetarian Chocolate, Milk Chocolate, Caramel Chocolate, Velvety Chocolate, Bubbly Chocolate, New Cadbury Chocolate, Wispa Gold Multipack, Wispa Gold Duo



