

NielsenIQ Brandbank

The Natural Confectionery Co. Sour Squirms Sweet Bag 110g



EAN

7622201636074

Target market(s)

GB, IE

Components

Ingredients

Sugar
Glucose Syrup
Water
Starch
Gelatine
Acids (Malic Acid, Citric Acid)
Acidity Regulator (Calcium Citrates)
Colours (Anthocyanins, Curcumin, Paprika Extract, Vegetable Carbon)
Natural Flavourings
Natural (Lime, Orange)
Flavourings
Palm Oil
Concentrated Banana Juice

Nutrition

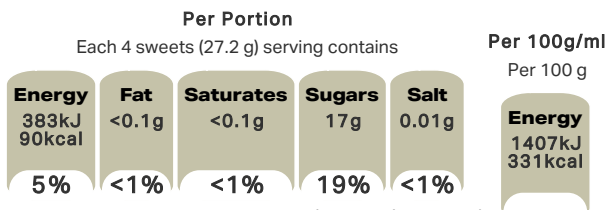
	Per 100 g	Per 4 Sweets (27.2 g)	*Reference Intakes
Energy	1407 kJ 331 kcal	383 kJ 90 kcal	8400 kJ / 2000 kcal
Fat	0.1 g	< 0.1 g	70 g
of which saturates	0.1 g	< 0.1 g	20 g
Carbohydrate	78 g	21 g	260 g
of which sugars	64 g	17 g	90 g
Protein	2.8 g	0.8 g	50 g
Salt	0.04 g	0.01 g	6 g

*% Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g	Per 4 Sweets (27.2 g)
Energy (kJ)	1407	383
Energy (kcal)	331	90
Fat (g)	0.1	<0.1
of which saturates (g)	0.1	<0.1
Carbohydrate (g)	78	21
of which sugars (g)	64	17
Protein (g)	2.8	0.8
Salt (g)	0.04	0.01

Front of Pack Nutrition



% Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

1 portion = 4 sweets (27.2 g). 4 - 5 portions per bag
% Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Brand

The Natural Confectionery Co.

Features

Tasty
No Artificial Colours or Flavours

Standardised Brand

Brand - The Natural Confectionery Co.

Regulated Product Name

Fruit flavoured gums with a sour sugar coating.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Product Marketing

Proudly made with no artificial colours and no artificial flavours so-dig in & have some fun!

Other Information

No Artificial Colours
No Artificial Flavours

Further Description

BeTreatwise.net

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool, dry place.

Brandbank Captured Pack Data

Pack Size

0.24lbs e

Numeric Size

Numeric Size - 0.24

Pack Type

Type - Bag

Recycling Other Text

Keep Your Country Tidy

Usage Count

Number of uses - Servings

4-5

Usage Other Text

1 portion = 4 sweets (27.2 g). 4-5 portions per bag

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality products from The Natural Confectionery Company. Not completely satisfied?

Please contact us:

Freephone 0800 818181 during office hours (UK only).

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

www.mondelezinternational.co.uk

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

www.mondelezinternational.ie

eu.mondelezinternational.com

Telephone Helpline

0800 818181

Web Address

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